Meeting Minutes

August 29, 2018 10:00 A.M. – 11:30 A.M
330 Twin Dolphin Drive, Harbor Conference room

Members Present
Pam Jones  Jonathan Stein
Ann Kuchins  Nicole Wong
Mindy Romero  Stacey Hawver
Susan Briggs  Linda Wolin
Belen Seara  Brent Turner
Akinchita Kumar  Andrew Fisher-Muse
Ptra Silton
Diane Leeds

Staff Present
Travis Dunn
Sara O’Brien
Cho Chiu

Items Discussed

I. Introduction and Announcements
   a. Travis will be substituting during Lupe’s absence

II. Update on Outreach Materials, Social Media and Advertising
   a. The Committee wants to remove the “All-Mailed/Vote Center” tagline; based on interactions with voters, the wording confuses people. Instead to replace it with “More Days, More Ways” as much as possible. Data shows that Latino voters and young voters have lower vote by mail rates. The goal of VCA is to provide more ways to vote. Exclusively Vote by Mail elections have lower turnout. The more voting methods available, the better. By limiting options, it will decrease voter participation. The materials need to be sent to the printer as soon as possible. Asian Law Caucus will look into the other 4 Counties to see what they have used and get back to Sara by the end of day. Will write a letter to Jim or set up a meeting with him. Handout cards will be ready by Friday.
   b. Elections office was able to recover IG handle @smcvote to be consistent with Twitter handle. Will have social media posts schedule for next meeting
   c. Sara will be doing phone ads and has looked into Facebook advertisements; not allowed due to their policy.

III. Update on Outreach Events
a. Will work on sharing an event calendar
b. League of Women Voters will have a table at Facebook Event on September 8.
c. Elections office will have two events on September 8. Kevin Mullin’s Health & Safety Fair and Eastmoor Health Center in Daly City.

IV. Update on Drop Box & Vote Center Locations
   a. Asian Law Caucus has sent a Vote Center Locations Report to Elections and was forwarded to Kenny Lin, Vote Center Locations & Drop Box Supervisor. Was able to use it to replace a few problematic Vote Centers from June and added a few drop boxes. Still need confirmation for King Community Center and need a location to replace Gellert Park in Daly City. La Honda Market just agreed to host a Drop Box at its facility.

V. Update on 1st Research Study Meeting
   a. NTR

VI. Review Voter Communication
   a. Postcard 1 will be sent out before the Sample Ballots.

VII. Next Meeting – Thursday, September 13 at 10 A.M.
    o Future Dates – 10 A.M.: September 26, October 10 & October 24