Ballot Measure Argument Rebuttal Submission Form

If both an argument in favor of and against a measure have been selected for publication in the voter information pamphlet, a rebuttal to the argument in favor of or the argument against the measure may be submitted as outlined in this form.

The author of the argument in favor of the measure may prepare and submit a rebuttal argument to the argument against the measure or may authorize in writing any other person or persons to prepare, submit, or sign the rebuttal argument. Likewise, the author of the argument against the measure may prepare and submit a rebuttal argument to the argument in favor of the measure or may authorize in writing any other person or persons to prepare, submit, or sign the rebuttal argument.

A rebuttal argument shall not be accepted unless accompanied by the printed name(s) and signature(s) of the author(s) submitting it, or, if submitted on behalf of an organization, the name of the organization and the printed name and signature of at least one of its principal officers who is the author of the argument; and the form statement provided in Elections Code section 9600 signed by each proponent and by each author, if different, of the argument.

Word count limit for Rebuttal Arguments = 250

The rebuttal arguments shall be submitted to the elections official conducting the election no later than 5pm on August 29, 2016. These rules apply to all rebuttal arguments unless a rebuttal argument is otherwise provided by law.

Ballot Measure [ ] for the City of Pacifica to be held on November 8, 2016

☐ Rebuttal to Argument in Favor of Measure ☐ Rebuttal to Argument Against Measure

Signed by Exact Same Individual(s) as Argument Already Selected for the Voter Information Pamphlet

If you are submitting a rebuttal argument and the individual(s) signing the rebuttal argument are the same as the individual(s) signing the original Ballot Measure Primary Argument Submission Form, check the following box and complete the back side of this form.

☒ Rebuttal Argument is Signed by Same Individual(s) as Argument Already Selected For the Voter Information Packet

Submitted by Different Individual(s) as the Opposing Primary Argument

If the rebuttal argument is signed by anyone different than the signer(s) of the Ballot Measure Primary Argument Submission Form already submitted—including whether there is only one different individual or whether there are up to five new individuals—you must complete the section below, complete the back side of this form, and attach to this form a written authorization by the author that indicates: (i) your name(s); and (ii) the author’s name, contact information, statement of authorization, and signature.

Contact Person: ________________________ Phone: ________________________

Mailing Address: ________________________

Inc: ________________________ Email: ________________________

Please complete the reverse side of this form.
Rebuttal Argument Signers Form

No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed. Names and titles listed will be printed in the order that they are listed below. If the signers are part of a bona fide association/organization, for each such signing individual(s), the title under the signer’s name shall list the name of that bona fide association/organization and may include their position within that association/organization.

By signing below, the undersigned proponent(s) or author(s) of the rebuttal argument against (in favor of/against) ballot proposition [W] (name or number) at the General Municipal election for the City of Pacifica to be held on November 8, 2016 hereby state that his argument is true and correct to the best of their (his/her/their) knowledge and belief.

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Legislative Body of the City of Pacifica</th>
<th>Member of the Legislative Body of the City of Pacifica</th>
<th>bona fide association/organization</th>
<th>Individual</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Michael Mooney</td>
<td>Liberty Garden Developer</td>
<td></td>
<td></td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>2. Gerald Trecroci</td>
<td>Former School Board Member</td>
<td></td>
<td></td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>3. Pamela Winton</td>
<td>designer, business</td>
<td></td>
<td></td>
<td></td>
<td>X</td>
</tr>
</tbody>
</table>

Submit a second form (this side only) for alternate signers attached to this form and the argument.

FOR OFFICIAL USE ONLY

Signers □ Registered N/A Signed Dated

Bona Fide Association □ Verified N/A Signed Dated
Arguments in support or opposition of the proposed laws are the opinions of the authors.

REBUTTAL TO ARGUMENT AGAINST MEASURE W

Fellow Pacificans, we trust you to get the facts about Measure W.

You don't have to believe the exaggerations and misleading statements from opponents of Measure W. We don't expect you to blindly take our word, either.

We trust and respect you to read Measure W yourself.

When you do, you’ll see voting YES ON MEASURE W:

- Sets strict, voter-approved limits on any development at the Quarry.

- Gives voters the right to vote again on any Quarry development if the City Council exceeds restrictions in Measure W.

- Requires Quarry development to preserve at least 75% of the property as permanent open space.

- Requires the developer to pay for new and improved trails connecting Rockaway Beach to Mori Point.

- Requires buildings at the Quarry to use green building standards.

- Mandates full environmental review before any project approval.

- Ensures that before any building permit is issued at the Quarry, the City Council must require the developer to mitigate any significant traffic impacts.

- Requires the developer to reclaim the old mining site so hillsides are stabilized and wetlands are restored.

- Allows hotel and retail development, which will bring the City millions in new tax revenue.

With that revenue, we can repave city roads, invest in parks, and improve public safety.

Pacifica is a great place to live today, but some new places to eat out, shop, or gather would be nice too.

YES ON MEASURE W establishes an open, transparent process to allow limited development at the Quarry under strict restrictions set by voters.


Pacifica Wins with Measure W!