



### Ballot Measure Primary Argument Submission Form

CLERK AUG 14 15 PM 2:01

A ballot argument shall not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens/organization, the name of the association/organization and the printed name and signature of at least one of its principal officers. If the measure is presented to voters pursuant to an initiative petition in a special district election, please contact the Elections Office for special instructions.

Word count limit for Primary Arguments = 300

Ballot Measure W for the UDEL to be held on 11/3/15.

Primary Argument in Favor of  Primary Argument Against

**This argument is submitted by: (check all that apply)**

<input type="checkbox"/>	<b>The Governing Body of the County of San Mateo, a School District, or a Special District</b> If this argument is filed by the governing body of the County of San Mateo, a school district or a special district, fill in the name of the governing body on the line below and complete both sides of this form.	
	Governing Body:	
	Contact Person's Printed Name:	Contact Person's Signature:
	Title:	
	Phone:	Email:
<input type="checkbox"/>	<b>Member(s) of the Governing Body of the County of San Mateo, a School District, or a Special District</b> If this argument is filed by any member(s) of the governing body, fill in the information below and complete both sides of this form. By statute, members of school district governing boards need board authorization to file an argument.	
	Member(s) of the Governing Body:	Name of Governing Body:
	Contact Person's Printed Name:	Contact Person's Signature:
	Title:	
	Phone:	Email:
<input checked="" type="checkbox"/>	<b>Bona Fide Association of Citizens/Organization</b> If this argument is filed by a bona fide association of citizens/organization, the signers of the argument must be affiliated with the association/organization, be authorized to sign the argument on its behalf, provide the printed name and signature of at least one principal officer of the organization, and complete both sides of this form.	
	Name of Association/Organization: <u>Silicon Valley Taxpayers Association</u>	
	Principal Officer's Printed Name and Title: <u>Mark W. A. Hinkle, President</u>	Principal Officer's Signature: <u>[Redacted]</u>
	Contact Person's Printed Name: <u>Mark Hinkle</u>	Email: <u>[Redacted]</u>
	Phone: <u>[Redacted]</u>	Fax: <u>[Redacted]</u>
<input type="checkbox"/>	<b>Individual(s) eligible to vote on the measure</b> Individual signers must be eligible to vote on the measure.	
	Contact Person:	Phone:
	Mailing Address:	
	Fax:	Email:

Please complete the reverse side of this form.

Primary Argument Signers Form		Each signer must designate in which capacity they are signing. Check the <u>one</u> box that applies.				
<p>No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed.</p> <p>Names and titles listed will be printed in the order that they are listed below.</p> <p>If the signers are part of a bona fide association/organization, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual(s), the title under the signer's name shall list the name of that bona fide association/organization and may include their position within that association/organization.</p> <p>By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.</p>						
1.	Name: <i>Mark W.A. Hunkle</i>	Title: <i>President</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:	<div style="background-color: black; width: 100%; height: 100%;"></div>			
	Address:					
	Signature:	Date:				
2.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:	<div style="background-color: black; width: 100%; height: 100%;"></div>			
	Address:					
	Signature:	Date:				
3.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:	<div style="background-color: black; width: 100%; height: 100%;"></div>			
	Address:					
	Signature:	Date:				
4.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:	<div style="background-color: black; width: 100%; height: 100%;"></div>			
	Address:					
	Signature:	Date:				
5.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:	<div style="background-color: black; width: 100%; height: 100%;"></div>			
	Address:					
	Signature:	Date:				

CLERK REGISTRATION DIVISION

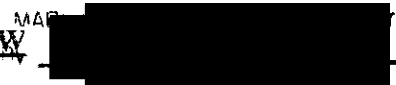
**Submit a second form (this side only) for alternate signers attached to this form and the argument.**

FOR OFFICIAL USE ONLY

Signers	<input type="checkbox"/> Registered	N/A	Signed	Dated
Bona Fide Association	<input type="checkbox"/> Verified	N/A	Signed	Dated

AUG 14 2015

Argument Against South San Francisco Sales Tax Measure W



When the South San Francisco City Council requests voters grant them a sales tax hike like Measure W, what are they saying? They are admitting that everything they are already spending our tax dollars on, is more important than the projects for which this tax increase is being sought.

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Budgets reveal an organization's true priorities. The South San Francisco City Council is saying that every dollar they spend today is going to something they consider a higher priority than to "address... street repairs."

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Do you agree? 3

If street maintenance is a priority, why doesn't it deserve a spot in the City's annual budget? Isn't street maintenance an essential service that every city should provide?

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The answer is clear: It's not a priority for the South San Francisco City Council.

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And if it is a priority for you, why isn't it a priority for the City Council?

Is it Okay for the City Council to ignore your priorities?

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If your answer is "no," please vote NO on Measure W.

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The City Council says it is "worrying about future budget cuts," but perhaps they should look at the budget they passed:

2013-14 revenues of \$121,644,042, versus  
2015-16 revenues of \$126,300,000.

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That's a \$4,655,958 increase in revenues. Since when is an increase in revenues a "budget cut"?

There are two ways to balance a budget:

- 1. Increase revenues.
- 2. Cut expenses.

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But the City Council has increased revenues AND increased expenses.

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From the 2014-15 adopted budget, revenues are UP \$16,014,782, but the big spenders have increased expenses by a whopping \$23,828,603.

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Again: Where is the "budget cut"?

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If you think you can spend your money more wisely than the big spenders on the City Council, you should vote NO on Measure W.

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For more information: [www.SVTaxpayers.org/2015-south-san-francisco-sales-tax](http://www.SVTaxpayers.org/2015-south-san-francisco-sales-tax)

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