Ballot Measure Primary Argument Submission Form

A ballot argument shall not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens/organization, the name of the association/organization and the printed name and signature of at least one of its principal officers. If the measure is presented to voters pursuant to an initiative petition in a special district election, please contact the Elections Office for special instructions.

Word count limit for Primary Arguments = 300

Ballot Measure S for the General Municipal Elec. to be held on 11/3/2015

☑ Primary Argument in Favor of ☐ Primary Argument Against

This argument is submitted by: (check all that apply)

☐ The Governing Body of the County of San Mateo, a School District, or a Special District

If this argument is filed by the governing body of the County of San Mateo, a school district or a special district, fill in the name of the governing body on the line below and complete both sides of this form.

Governing Body:

Contact Person's Printed Name: ________________________________

Contact Person's Signature: ________________________________

Title: ____________________________________________________

Phone: ________________________________ Email: ________________________________

☐ Member(s) of the Governing Body of the County of San Mateo, a School District, or a Special District

If this argument is filed by any member(s) of the governing body, fill in the information below and complete both sides of this form. By statute, members of school district governing boards need board authorization to file an argument.

Member(s) of the Governing Body:

Contact Person's Printed Name: ________________________________

Contact Person's Signature: ________________________________

Title: ____________________________________________________

Phone: ________________________________ Email: ________________________________

☐ Bona Fide Association of Citizens/Organization

If this argument is filed by a bona fide association of citizens/organization, the signers of the argument must be affiliated with the association/organization, be authorized to sign the argument on its behalf, provide the printed name and signature of at least one principal officer of the organization, and complete both sides of this form.

Name of Association/Organization:

Principal Officer's Printed Name and Title: ________________________________

Principal Officer's Signature: ________________________________

Contact Person's Printed Name: ________________________________

Email: ________________________________

Phone: ________________________________ Fax: ________________________________

☒ Individual(s) eligible to vote on the measure

Individual signers must be eligible to vote on the measure.

Contact Person: ________________________________

Phone: ________________________________ Email: ________________________________

Please complete the reverse side of this form.
Primary Argument Signers Form

No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed.

Names and titles listed will be printed in the order that they are listed below.

If the signers are part of a bona fide association/organization, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual(s), the title under the signer’s name shall list the name of that bona fide association/organization and may include their position within that association/organization.

By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.

<table>
<thead>
<tr>
<th>1. Name:</th>
<th>Title:</th>
<th>San Mateo County Supervisor, County of San Mateo</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2. Name:</td>
<td>Title:</td>
<td>President/CEO</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3. Name:</td>
<td>Title:</td>
<td>Public Works Commissioner, San Mateo Community</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4. Name:</td>
<td>Title:</td>
<td>Retired Fire Chief</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5. Name:</td>
<td>Title:</td>
<td>Senior Fire Chief</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email:</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Submit a second form (this side only) for alternate signers attached to this form and the argument.
"Arguments in support or opposition of the proposed laws are the opinions of the authors."

ARGUMENT IN FAVOR OF MEASURE S

Maintain OUR San Mateo services, without raising tax rates! Vote YES on S!

YES on S does not create a new tax or raise your tax rates. It simply extends existing, voter-approved funding used to maintain essential services for our community.

YES on S Keeps San Mateo Safe by continuing to maintain emergency medical services; 911 response times; fire protection services; neighborhood police patrols; and crime, drug and gang prevention programs.

YES on S Improves our Neighborhood and City Streets by providing long-term funding to maintain and repair sidewalks, potholes, and failed streets in San Mateo that have fallen into disrepair.

YES on S Protects our Community by maintaining senior services, and after-school, anti-gang and recreation programs that keep kids off the streets and out of trouble.

For the past 25 years, Sacramento politicians have taken over $50,000,000 from San Mateo! By law, every penny of Measure S money must continue to be spent on our LOCAL San Mateo services, and cannot be taken by Sacramento.

YES on S includes Tough Fiscal Accountability Guarantees including Independent Citizens Oversight, annual financial audits to monitor spending and reports to the community—guaranteeing funds are spent responsibly and as promised. Out of town visitors share the cost. There can be no tax increase without voter approval.

Here’s what Measure S will NOT do:

YES on S will NOT raise your tax rates.
Measure S is NOT a tax on your home or property.
Measure S is NOT applied to food purchased as groceries or prescription medication.

YES on S is supported by San Mateo residents from all neighborhoods and walks of life, who value our quality of life. To fix our potholes and maintain the public safety services you expect and deserve, vote YES on S. For more information, visit www.cityofsanmateo.org

/s/ Carole Groom, San Mateo County Supervisor
/s/ Cheryl Angeles, President/CEO, San Mateo Chamber of Commerce
/s/ Anna Kuhre, Public Works Commissioner
/s/ Brian Kelly, Retired Fire Chief
/s/ Rosalyn Koo, Senior Taxpayer