Ballot Measure Primary Argument Submission Form

A ballot argument shall not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens/organization, the name of the association/organization and the printed name and signature of at least one of its principal officers. If the measure is presented to voters pursuant to an initiative petition in a special district election, please contact the Elections Office for special instructions.

Word count limit for Primary Arguments = 300

Ballot Measure: ____________________________ for the _______________ City School Dist. to be held on ______________.

- Primary Argument in Favor of  
- Primary Argument Against

This argument is submitted by: (check all that apply)

- The Governing Body of the County of San Mateo, a School District, or a Special District
  - Governing Body: 
  - Contact Person's Printed Name: 
  - Contact Person's Printed Name: 
  - Title: 
  - Phone: 
  - Email:

- Member(s) of the Governing Body of the County of San Mateo, a School District, or a Special District
  - Member(s) of the Governing Body: 
  - Contact Person's Printed Name: 
  - Contact Person's Printed Name: 
  - Title: 
  - Phone: 
  - Email:

- Bona Fide Association of Citizens/Organization
  - Name of Association/Organization: 
  - Principal Officer's Printed Name and Title: 
  - Principal Officer's Printed Name and Title: 
  - Contact Person's Printed Name: 
  - Email: 
  - Phone: 
  - Fax:

- Individual(s) eligible to vote on the measure
  - Individual signers must be eligible to vote on the measure.

Please complete the reverse side of this form.

40 Tower Road, San Mateo, CA 94402
P 650.312.5222 F 650.312.5348 email registrar@smcacre.org web www.smcacre.org

Suggestions for improvement:
- Clarify instructions for different types of arguments.
- Add more space for contact information.
- Ensure word count limit is clearly stated.

Current issues:
- Expect the form to be completed accurately.
- Address the requirement for signatures from at least one principal officer of the association/organization.

Best practices:
- Use clear and concise language.
- Provide examples for different types of arguments.
- Include a section for additional comments or questions.

Keywords:
- Ballot measure
- Argument submission
- Primary arguments
- Word count limit
- Contact information
Primary Argument Signers Form

No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed.

Names and titles listed will be printed in the order that they are listed below. If the signers are part of a bona fide association/organization, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual(s), the title under the signer’s name shall list the name of that bona fide association/organization and may include their position within that association/organization.

By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.

1. Name: Ana Pulido  Title: Board President
   Phone:   Email:   Address: 
   Signature:   Date: 3/15/18

2. Name: Sharita Wilson  Title: Vice President
   Phone:   Email:   Address: East Palo Alto, CA 94303
   Signature:   Date: 3/15/18

3. Name: Millidene Grant  Title: Exec. Director East Palo Alto Senior Gr.
   Phone:   Email:   Address: East Palo Alto, CA 94303
   Signature:   Date: 3-16-2018

4. Name: Mary Farrar  Title: Pastors
   Phone:   Email:   Address: 
   Signature:   Date: 3/16/2018

5. Name: Daniel Cesena  Title: Belle Haven Resident
   Phone:   Email:   Address: Menlo Park, Ca. 94025
   Signature:   Date: 3/16/18

Submit a second form (this side only) for alternate signers attached to this form and the argument.
Ballot Argument in Favor of Measure “Q” – Ravenswood City School District (031618)

At Ravenswood City School District, we face many challenges – but we continue to overcome them! With the community’s help, we are committed to the goal of providing every one of our students the education they deserve, in a classroom and on a campus they can be proud of.

To do that, however, we must maintain all the funding we can here in Ravenswood – so vote YES on Measure “Q”! Measure “Q” will renew our existing parcel tax so we can improve reading and writing for our students, and retain and attract quality teachers. Measure “Q” will ensure our schools will keep small class sizes to create better learning environments, because research demonstrates that children benefit from the personal attention they receive in small classes.

To help our students be prepared for 21st Century Silicon Valley jobs, Measure “Q” will enhance classroom experiences to expand opportunities for students in technology, science, engineering, and math. It will also strengthen our career education and college preparation programs, all to ensure that our students are ready for the jobs of tomorrow.

Vote YES on Measure “Q” to:

- Improve local students’ learning and achievement in reading, writing, math and other educational programs
- Invest in classroom computers and technology
- Increase student safety
- Maintain reduced class sizes
- Attract and retain highly qualified staff
- Provide a quality learning environment for current and future students

Measure “Q” has accountability requirements and can only be used to improve the education provided to our local students. Measure “Q” requires:

- An independent oversight committee
- All funds spent for our local students

Measure “Q” makes sense. Measure “Q” will continue improving Ravenswood schools – and we know that improving our schools makes our community a more desirable place to live, do business, and raise a family.

Vote YES on Measure “Q”!