



Check List for Accepting Ballot Arguments

**** Do Not file stamp the argument until all items below are checked off ****

Is Title of Argument correct?

"Argument In Favor of Measure ____;" "Argument Against Measure ____;" "Rebuttal to Argument in Favor of Measure ____;" "Rebuttal to Argument Against Measure ____" (EC §9162,9315,9501)

Word Count within limit?

Primary Arguments=300 (EC §§9162, 9315, 9501); Rebuttals=250 (EC §9167, 9317, 9504) Remember, the title of the argument and required language from EC §9600 are not counted towards word count limit.

Required form statement submitted with signatures?

If not, do not accept (code states "all arguments filed shall be accompanied by..." and "shall" is mandatory in the code). (EC §9600)

Accompanying signatures and dates

EC §9600 states that both proponents and authors must sign if they are different. However, only the first five (5) signatures will be printed as per EC §§9164 and 9501.5. Make sure you know who is who (see below). Make sure there is only one "title" (if any) appearing underneath each signers name. This is county policy.

Author Designated?

Be sure the author is clearly designated. EC §§9167, 9317, and 9504 requires the Elections Official to send copies of the pro and con arguments to the authors so they may prepare a rebuttal argument. For Rebuttal Arguments, remember to check the primary argument and verify that the author is the same or has authorized someone else in writing (see form) to prepare/submit/sign rebuttal argument.

Who is this argument being filed by? (please circle appropriate choice below)

a.) ~~The governing board of the district or member or members of the board authorized by the board.~~

b.) The individual voter, or *bona fide association of citizens, or combination of voters and associations who are the bona fide sponsors or proponents of the measure.

c.) Bona fide association of citizens.

d.) Individual voters who are eligible to vote on the measure.

If the argument is being submitted on behalf of an organization (or bona fide association), the name of the organization and the printed name and signature of at least one of its principle officers must be included. (EC §§9164, 9501.5)

Check each signature against the voter file.

Also make sure you check that each "individual voter" lives within the boundaries of the district and is eligible to vote on the measure. If there is a proponent who is not registered in this county or within the district they cannot have their signature appear unless they are a "bona fide association" or organization.

When all of the above items are checked:

It is now ok to file stamp the argument as received for filing. Return to the proponent and make sure you obtain a fax number and e-mail address so you can send them the appropriate argument for preparing their rebuttal. If no fax or e-mail is available, then obtain an address to mail the argument.

Remind proponent of due date for Rebuttal arguments and that the name and signature of the author of the primary argument also appear on their rebuttal argument. Pursuant to EC 9167

(county), 9317 (district), and 9504 (school), we may only accept the rebuttal argument with different signers/preparers IF the original authors have provided permission (see form).

Ask for an electronic file for the Sample Ballot & Official Voter Information Pamphlet. The electronic file should be emailed to the Sample Ballot coordinator and cc'd to the filing officer.

AUTHOR INFORMATION:

Name Susan Strehlow

Phone [REDACTED]

E-mail [REDACTED]

FILED IN THE OFFICE OF THE
CHIEF ELECTIONS OFFICER
OF SAN MATEO COUNTY, CALIF.

FEB 11 2013

By MARK CHURCH Chief Elections Officer

DEPUTY CLERK



Ballot Measure Primary Argument Submission Form

A ballot argument shall not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens/organization, the name of the association/organization and the printed name and signature of at least one of its principal officers. If the measure is presented to voters pursuant to an initiative petition in a special district election, please contact the Elections Office for special instructions.

Word count limit for Primary Arguments = 300

Ballot Measure _____ for the Petaluma Valley Special Election to be held on May 7, 2013.

Primary Argument in Favor of Primary Argument Against

This argument is submitted by: (check all that apply)	
<input type="checkbox"/>	<p>The Governing Body of the County of San Mateo, a School District, or a Special District If this argument is filed by the governing body of the County of San Mateo, a school district or a special district, fill in the name of the governing body on the line below and complete both sides of this form.</p> <p>Governing Body: _____</p> <p>Contact Person's Printed Name: _____ Contact Person's Signature: _____</p> <p>Title: _____</p> <p>Phone: _____ Email: _____</p>
<input type="checkbox"/>	<p>Member(s) of the Governing Body of the County of San Mateo, a School District, or a Special District If this argument is filed by any member(s) of the governing body, fill in the information below and complete both sides of this form. By statute, members of school district governing boards need board authorization to file an argument.</p> <p>Member(s) of the Governing Body: _____ Name of Governing Body: _____</p> <p>Contact Person's Printed Name: _____ Contact Person's Signature: _____</p> <p>Title: _____</p> <p>Phone: _____ Email: _____</p>
<input type="checkbox"/>	<p>Bona Fide Association of Citizens/Organization If this argument is filed by a bona fide association of citizens/organization, the signers of the argument must be affiliated with the association/organization, be authorized to sign the argument on its behalf, provide the printed name and signature of at least one principal officer of the organization, and complete both sides of this form.</p> <p>Name of Association/Organization: _____</p> <p>Principal Officer's Printed Name and Title: _____ Principal Officer's Signature: _____</p> <p>Contact Person's Printed Name: _____ Email: _____</p> <p>Phone: _____ Fax: _____</p>
<input checked="" type="checkbox"/>	<p>Individual(s) eligible to vote on the measure Individual signers must be eligible to vote on the measure.</p> <p>Contact Person: <u>Susan Strehlow</u> Phone: [REDACTED]</p> <p>Ma [REDACTED]</p> <p>Fax: [REDACTED] Email: [REDACTED]</p>

Please complete the reverse side of this form.

Primary Argument Signers Form

Each signer must designate in which capacity they are signing. Check the one box that applies.

No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed.

Names and titles listed will be printed in the order that they are listed below.

If the signers are part of a bona fide association/organization, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual(s), the title under the signer's name shall list the name of that bona fide association/organization and may include their position within that association/organization.

By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.

Governing Body of San Mateo County, a School District, or a Special District	Member(s) of the Governing Body of San Mateo County, a School District, or a Special District	Bona Fide Association of Citizens/Organization	Individual(s) eligible to vote on the measure
--	---	--	---

✓ 4	Name: <u>John Richards</u>	Title: <u>Portola Valley Mayor</u>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Phone: [Redacted]	Email:				
	Address: [Redacted]					
	Date: <u>2-8-13</u>					

✓ 3	Name: <u>Heather Asborno</u>	Title: <u>Corte Madera School PTO President</u>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Phone: [Redacted]	Email:				
	Address: [Redacted]					
	Date: <u>2-8-13</u>					

✓ 6	Name: <u>Dean Asborno</u>	Title: <u>Real Estate Agent</u>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Phone: [Redacted]	Email:				
	Address: [Redacted]					
	Date: <u>2-8-13</u>					

5 X	Name: <u>Jamie Kerr</u>	Title: <u>Partner Owner Alice's Restaurant</u>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Phone: [Redacted]	Email: [Redacted]				
	Address: [Redacted], Woodside					
	Date: <u>2/11/13</u>					

5	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:				
	Address:					
	Signature:	Date:				

Submit a second form (this side only) for alternate signers attached to this form and the argument.

FOR OFFICIAL USE ONLY

Signers	<input type="checkbox"/> Registered	N/A	Signed	Dated
Bona Fide Association	<input type="checkbox"/> Verified	N/A	Signed	Dated

Primary Argument Signers Form

Each signer must designate in which capacity they are signing. Check the one box that applies.

No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed.

Names and titles listed will be printed in the order that they are listed below.

If the signers are part of a bona fide association/organization, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual(s), the title under the signer's name shall list the name of that bona fide association/organization and may include their position within that association/organization.

By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.

Governing Body of San Mateo County, a School District, or a Special District	Member(s) of the Governing Body of San Mateo County, a School District, or a Special District	Bona Fide Association of Citizens/Organization	Individual(s) eligible to vote on the measure
--	---	--	---

1	Name: Nancy Lund	Title: Former Portola Valley School Teacher	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Phone: [Redacted]	Email: [Redacted]				
	Address: [Redacted]					
	Signature: [Redacted]	Date: 2/9/13				
2	Name: Albert R. Schreck	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Phone: [Redacted]	Email:				
	Address: [Redacted]					
	Signature: [Redacted]	Date: 2/9/13				
3	Name: [Redacted]	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Phone: [Redacted]	Email:				
	Address:					
	Signature:	Date:				
4	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:				
	Address:					
	Signature:	Date:				
5	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:				
	Address:					
	Signature:	Date:				

Submit a second form (this side only) for alternate signers attached to this form and the argument.

FOR OFFICIAL USE ONLY

Signers	<input type="checkbox"/> Registered	N/A	Signed	Dated
Bona Fide Association	<input type="checkbox"/> Verified	N/A	Signed	Dated

Argument in Favor of Measure __
Portola Valley School District
Election Date: May 7, 2013

Vote YES on __ to protect our outstanding Ormondale and Corte Madera schools. 13

We are proud to have award-winning schools in Portola Valley, with test scores 13 among the top in the state. Our outstanding teachers and strong academic programs 13 prepare students to succeed in college and the global economy. 10

Measure __ will protect strong student achievement and help teachers maintain the 12 high level of reading, writing, math and science instruction in our schools. Measure 13 __ will protect academic programs so our excellent performance standards can be 12 maintained. 1

Every penny from Measure __ will be controlled locally and will go directly to 14 Ormondale and Corte Madera schools. None of the funds can be taken away by the 15 State. 1

Your YES vote is critical. With ongoing state budget cuts, we simply can't rely on the 16 State to fund the quality of education our students deserve. For almost 10 years, our 15 community has generously supported our local elementary and middle schools by 11 voting in favor of a local funding measure. This funding is about to expire unless 15 local voters support Measure __. 5

Vote YES to protect strong student achievement: 7

- Advanced academic programs in math, science and technology 2
- Quality reading and writing programs in our elementary school 9
- Art and music programs 4
- Manageable class sizes 3
- Retaining qualified, experienced teachers 11

Fiscal accountability ensures funds are spent as promised: 8

- By law, all funds must stay local and cannot be taken by the State 14
- No money can be used for administrators' salaries or benefits 10
- Independent audits and annual reports are required 7
- Seniors are eligible for an exemption 6

By keeping our schools among the top in the state, we protect property values for all 16 of us, even those without children in school. 8

Please join community members, parents and local leaders in voting YES on 12 Measure __ for our students. 5

FILED IN THE OFFICE OF THE
CHIEF ELECTIONS OFFICER
OF SAN MATEO COUNTY, CALIF.

FEB 11 2013

MARK CHURCH, Chief Elections Officer

By _____
DEPUTY CLERK

500 words

Signers:

Albert R. Schreck
Longtime Resident of Portola Valley

Nancy Lund
Former Portola Valley School Teacher

Heather Asborno
Corte Madera School PTO President

John Richards
Portola Valley Mayor

Jamie Kerr
Co-Owner, Alice's Restaurant and Woodside Resident