**BALLOT MEASURE PRIMARY ARGUMENT SUBMISSION FORM**

A ballot argument shall not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitted it or, if submitted on behalf of a bona fide association or citizens/organization, the name of the association or organization and the printed name and signature of at least one of its principal officers.

Word count limit for Primary Arguments = 300 words

Primary Argument in **FAVOR** of: 

Primary Argument **AGAINST**:

<table>
<thead>
<tr>
<th></th>
<th>Name</th>
<th>Title</th>
<th>Email</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>John Muller</td>
<td>Mayor</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td>Marina M. Fraser</td>
<td>Vice Mayor</td>
<td></td>
<td>Aug 11, 2014</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
No more than five signatures shall appear with any argument. If more than five signatures are submitted, only the first five shall be printed.

Names and titles listed will be printed in the order that they are listed.

If the signers are part of a bonafide association/organization, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual(s), the title under the signer’s name shall list the name of that bonafide association/organization and may include their position within that association/organization.

With their signature, signers state that they have read the argument and believe it not to be false or misleading.

PLEASE ATTACH A HARD COPY OF THE ARGUMENT TO THIS FORM.
AN ELECTRONIC COPY OF THE ARGUMENT IN WORD FORMAT IS ALSO REQUIRED. THIS MUST BE SEND TO THE CITY CLERK PRIOR TO THE DEADLINE, OR YOU MAY SUBMIT A FLASH DRIVE OR DISK WITH THE WORD DOCUMENT
Keep Sales Tax the Same to Complete Important City Projects

With the previous passage of Measure J (the one half cent sales tax for 3 years), the city fulfilled commitments to implement important long-term infrastructure projects to improve the quality of life in HMB:

- Street repaving and repairs (17 miles)
- ADA updates to the Library
- Smith Field drainage improvements
- Dog Park fencing and enhancements
- Skate Park updates
- Storm drain Maintenance
- Sewer updates
- Tourism promotion
- Economic development support

Voting Yes to extend the sales tax for 3 additional years is not a tax increase, but a continuation that will allow Half Moon Bay to stay on the positive path to recovery. Furthermore, it is the one method that allows the visitors to our city to help fund community projects.

Yes on the extension will enable the city to complete major community serving projects like:

- Upgrade Smith Field and other recreational facilities
- Complete remaining street repaving (10 miles)
- Perform proactive maintenance
- Improve youth and senior services

And, most importantly,

SUBSTANTIALLY FUND A NEW CITY LIBRARY

Each of the projects resulting from the extension will have a direct positive impact on the quality of life in our community.

An Independent Citizens Oversight Committee will help ensure that the funds are spent properly, and spending related to the extension will be conducted in budget sessions open to the public.

The passage of the sales tax extension is essential because it fills in the gap until the early repayment of long-term City debt in 2019, 10 years ahead of schedule.

Please continue to invest in our Community. On November 4, vote YES to invest in Half Moon Bay.