Ballot Measure Argument Rebuttal Submission Form

If both an argument in favor of and against a measure have been selected for publication in the voter information pamphlet, a rebuttal to the argument in favor of or the argument against the measure may be submitted as outlined in this form.

The author of the argument in favor of the measure may prepare and submit a rebuttal argument to the argument against the measure or may authorize in writing any other person or persons to prepare, submit, or sign the rebuttal argument. Likewise, the author of the argument against the measure may prepare and submit a rebuttal argument to the argument in favor of the measure or may authorize in writing any other person or persons to prepare, submit, or sign the rebuttal argument.

A rebuttal argument shall not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens/organization, the name of the association/organization and the printed name and signature of at least one of its principal officers.

Word count limit for Rebuttal Arguments = 250

The rebuttal arguments shall be submitted to the elections official conducting the election no later than 8/25/2014.

These rules apply to all rebuttal arguments unless a rebuttal argument is otherwise provided by law.

Ballot Measure N for the election to be held on 11/4/2014.

☐ Rebuttal to Argument in Favor of Measure □ Rebuttal to Argument Against Measure N

Signed by Exact Same Individual(s) as Argument Already Selected for the Voter Information Pamphlet

If you are submitting a rebuttal argument and the individual(s) signing the rebuttal argument are the same as the individual(s) signing the original Ballot Measure Primary Argument Submission Form, check the following box and complete the back side of this form.

☐ Rebuttal Argument Is Signed by Same Individual(s) as Argument Already Selected For the Voter Information Packet

Submitted by Different Individual(s) as the Opposing Primary Argument

If the rebuttal argument is signed by anyone different than the signer(s) of the Ballot Measure Primary Argument Submission Form already submitted—including whether there is only one different individual or whether there are up to five new individuals—you must complete the section below, complete the back side of this form, and attach to this form the written authorization by the author that indicates: (i) your name(s); and (ii) the author’s name, contact information, statement of authorization, and signature.

[Forms to be completed]

Please complete the reverse side of this form.
# Rebuttal Argument Signers Form

No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed.

Names and titles listed will be printed in the order that they are listed below.

If the signers are part of a bona fide association/organization, for each such signing individual(s), the title under the signer’s name shall list the name of that bona fide association/organization and may include their position within that association/organization.

By signing below, the undersigned state that they have read the argument and believe it to not to be false or misleading.

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<th></th>
<th>Name</th>
<th>Title</th>
<th>Governing Body of San Mateo County, a School District</th>
<th>Member of the Governing Board of San Mateo County, a School District</th>
<th>Bonafide Association of Chanels/Organization</th>
<th>Individual</th>
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<tr>
<td>1</td>
<td>KENNETH IBARRA</td>
<td>SAN MATEO COUNCILMEMBER</td>
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<td>LAWRENCE &quot;Larry&quot; FRANZELA FORMER MAYOR &amp; BUSINESS</td>
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<td>JOHN MARCONE</td>
<td>JACK'S RESTAURANT OWNER</td>
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<td>RETIRED POLICE CHIEF</td>
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<td>5</td>
<td>MARY LOU JOHNSON</td>
<td>EXECUTIVE DIRECTOR/OWNER</td>
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Submit a second form (this side only) for alternate signers attached to this form and the argument.

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**FOR OFFICIAL USE ONLY**

Signers  □ Registered  N/A  Signed  Dated

Bona Fide Association  □ Verified  N/A  Signed  Dated
Rebuttal to the Argument Against Measure N

We also strongly urge a Yes Vote on Measure N.

A longstanding civic goal for San Bruno has been to improve and revitalize our Downtown and major transit corridors — but in a way that preserves our small town charm and quality of life. Yes on Measure N is a key step.

Measure N was crafted after a two year public process that included neighborhood outreach, engagement, changes and compromises. The policies in Measure N are focused to specific, limited areas where changes are needed. The changes to the current decades old height limits are mostly modest increases (5 – 15 feet) that will encourage private investment into our Downtown, San Bruno Avenue and El Camino Real.

Unfortunately, the one individual who signed the opposing argument did not participate in any of our public discussion – plus he lives in Millbrae. His “solution” to remove all limits in the entire City is ridiculous and inconsistent with the thoughtful community process that produced Measure N.

We who live in San Bruno and care about our community support Measure N because it will:

- Bring private investment to eliminate vacant stores, especially Downtown;
- Generate new revenue for city services;
- Make San Bruno more bike, pedestrian and transit friendly;
- Create new public places, plazas and walk-ways;
- Developers will pay for street, sidewalk and parking improvements;
- All proposed projects will have separate and full environmental and public review.

Please join a large coalition of San Bruno civic leaders, businesses and homeowners in voting Yes on Measure N to benefit San Bruno residents.  www.YesforSanBruno.com