Ballot Measure Argument Rebuttal Submission Form

If both an argument in favor of and against a measure have been selected for publication in the voter information pamphlet, a rebuttal to the argument in favor of or the argument against the measure may be submitted as outlined in this form.

The author of the argument in favor of the measure may prepare and submit a rebuttal argument to the argument against the measure or may authorize in writing any other person or persons to prepare, submit, or sign the rebuttal argument. Likewise, the author of the argument against the measure may prepare and submit a rebuttal argument to the argument in favor of the measure or may authorize in writing any other person or persons to prepare, submit, or sign the rebuttal argument.

A rebuttal argument shall not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens/organization, the name of the association/organization and the printed name and signature of at least one of its principal officers.

Word count limit for Rebuttal Arguments = 250

The rebuttal arguments shall be submitted to the elections official conducting the election no later than _____________.

These rules apply to all rebuttal arguments unless a rebuttal argument is otherwise provided by law.

Ballot Measure __________ for the general election to be held on 11/4/2014.

☐ Rebuttal to Argument in Favor of Measure ______  ☐ Rebuttal to Argument Against Measure ______

Signed by Exact Same Individual(s) as Argument Already Selected for the Voter Information Pamphlet

If you are submitting a rebuttal argument and the individual(s) signing the rebuttal argument are the same as the individual(s) signing the original Ballot Measure Primary Argument Submission Form, check the following box and complete the back side of this form.

☐ Rebuttal Argument is Signed by Same Individual(s) as Argument Already Selected For the Voter Information Packet

Submitted by Different Individual(s) as the Opposing Primary Argument

If the rebuttal argument is signed by anyone different than the signer(s) of the Ballot Measure Primary Argument Submission Form already submitted—including whether there is only one different individual or whether there are up to five new individuals—you must complete the section below, complete the back side of this form, and attach to this form the written authorization by the author that indicates: (i) your name(s); and (ii) the author's name, contact information, statement of authorization, and signature.

Contact Person: ______________ Phone: ______________
Mailing Address: ____________________________________________
Fax: ______________

Please complete the reverse side of this form.
Rebuttal Argument Signers Form

No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed.

Names and titles listed will be printed in the order that they are listed below.

If the signers are part of a bona fide association/organization, for each such signing individual(s), the title under the signer’s name shall list the name of that bona fide association/organization and may include their position within that association/organization.

By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.

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<th></th>
<th>Name</th>
<th>Title</th>
<th>Governing Body of San Mateo County or a Special District</th>
<th>Member of the Governing Body of San Mateo County or a Special District</th>
<th>Bona Fide Association of Citizens/Organization</th>
<th>Individual</th>
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<td>1</td>
<td>Rich Cline</td>
<td>Menlo Park City Council</td>
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<td>2</td>
<td>Katie Ferrick</td>
<td>Menlo Park Planning Commission</td>
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<td>3</td>
<td>Laura Linkletter</td>
<td>Former President, Menlo Park City School</td>
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<td>4</td>
<td>E. B. Smyth</td>
<td>Local Business Owner</td>
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<td>5</td>
<td>Phil Mazzara</td>
<td>Menlo Park Transportation Commission</td>
<td></td>
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<td></td>
<td>✓</td>
</tr>
</tbody>
</table>

Submit a second form (this side only) for alternate signers attached to this form and the argument.

FOR OFFICIAL USE ONLY

Signers  ☐ Registered  N/A  ☐ Signed  Dated
Bona Fide Association  ☐ Verified  N/A  ☐ Signed  Dated
Rebuttal to Argument In Favor of Measure M

We love Menlo Park and don’t want to impact our wonderful village character. Many of us have children and we all care about our town’s quality of life. That’s why the City spent six years publicly crafting balanced policies to guide downtown’s renewal, which Measure M spoils. Measure M has major negative consequences because it was crafted in secret and never studied by experts before hitting the ballot.

**Measure M’s supporters are selling the same rhetoric and policies that’s kept El Camino blighted for years.**

If Measure M passes, El Camino lots will remain vacant for many more years. While vacant, Menlo Park, its Schools and Fire District, lose millions of dollars in tax revenue annually. VACANT LOTS DON’T PRODUCE TAX REVENUE. The great restaurants and shopping we all want won’t materialize soon, if ever.

Eventually, if development begins, Measure M enables huge all-retail developments like WalMart, or worse - medical buildings generating thousands of daily traffic trips.

Measure M doesn’t limit overall building square footage, but keeps the number of residences allowed the same, therefore residential units built will be larger three bedroom family residences, creating bigger burdens on Menlo Park Schools.

Measure M ties the City’s hands for decades and can only be changed by expensive elections (after expensive lawsuits). Guess who pays? You do.

**Vote No on M** and join the Mayor and City Council, Planning Commissioners, School Trustees, business owners, past and present elected officials and your neighbors.

Thank you for voting NO on Measure M.

Richard Cline
Katie Ferrick
Laurene Rich
E. Gary Smith
Phil Mazzara

Menlo Park City Council
Planning Commissioner
District Former President, Menlo Park School Board
Local Business Owner
Menlo Park Transportation Commission

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Filed in the office of the Chief Elections Officer
Of San Mateo County, Cali.
Aug 25, 2014
By ____________________