SAN MATEO COUNTY
LANGUAGE ACCESSIBILITY ADVISORY COMMITTEE (LAAC)

Outreach Subcommittee Meeting Agenda

April 2, 2018, 6:00 P.M. – 7:30 P.M
555 County Center, 3rd Floor Room 311 Redwood City, CA

I. Introduce the Registration & Elections Division’s outreach team to LAAC members and update on staff responsibility change (20 minutes)
   • Sara will oversee outreach unit; Karla and Kenny will leave outreach work and new seasonal extra help staff will join outreach unit.

II. Kenny and Karla will brief the LAAC members on their recent voter education and outreach experience (20 minutes)
   • Events they have attended
   • Effective methods for getting the word out about the VCA to the communities
   • Challenges for conducting voter education and outreach

III. Sara will brief LAAC members on the Voter Education and Outreach Plan under the California Voter’s Choice Act (VCA) (20 minutes)

IV. Bilingual Voter Education Workshop
   • Background:
     ➢ As required by the VCA, the county elections official shall hold at least one bilingual voter education workshop with each language in which the county is required to provide information and assistance other than English. For San Mateo County, the languages are Spanish, Chinese, Filipino and Korean.
     ➢ LAAC’s role in bilingual workshops
       ➢ Coordinate and help organize workshops
       ➢ Provide location suggestions in your community
       ➢ Suggest date/time

V. Summarize action items for future meetings (10 minutes)