This ballot measure asks whether the people of the Town of Portola Valley desire to temporarily lower the existing 5.5% Utility Users Tax (UUT) levied on telephone, gas, water and electricity charges to 4.5% for a period of five years, from July 1, 2018 through June 30, 2023. On July 1, 2023, the tax will revert to 5.5%.

Effective July 1, 2020, this measure also gives authority to the Town Council to further reduce the UUT tax rate below 4.5% for a period not to exceed twelve months. Upon expiration of the decrease period, the rate shall automatically revert back to 4.5% without voter approval or Council action. The Town Council may adopt consecutive temporary tax rate reductions.

The UUT is a general tax. General taxes are not limited to a specific purpose and can be used for general City operating expenses and capital improvements, such as police, fire, and maintenance of streets, parks, trails and drainage structures.

This ballot measure does not affect the Town’s second Utility Users Tax, a 2% Special Utility Users Tax on telephone, gas, water and electricity charges. The proceeds of this Special UUT are deposited into the Town’s restricted Open Space Fund.

A “Yes” vote means the voter is in favor of temporarily reducing the UUT to 4.5% for a period of five years. A “No” vote means the voter is not in favor of reducing the UUT and the rate will remain at 5.5%. In order for the tax to be reduced to 4.5%, the ballot measure must be approved by more than 50% of the voters voting on the measure.

The above statement is an impartial analysis of Measure T. If you desire a copy of the Measure, please call the Town Clerk’s Office at (650) 851-1700 (ex. 210), and...
a copy will be mailed to you at no cost. A copy of the Measure may also be found at http://www.portolavalley.net.