

Example: Direct Voter Contact Postcard I

Dear San Mateo County Voter,

We are pleased to announce that the upcoming June 5, 2018 Statewide Direct Primary Election will be the first All-Mailed Ballot/Vote Center Election with Ballot Drop-off Locations conducted under the authority of the California Voter's Choice Act. Under this new law, every registered voter will be mailed a Vote-by-Mail ballot 29 days before the election.

Important things to know about this election:

- An Official Ballot will be mailed to you on May 7, 2018.
- You can vote in person or pick up a ballot at one of our four 29-Day Vote Centers starting May 7, 2018.
- Your voted ballot may be dropped off at any of the 20 City or Town Halls throughout the County.
- Five additional Vote Centers will open on May 26, and 30 more will open on June 2.
- You can vote at any of the 39 Vote Centers in the County on Election Day, June 5, 2018.

Please watch for official election materials that will be sent to you over the next few weeks.

You will find Vote Center and Official Ballot Drop-off Box addresses and hours of operation in your Sample Ballot & Official Voter Information Pamphlet, at www.smcacre.org, or by calling 888.762.8683.

It is important that your voter registration information is accurate since we will mail your Official Ballot and then verify your signature on your returned Vote by Mail ballot envelope.

If you have changed your name, address or signature, please update your registration by going to www.registertovote.ca.gov or by picking up a voter registration card at any library, city hall or post office.



OFFICE OF MARK CHURCH

CHIEF ELECTIONS OFFICER & ASSESSOR-COUNTY CLERK-RECORDER

REGISTRATION & ELECTIONS DIVISION

Example: Direct Voter Contact Postcard II

Dear San Mateo County Voter,

You will soon receive your Official Ballot in the mail for the June 5, 2018 Statewide Direct Primary All-Mailed Ballot/Vote Center Election. Although there are in-person voting options, every eligible voter in San Mateo County will be mailed a ballot on May 7, 2018.

The envelope containing your Official Ballot has the official seal of the County of San Mateo and this logo:



Important things to know about voting by mail this election:

- You may return your ballot by mail in the postage-paid envelope or return it in person.
- You must sign the return envelope in order for your ballot to count. We compare that signature against the one in your voter registration record.
- Ballots returned in the mail must be postmarked by Election Day and received by our office no later than June 8 to be accepted.
- Ballots dropped off must be returned no later than 8 p.m. on Election Day.

Vote Center and Ballot Drop-off Box Locations are listed in your Sample Ballot & Official Voter Information Pamphlet, on our website www.smcacre.org or available by calling 888.762.8683. Please Vote!



OFFICE OF MARK CHURCH

CHIEF ELECTIONS OFFICER & ASSESSOR-COUNTY CLERK-RECORDER

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Example: Direct Voter Contact Postcard III



OFFICE OF THE
CHIEF ELECTIONS OFFICER & ASSESSOR-COUNTY CLERK-RECORDER
REGISTRATION & ELECTIONS DIVISION

June 5, 2018 Statewide Direct Primary All-Mailed Ballot/Vote Center Election

San Mateo County is proud to be among the first counties to implement the California Voter's Choice Act. Under this new election model, all registered voters are mailed a Vote by Mail ballot and have more ways and more days to vote.

There is still time to **return your ballot!** You can mail it, drop it off at a secure Ballot Drop-off Box or go to any convenient Vote Center. If you choose to mail your ballot back, it must be **postmarked no later than June 5, 2018.**

Didn't get a ballot? Need a new one? Need to update your address or know someone who needs to register? We can help at a Vote Center.

Vote Centers provide expanded voter services:

- Voter registration and same day voting
- Ballot Drop-off Boxes
- Help and voting materials in multiple languages
- Accessible voting options
- Replacement ballots

Your  **vote counts!**

For a detailed list of Ballot Drop-off Locations and Vote Centers, contact us at
web: www.smcacre.org/current-election • phone: **888.762.8683**
email: registrar@smcacre.org or follow us on Twitter [@smcvote](https://twitter.com/smcvote)