Argument Against Measure T

Remember the car tax? Well they’re at it again wanting to pass a new car tax - only this time on rental cars. We urge you to look carefully at this new car tax and consider how it will affect our county:

Hurts Our Economy
Tourism, hospitality and entertainment are critical components of the Bay Area economy – providing 67,000 jobs and more than $8 billion dollars. This new car tax on rental cars will hit those industries hard and hurt the economy of San Mateo County and the entire Bay Area.

Do We Need A New Tax in Tough Times?
We're still stuck in the worst economic crisis since the Great Depression, gas prices are reaching all-time highs, and local families are struggling to make ends meet. Now is not the time to pass new tax measures.

An Eternal Tax Hike
There is no end date on this new tax – it goes on forever – without any mandatory evaluation of its impact on the economy or of how the money is being spent.

Politicians Can Spend It Any Way They Want – No Money is Guaranteed for Police, Fire or Schools
When considering this new car tax, it's important to look at the fine print. Supporters say it will help the county to support essential services, but the money will go into the general fund to be spent in any way these politicians desire. There is no requirement that this money be spent on essential services like police, fire or schools. The money raised by this new car tax has no limits on the way it can be spent.

Arbitrary Levies
This law also requires our local businesses to pay this car tax as often as the County Tax Collector likes. This is the wrong tax for San Mateo County.
A ballot argument shall not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens/organization, the name of the association/organization and the printed name and signature of at least one of its principal officers. If the measure is presented to voters pursuant to an initiative petition in a special district election, please contact the Elections Office for special instructions.

Word count limit for Primary Arguments = 300

Ballot Measure:  for the Primary Election to be held on June 5, 2012.

☐ Primary Argument in Favor of  ☒ Primary Argument Against

This argument is submitted by: (check all that apply)

☐ The Governing Body of the County of San Mateo, a School District, or a Special District
If this argument is filed by the governing body of the County of San Mateo, a school district or a special district, fill in the name of the governing body on the line below and complete both sides of this form.

Governing Body:

Contact Person’s Printed Name:  

Contact Person’s Signature:  

Title:  

Phone:  

Email:

☐ Member(s) of the Governing Body of the County of San Mateo, a School District, or a Special District
If this argument is filed by any member(s) of the governing body, fill in the information below and complete both sides of this form. By statute, members of school district governing boards need board authorization to file an argument.

Member(s) of the Governing Body:

Contact Person’s Printed Name:  

Contact Person’s Signature:  

Title:  

Phone:  

Email:

☒ Bona Fide Association of Citizens/Organization
If this argument is filed by a bona fide association of citizens/organization, the signers of the argument must be affiliated with the association/organization, be authorized to sign the argument on its behalf, provide the printed name and signature of at least one principal officer of the organization, and complete both sides of this form.

Name of Association/Organization:

Taxpayers for a Strong Economy, Sponsored by the Local Tourism Industry

Principal Officer’s Printed Name and Title:  

Elli Abdoli, Assistant Treasurer

Contact Person’s Printed Name:  

Elli Abdoli  

Phone:  

Fax:  

Email:

☐ Individual(s) eligible to vote on the measure
Individual signers must be eligible to vote on the measure.

Contact Person:  

Phone:  

Mailing Address:  

Fax:  

Email:

Please complete the reverse side of this form.
No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed.

Names and titles listed will be printed in the order that they are listed below.

If the signers are part of a bona fide association/organization, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual(s), the title under the signer’s name shall list the name of that bona fide association/organization and may include their position within that association/organization.

By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Governing Body of San Mateo County, a School District of Special District</th>
<th>Member(s) of the Governing Body of San Mateo County, a School District of Special District</th>
<th>Bona Fide Association of Citizens/Organization</th>
<th>Individual(s) eligible to vote on the measure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name: Juan Dominguez</td>
<td>Manager at a small business</td>
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<td>Date: 3/15/12</td>
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<tr>
<td>Name: Marla Okline</td>
<td>Manager at a small business</td>
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<td>Name: Michelle Ross</td>
<td>Owner</td>
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Submit a second form (this side only) for alternate signers attached to this form and the argument.

FOR OFFICIAL USE ONLY

Signers

□ Registered    N/A    Signed    Dated

Bona Fide Association

□ Verified    N/A    Signed    Dated
Primary Argument Signers Form

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<table>
<thead>
<tr>
<th></th>
<th>Name: Jim McGuire</th>
<th>Title: Best Western Governor General Manager</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Phone:</td>
<td>Email:</td>
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<td>Address:</td>
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2. Name:  
   Title:  
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   Email:  
   Address:  
   Signature:  
   Date:  

3. Name:  
   Title:  
   Phone:  
   Email:  
   Address:  
   Signature:  
   Date:  

4. Name:  
   Title:  
   Phone:  
   Email:  
   Address:  
   Signature:  
   Date:  

5. Name:  
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</thead>
<tbody>
<tr>
<td>Kelly Hunt</td>
<td>Regional Vice President, Enterprise Rent-a-car Company of San Francisco</td>
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</tbody>
</table>

| Signature: Kelly Hunt | Date: 3/14/2012 |

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<thead>
<tr>
<th>Name</th>
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<th>City/County/State</th>
<th>Special District</th>
<th>Individual(s) eligible to vote on the measure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clifton Clark</td>
<td>General Manager (SF Airport)</td>
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