



OFFICE OF
ASSESSOR-COUNTY CLERK-RECORDER & ELECTIONS
REGISTRATION & ELECTIONS DIVISION
COUNTY OF SAN MATEO

Ballot Measure Primary Argument Submission Form

A ballot argument will not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens, the name of the association and the printed name and signature of at least one of its principal officers.

Word count limit for Primary Arguments = 300 words

Ballot Measure _____ for the Special Municipal Election to be held on Nov. 2, 2021

Primary Argument in Favor of Primary Argument Against

This argument is submitted by (check ONLY ONE):	
<input type="checkbox"/>	The County of San Mateo Board of Supervisors or the Governing Body of a School District or Special District Name of Governing Body: Contact Person's Printed Name: Phone: _____ Email: _____
<input type="checkbox"/>	Member(s) of the County of San Mateo Board of Supervisors or the Governing Body of a School District or Special District Name of Governing Body: Contact Person's Printed Name: Phone: _____ Email: _____
<input type="checkbox"/>	Bona Fide Association of Citizens If this argument is filed by a bona fide association of citizens, the signers of the argument must be affiliated with the association and be authorized to sign the argument on its behalf. Provide the printed name and signature of at least one principal officer of the association. Name of Association: Contact Person's Printed Name: Phone: _____ Email: _____
<input checked="" type="checkbox"/>	Individual Voters Eligible to Vote on the Measure Contact Person's Printed Name: Donald Pugh Phone: _____ Email: _____
<input type="checkbox"/>	Combination of Voters and Associations Contact Person's Printed Name: Phone: _____ Email: _____

Arguments will be emailed to the contact person listed here for review before they are printed in the Sample Ballot & Official Voter Information Pamphlets.

Please complete the reverse side of this form.

40 Tower Road, San Mateo, CA 94402

P 650.312.5222 F 650.312.5348 email registrar@smcacre.org web www.smcacre.org

Primary Argument Signers Form			Author	Verified		
<p>No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed. Names and titles listed will be printed in the order that they are listed below. Place a checkmark in the author column if the signer is the author of the argument. A signer can only list one title.</p> <p>If the signers are part of a bona fide association, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual, the title under the signer's name must list the name of that bona fide association and may include their position within that association.</p> <p>By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.</p> <p>Print information clearly.</p>			Check if the signer is the author of the argument. Authors must be signers.	(FOR OFFICIAL USE ONLY) Staff check once the eligibility of the signer is verified.		
1.	Name: Donald Pugh	Title: Author Measure J			<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]				
	Address: [REDACTED] Woodside, CA					
	Signature: [REDACTED]	Date: August 4, 2021				
2.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>		
	Phone:	Email:				
	Address:					
	Signature:	Date:				
3.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>		
	Phone:	Email:				
	Address:					
	Signature:	Date:				
4.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>		
	Phone:	Email:				
	Address:					
	Signature:	Date:				
5.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>		
	Phone:	Email:				
	Address:					
	Signature:	Date:				

Submit a second form (this side only) for alternate signers attached to this form and the argument.

Starts Here

Argument against Measure

For many years, the citizens of Woodside have fought to save rural Woodside. Measure J to Limit Commercial Development, was passed in 1988 by a landslide of 72% of the voters to stop commercial expansion in the Town Center. The General Plan requires that businesses primarily serve the day-to-day needs of the local community, not outside tourists. The attempts to expand commercial uses must be fought by concerned citizens if we want to save our rural environment.

What is this really about? **Money**. It is a ploy by the Bacrus Management, owner of Woodside Bakery, to bulldoze the open space lot to expand parking to allow more seats and to make more money. When the Bakery use permit was approved a few years back the Planning Commission ignored the zoning rules, and allowed excessive expansion to the seating capacity by some 20 seats which now causes the parking and traffic problems. Expansion beyond this is a violation of the general Plan because most of the Bakery customers are **not** local residents. Expansion will also further exasperate the traffic problems we have today.

The **amphitheater** is a completely unrelated issue to restaurant parking. So why do we need to allow commercial use in the amphitheater? Is their plans to have rock concerts and charge admission? How will commercial use impact the local businesses and nearby neighbors? Why has this idea **never** been brought to the Town Council for consideration?

So let's understand this is just a ploy by rich outsiders that care only about making money, not about the welfare of the Town residents. Over a third of the signatures were invalidated because they were not residents or other issues. I ask you to vote NO on this initiative.

Don Pugh

Woodside resident since 1972

Author of Measure J

ends here

RECEIVED

AUG 04 2021

WOODSIDE TOWN HALL