Argument in Favor of Measure VV TOT (Hotel Tax)

Tired of having Sacramento politicians and people who don’t live in Daly City seizing our money?

Do something about it! Vote **YES on VV** to maintain Daly City’s public safety and other essential services, **WITHOUT taxing Daly City’s residents or property owners** who are not hotel guests in our city.

Measure VV is simply an update to the tax paid by out-of-town visitors/hotel guests (also known as a “hotel bed tax”) when they stay in a hotel or motel in Daly City—it is NOT a tax on residents’ homes or properties.

Voting **YES on VV** maintains priorities our community has identified, including senior, youth, after-school, parks/recreation, and library services; supporting programs for homeless individuals; maintaining or improving public safety programs such as responding to 911 calls, managing traffic, addressing burglaries and providing school safety officers.

Measures BB and VV have both been placed on your ballot to maintain Daly City’s long-term financial stability. **ALL funds generated by Measures BB and VV must be used locally on OUR services**—Sacramento politicians can’t touch a cent!

- **YES on BB and VV** maintains Daly City’s 911 emergency response and improves police protection
- **YES on BB and VV** maintains our local fire protection and paramedic services
- **YES on BB and VV** keeps streets and public areas in our city, safe and clean
- **YES on BB and VV** ensures Daly City is prepared for a natural disaster

**YES on BB and VV** are fiscally accountable. Both measures require mandatory annual independent financial audits, and public review of the expenditures to ensure that all money generated is spent as promised to you, the taxpayer.

Join a unanimous Mayor and City Council in voting **YES on VV**.

For factual information about Measures BB and VV, visit www.daly.city.org

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Juslyn C. Manalo
Mayor, City of Daly City
FORM OF STATEMENT TO BE FILED BY
AUTHOR OF ARGUMENT

All arguments concerning measures filed pursuant to Division 9, Chapter 3 (beginning with § 9200) of the Elections Code shall be accompanied by the following form statement to be signed by each proponent, and by each author.

The Undersigned proponent(s) or author(s) of the primary argument in favor of ballot proposition Measure VV TRANSIENT OCCUPANCY (HOTEL) TAX at the municipal election for the City of Daly City to be held on November 6, 2018 hereby state, that the argument is true and correct to the best of (his/her/their) knowledge and belief.

Sign Name

Print Name JUSLYN C. MANALO

Date August 17, 2018

All Authors must print his/her name and sign this form (EC 9600)

Print his/her name and sign the Argument itself (EC 9283)