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JUL 30 2018

Ballot Measure Primary Argument Submission Form

CITY OF SAN CARLOS CITY CLERK'S DEPARTMENT

A ballot argument shall not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens/organization, the name of the association/organization and the printed name and signature of at least one of its principal officers.

Word count limit for Primary Arguments = 300

Ballot Measure Transient Occupancy Tax for the General Municipal Election to be held on 6th day of November, 2018

Primary Argument in Favor of Primary Argument Against

This argument is submitted by: (check all that apply)

The Legislative Body of the City of San Carlos
If this argument is filed by the legislative body of the City of San Carlos, fill in the name of the governing body on the line below and complete both sides of this form.

Legislative Body:

Contact Person's Printed Name: _____ Contact Person's Signature: _____

Title: _____

Phone: _____ Email: _____

Member(s) of the Legislative Body of the City of San Carlos
If this argument is filed by any member(s) of the legislative body, fill in the information below and complete both sides of this form.

Member(s) of the Legislative Body: Bob Grassilli and Cameron Johnson Name of Legislative Body: City Council

Contact Person's Printed Name: BOB GRASSILLI Contact Person's Signature: _____

Title: MAYOR - CITY OF SAN CARLOS

Phone: _____ Email: _____

Bona Fide Association of Citizens/Organization
If this argument is filed by a bona fide association of citizens/organization, the signers of the argument must be affiliated with the association/organization, be authorized to sign the argument on its behalf, provide the printed name and signature of at least one principal officer of the organization, and complete both sides of this form.

Name of Association/Organization: _____

Principal Officer's Printed Name and Title: _____ Principal Officer's Signature: _____

Contact Person's Printed Name: _____ Email: _____

Phone: _____ Fax: _____

Individual(s) eligible to vote on the measure
Individual signers must be eligible to vote on the measure.

Contact Person: _____ Phone: _____

Mailing Address: _____

Fax: _____ Email: _____

Please complete the reverse side of this form.

Primary Argument Signers Form			Each signer must designate in which capacity they are signing. Check the one box that applies.			
<p>No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed.</p> <p>Names and titles listed will be printed in the order that they are listed below.</p> <p>If the signers are part of a bona fide association/organization, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual(s), the title under the signer's name shall list the name of that bona fide association/organization and may include their position within that association/organization.</p> <p>By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.</p>						
1.	Name: Bob Grassilli	Title: City of San Carlos Mayor	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]				
	Address: [REDACTED] SAN CARLOS, CA 94070					
	Signature: [REDACTED]	Date: 2/26/18				
2.	Name: Cameron Johnson	Title: City of San Carlos Vice Mayor	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]				
	Address: [REDACTED] San Carlos, CA 94070					
	Signature: [REDACTED]	Date: 7/30/18				
3.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:				
	Address:					
	Signature:	Date:				
4.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:				
	Address:					
	Signature:	Date:				
5.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:				
	Address:					
	Signature:	Date:				

Submit a second form (this side only) for alternate signers attached to this form and the argument.

FOR OFFICIAL USE ONLY

Signers	<input type="checkbox"/> Registered	N/A	Signed	Dated
Bona Fide Association	<input type="checkbox"/> Verified	N/A	Signed	Dated

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Argument in Favor of Measure QQ

CITY OF SAN CARLOS
CITY CLERK'S DEPARTMENT

Measure QQ would help the City of San Carlos fund much needed services paid for by hotel guests.

Measure QQ would raise the San Carlos Transient Occupancy Tax (TOT) from 10% to 12%, with an additional 0.5% increase each subsequent year up to a maximum of 14% of the cost of a hotel room.

The TOT is a tax paid for by tourists and visitors who stay in our hotels. **San Carlos residents do not pay this tax unless they stay in a local hotel for 30 days or less.**

Measure QQ would allow San Carlos TOT rates to match those charged in neighboring cities. San Carlos' current TOT rate has been in place since 1989 and ranks among the lowest cities in San Mateo County.

Visitors and tourists are welcome in San Carlos and add to our economic vitality, but they use the services and infrastructure paid for by the residents of San Carlos. Measure QQ represents a **direct and fair** way to recover the costs associated with visitors staying in San Carlos and using City services, facilities and infrastructure. Visitors need police, emergency medical and fire services. Visitors enjoy our parks, facilities, streets, sidewalks and free public parking.

Measure QQ could potentially generate \$1,650,000 in tax dollars annually once fully implemented, providing funds to invest in local traffic improvements, street maintenance, additional free public parking in our downtown, public safety, community development, parks and recreation; helping offset the rising costs of these needs. Because none of the TOT money can be taken away by the State, **ALL** of Measure QQ revenue will stay here in San Carlos.

As long-time residents, both who've served as mayor, we respectfully urge residents to Vote "Yes" on Measure QQ on Tuesday, November 6th.