PRIMARY ARGUMENT IN FAVOR OF MEASURE LL

Measure LL will allow the City of South San Francisco to impose a business license tax on cannabis businesses for the privilege of operating within the City. Measure LL will generate revenue to help fund our municipal services so our City can maintain code enforcement services and rapid 911 emergency response times for police and fire safety services.

The City is in the process of issuing cannabis operator permits for testing, cultivation, distribution, manufacturing, and delivery-only businesses to begin operations in the East of 101 area. Measure LL only places a tax on these new cannabis businesses as a part of doing business in the City and is NOT a general tax on local residents. The business license tax will initially range from 1% to 5% of the gross receipts depending on the type of cannabis business.

Measure LL will produce an estimated $100,000 to $700,000 in additional unrestricted annual revenue for the General Fund, which can be used to help fund public safety programs, youth programs, improve our parks, and repair our roads. This tax revenue will grow over time as the revenue generated by the cannabis industry increases. By law, all funds from Measure LL will stay in South San Francisco.

Measure LL is NOT a tax on your home or property. Through this business license tax, cannabis businesses who benefit from City services will share the cost of providing City services.

We urge you to vote “YES” on Measure LL to place a business license tax on all cannabis businesses for the privilege of operating in the City.
Ballot Measure Primary Argument Submission Form

A ballot argument shall not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens/organization, the name of the association/organization and the printed name and signature of at least one of its principal officers. If the measure is presented to voters pursuant to an initiative petition in a special district election, please contact the Elections Office for special instructions.

Word count limit for Primary Arguments = 300

Ballot Measure **LL** for the **Statewide Election** to be held on **Nov 6, 2018**

- [x] Primary Argument in Favor of
- [ ] Primary Argument Against

This argument is submitted by: (check all that apply)

- [ ] The Governing Body of the County of San Mateo, a School District, or a Special District
  - [ ] Governing Body:
    - Contact Person’s Printed Name:
    - Contact Person’s Signature:
    - Title:
    - Phone:
    - Email:

- [x] Member(s) of the Governing Body of the County of San Mateo, a School District, or a Special District
  - [ ] Member(s) of the Governing Body:
    - Contact Person’s Printed Name:
    - Title:
    - Phone:
    - Email:

- [ ] Bona Fide Association of Citizens/Organization
  - [ ] Name of Association/Organization:
    - Principal Officer’s Printed Name and Title:
    - Principal Officer’s Signature:
    - Contact Person’s Printed Name:
    - Email:
    - Phone:
    - Fax:

- [ ] Individual(s) eligible to vote on the measure
  - Individual signers must be eligible to vote on the measure.
    - Contact Person:
    - Mailing Address:
    - Fax:
    - Email:

Please complete the reverse side of this form.

40 Tower Road, San Mateo, CA 94402
P 650.312.5222 F 650.312.5348 email registrar@smcacre.org web www.smcacre.org
Primary Argument Signers Form

No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed.

Names and titles listed will be printed in the order that they are listed below. If the signers are part of a bona fide association/organization, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual(s), the title under the signer’s name shall list the name of that bona fide association/organization and may include their position within that association/organization.

By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.

<table>
<thead>
<tr>
<th></th>
<th>Name:</th>
<th>Title:</th>
<th>Phone:</th>
<th>Address:</th>
<th>Sign:</th>
<th>Date:</th>
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</thead>
<tbody>
<tr>
<td>1.</td>
<td>Liza Normandy</td>
<td>Mayor, City of South S.F.</td>
<td></td>
<td>South S.F. CA 94083</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td>Richard Holt</td>
<td>Community Volunteer</td>
<td></td>
<td>S. San Francisco</td>
<td></td>
<td>8/17/18</td>
</tr>
<tr>
<td>3.</td>
<td>Bill Benautides</td>
<td>Local Community Emergency Response Volunteer</td>
<td></td>
<td></td>
<td></td>
<td>8/17/18</td>
</tr>
<tr>
<td>4.</td>
<td>Sam Shihadeh</td>
<td>Local Business Owner 45+ Year Resident</td>
<td></td>
<td>So. S.F. CA 94080</td>
<td></td>
<td>8/17/2018</td>
</tr>
</tbody>
</table>

Submit a second form (this side only) for alternate signers attached to this form and the argument.

For Official Use Only

<table>
<thead>
<tr>
<th>Signers</th>
<th>Registered</th>
<th>Verified</th>
<th>Signed</th>
<th>Dated</th>
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<tbody>
<tr>
<td>Bona Fide Association</td>
<td></td>
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