Ballot Measure Primary Argument Submission Form

A ballot argument shall not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens/organization, the name of the association/organization and the printed name and signature of at least one of its principal officers. If the measure is presented to voters pursuant to an initiative petition in a special district election, please contact the Elections Office for special instructions.

Word count limit for Primary Arguments = 300

Ballot Measure for the Statewide General Election to be held on November 6, 2018.

☐ Primary Argument in Favor of
☐ Primary Argument Against

This argument is submitted by: (check all that apply)

☐ The Governing Body of the County of San Mateo, a School District, or a Special District

<table>
<thead>
<tr>
<th>Governing Body:</th>
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<tbody>
<tr>
<td>Contact Person's Printed Name:</td>
<td>Contact Person's Signature:</td>
</tr>
<tr>
<td>Title:</td>
<td></td>
</tr>
<tr>
<td>Phone:</td>
<td>Email:</td>
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☐ Member(s) of the Governing Body of the County of San Mateo, a School District, or a Special District

<table>
<thead>
<tr>
<th>Member(s) of the Governing Body: Carlos Romero, Ruben Abrica</th>
<th>Name of Governing Body: East Palo Alto City Council</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contact Person's Printed Name: Carlos Romero</td>
<td>Contact Person's Signature:</td>
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<tr>
<td>Title: Councilmember</td>
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<td>Phone:</td>
<td>Email:</td>
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☐ Bona Fide Association of Citizens/Organization

<table>
<thead>
<tr>
<th>Name of Association/Organization:</th>
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<tbody>
<tr>
<td>Principal Officer's Printed Name and Title:</td>
<td>Principal Officer's Signature:</td>
</tr>
<tr>
<td>Contact Person's Printed Name:</td>
<td>Email:</td>
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<tr>
<td>Phone:</td>
<td>Fax:</td>
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☐ Individual(s) eligible to vote on the measure

<table>
<thead>
<tr>
<th>Individual signers must be eligible to vote on the measure.</th>
<th></th>
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<tbody>
<tr>
<td>Contact Person:</td>
<td>Phone:</td>
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<tr>
<td>Mailing Address:</td>
<td>Email:</td>
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<tr>
<td>Fax:</td>
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Please complete the reverse side of this form.
Primary Argument Signers Form

No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed.

Names and titles listed will be printed in the order that they are listed below.

If the signers are part of a bona fide association/organization, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual(s), the title under the signer’s name shall list the name of that bona fide association/organization and may include their position within that association/organization.

By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.

1. Name: Ruben Abrica  
   Title: Mayor  
   Phone:  
   Email:  
   Address: East Palo Alto, CA 94303  
   Signature: [Signature]  
   Date: 8-16-18

2. Name: Father Lawrence Goode  
   Title: Rector, St Francis of Assisi Church  
   Phone:  
   Email:  
   Address: East Palo Alto, CA 94303  
   Signature: [Signature]  
   Date: 8-16-18

3. Name: Pastor Paul Bains  
   Title: Homeless Advocate, President Project WE HOPE  
   Phone:  
   Email:  
   Address:  
   Signature: [Signature]  
   Date: 8-17-2018

4. Name: Millicent Grant,  
   Title: President, EPA Senior Center  
   Phone:  
   Email:  
   Address: East Palo Alto, CA 94303  
   Signature: [Signature]  
   Date: 8-16-2018

5. Name: Isaiah Vi  
   Title: Board Member, Job Train  
   Phone:  
   Email:  
   Address: East Palo Alto, CA 94303  
   Signature: [Signature]  
   Date: 8-16-2018

Submit a second form (this side only) for alternate signers attached to this form and the argument.

FOR OFFICIAL USE ONLY

<table>
<thead>
<tr>
<th>Signers</th>
<th>Registered</th>
<th>N/A</th>
<th>Signed</th>
<th>Dated</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bona Fide Association</td>
<td>Verified</td>
<td>N/A</td>
<td>Signed</td>
<td>Dated</td>
</tr>
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</table>
Argument in Favor of Measure HH
(City of East Palo Alto: Commercial Office Space Parcel Tax Measure)

Vote YES on Measure HH. While the booming economy provides some benefits, it also comes with some downsides. Large businesses, including tech companies, create many negative impacts on our community: rising rents, displacement, more traffic, and not enough good jobs for our residents.

These companies—which just received huge federal tax breaks—must pay their fair share to fix the problems they create. Residents of East Palo Alto should not shoulder this burden alone.

Measure HH is a modest tax on large commercial office space. It asks companies, some making hundreds of millions of dollars each year, to pay an annual tax of $2.50 per square foot. This amounts to only 21¢ per square foot per month.

This tax raises about $1,675,000 per year to address the housing and jobs crises, and could raise much more given that the City Council may consider developer proposals for 1,800,000 square feet of office space.

Measure HH does NOT affect your home.

Measure HH does NOT affect locally-owned small businesses or retail stores.

Measure HH will NOT stop development in the City. East Palo Alto’s commercial office rents will still be very competitive relative to neighboring cities.

Measure HH is flexible. It allows the City to lower the tax rate if economic conditions change.

Measure HH guarantees accountability. The City Council is legally required to spend the money on:

- New affordable housing and programs;
- Job training programs for science, technology, and building trades to enable East Palo Alto residents to earn higher wages;
- Ensuring East Palo Alto’s Local Hiring Program is enforced.

Measure HH has been studied. The City Council publicly discussed Measure HH for 7 months and unanimously approved it.

Large corporations must contribute their fair share annually to keep East Palo Alto a City where everyone can thrive. Measure HH is modest, urgent, fair, and protects the diversity of our community.

Join us in Voting YES on Measure HH.
/s/ Ruben Abrica  
Mayor, East Palo Alto

/s/ Father Lawrence Goode  
Pastor, St. Francis of Assisi Church

/s/ Rev. Paul Bains  
Homeless Advocate

/s/ Millicent Grant  
President, East Palo Alto Senior Center

/s/ Isaiah Vi  
Board Member, JobTrain

8-17-18