Rebuttal to Argument in Favor of Measure T

We support a hotel and its revenue, like the new Rosewood Hotel, but this project’s massive 1.5 million square feet of offices and parking garages produce nearly all the negative impacts and only $227 thousand in NET yearly revenue.

Do not believe the hype:

• Construction and jobs will only follow economic recovery, not lead it.
• Not one dime comes to any K-8 school in Menlo-Park.
• The “impartial analysis” describes revenue, but omits costs.
• Traffic increases from 2,019 to 13,131 trips, all within 1.5 miles of every Menlo-Park neighborhood east of El Camino.

This project is NOT “green” or sustainable:

• Not required to meet any current or future city or national green building standards, including LEED;
• Doubles site greenhouse gas emissions;
• Increases citywide greenhouse gas emissions, exceeding city and state (AB32) goals, and grandfathers emissions pollution rights even if construction begins in twenty years when regulations are tougher;
• Uses 10% of Menlo Park’s remaining water allocation, risking insufficient water supplies in drought years;
• Provides no housing and is not near transit;
• Does not provide new Fire Equipment requested by the Fire District.

If Menlo-Park wants hotels, zone for them. If Menlo-Park wants jobs, require the project to start immediately, not 8 years from now. If Menlo-Park wants revenue, use proper planning methods to retain and attract sales tax producing businesses.

This is not a good deal for Menlo-Park. Vote NO.

www.FactsNotHype.org
/s/ James R. (Jim) Madison  
Community Volunteer  
August 9, 2010

/s/ Calvin M. Jones  
Former Mayor  
August 9, 2010

/s/ Andrew Cohen  
Council Member  
August 9, 2010

/s/ Vincent Bressler  
Planning Commissioner  
August 9, 2010

/s/ Morris Brown  
MP Resident  
August 9, 2010