City of Brisbane  
City Clerk’s Office

Ballot Measure Rebuttal Argument Submission Form

If both an argument in favor of and an argument against a measure have been selected for publication in the Sample Ballot & Official Voter Information Pamphlet, a rebuttal to the argument in favor of or the argument against the measure may be submitted as outlined in this form.

The author(s) of the primary argument of the measure may prepare and submit a rebuttal argument or may authorize in writing any other person or persons to prepare, submit or sign the rebuttal argument.

A rebuttal argument will not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens, the name of the association and the printed name and signature of at least one of its principal officers.

Word count limit for Rebuttal Arguments = 250 words

Ballot Measure O for the GENERAL to be held on 11-8-22

☐ Rebuttal to Argument in Favor of Measure O ☐ Rebuttal to Argument Against Measure

Signed by Same Individual(s) Selected for the Voter Information Pamphlet for the Primary Argument

If the rebuttal argument is signed by the same individual(s) as those already selected for the Voter Information Pamphlet for the primary argument, check the following box and skip the back side of this form.

☐ Rebuttal Argument Is Signed by Same Individual(s) Selected for the Voter Information Pamphlet for the Primary Argument

Contact Person’s Printed Name:

Phone: Email:

Signed by Different Individual(s) than Individual(s) Selected for the Voter Information Pamphlet for the Primary Argument

The author(s) of the primary argument may authorize any other person or persons to sign the rebuttal argument. If signers are new for the rebuttal argument, please check the following box, complete the back side of this form and attach the written authorization (the Authorization Form for Change in Signers of Rebuttal Argument) from the primary argument author(s).

☐ Rebuttal Argument Is Signed by New Signers as Authorized by Primary Argument Author(s)

Contact Person’s Printed Name:

Phone: Email:

Arguments will be emailed to the contact person listed here for review before they are printed in the Sample Ballot & Official Voter Information Pamphlets.

Please complete the reverse side of this form.

50 Park Place, Brisbane, CA 94005
P415.508.2113 email cityclerk@brisbaneca.org web www.brisbaneca.org
Rebuttal Argument Signers Form

No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed.

Names and titles listed will be printed in the order that they are listed below. A signer can only list one title.

If the signers are part of a bona fide association, for each such signing individual(s), the title under the signer's name shall list the name of that bona fide association and may include their position within that association.

By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading. Print information clearly.

1. Name: MARK W. HINKLE
   Title: President - Silicon Valley Taxpayers Association
   Email: [redacted]
   Address: [redacted]
   Signatures: [redacted]
   Date: 8-29-22

2. Name: [redacted]
   Title: [redacted]
   Email: [redacted]
   Address: [redacted]
   Signatures: [redacted]
   Date: [redacted]

3. Name: [redacted]
   Title: [redacted]
   Email: [redacted]
   Address: [redacted]
   Signatures: [redacted]
   Date: [redacted]

4. Name: [redacted]
   Title: [redacted]
   Email: [redacted]
   Address: [redacted]
   Signatures: [redacted]
   Date: [redacted]

5. Name: [redacted]
   Title: [redacted]
   Email: [redacted]
   Address: [redacted]
   Signatures: [redacted]
   Date: [redacted]

Submit a second form (this side only) for alternate signers attached to this form and the argument.
No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed.
Names and titles listed will be printed in the order that they are listed below. A signer can only list one title.
If the signers are part of a bona fide association, for each such signing individual(s), the title under the signer’s name shall list the name of that bona fide association and may include their position within that association.
By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading. Print information clearly.

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City of Brisbane
City Clerk's Office

Authorization Form for
Change in Signers of Rebuttal Arguments

Pursuant to California Elections Code §§9167, 9317 and 9504, the author(s) of the primary argument in favor of or against a measure may authorize in writing any other person or persons to sign the rebuttal argument.

The undersigned author(s) of the primary argument hereby authorize(s) the following individual(s) to sign (up to five) the rebuttal argument to the primary argument in favor of/against (circle one) Measure Q for the Election to be held on 11-8-22:

(date of election)

NEW SIGNER(S) (PRINT CLEARLY):

Name of Rebuttal Argument Signer: HONOR "MIMI" ROBSON

Name of Rebuttal Argument Signer:

Name of Rebuttal Argument Signer:

Name of Rebuttal Argument Signer:

Name of Rebuttal Argument Signer:

Name of Rebuttal Argument Signer:

(The new signers listed here must sign the Ballot Measure Rebuttal Argument Submission Form)

NAME(S) & SIGNATURE(S) OF THE PRIMARY ARGUMENT AUTHOR(S):

MARK W. HINCKLE

Printed Name and Signature of Author 8/29/22 Date

Printed Name and Signature of Author

50 Park Place, Brisbane, CA 94005
P 415.508.2113 email cityclerk@brisanec.ca.org web www.brisbanec.ca.org
City of Brisbane TOT Rebuttal Against Measure O

START HERE:

Travelers here fork over a sizable transient occupancy tax (TOT) of 14%, every day that they patronize hotels here.

The Brisbane City Council proposes to add another $2.50 tax per room/night.

The Brisbane City Council wants people who do not live here, thus largely do not take advantage of city services, to fund the services used by people who do live here.

Basically, our public servants want a free ride, to stick out-of-towners with the bill, and compel esteemed local businesses to serve as tax collectors.

Would you do that to your friends or co-workers? No! That would be immoral, as a form of theft.

If your family uses city services every week, shouldn't your family be responsible to pay for them?

When you dine out, do you expect the next table to foot your bill? Those who regularly do so are called swindlers. Or petty thieves.

Just because the city can tap visitors to pay for municipal services they will not or cannot use, does not make it right. If a majority approves? Still not right.

Maybe you find our "theft" analogy a bit strong.

Perhaps you agree, though, with our sense of fair play.

With travel/hospitality industries barely treading water during the pandemic, and with inflation further constraining their prospects' budgets, they're a vulnerable target to expect to fund city services.

Instead, City Council should look inward, and identify opportunities for dramatic cuts, to all but core services.

Help our local businesses thrive: VOTE NO ON MEASURE O.


END HERE