



OFFICE OF  
**ASSESSOR-COUNTY CLERK-RECORDER & ELECTIONS**  
**REGISTRATION & ELECTIONS DIVISION**  
COUNTY OF SAN MATEO

**Ballot Measure Primary Argument Submission Form**

A ballot argument will not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens, the name of the association and the printed name and signature of at least one of its principal officers.

Word count limit for Primary Arguments = 300 words

Ballot Measure AA for the City of SSF to be held on November 8, 2022

Primary Argument in Favor of  Primary Argument Against

This argument is submitted by (check ONLY ONE):	
<input type="checkbox"/>	<b>The County of San Mateo Board of Supervisors or the Governing Body of a School District or Special District</b> Name of Governing Body: Contact Person's Printed Name: Phone: _____ Email: _____
<input type="checkbox"/>	<b>Member(s) of the County of San Mateo Board of Supervisors or the Governing Body of a School District or Special District</b> Name of Governing Body: Contact Person's Printed Name: Phone: _____ Email: _____
<input type="checkbox"/>	<b>Bona Fide Association of Citizens</b> If this argument is filed by a bona fide association of citizens, the signers of the argument must be affiliated with the association and be authorized to sign the argument on its behalf. Provide the printed name and signature of at least one principal officer of the association. Name of Association: Contact Person's Printed Name: Phone: _____ Email: _____
<input checked="" type="checkbox"/>	<b>Individual Voters Eligible to Vote on the Measure</b> Contact Person's Printed Name: <u>James Coleman</u> Phone: [REDACTED] Email: [REDACTED]
<input type="checkbox"/>	<b>Combination of Voters and Associations</b> Contact Person's Printed Name: Phone: _____ Email: _____

Arguments will be emailed to the contact person listed here for review before they are printed in the Sample Ballot & Official Voter Information Pamphlets.

Please complete the reverse side of this form.

40 Tower Road, San Mateo, CA 94402

P 650.312.5222 F 650.312.5348 email registrar@smcacre.org web www.smcacre.org

Primary Argument Signers Form		Author	Verified
<p>No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed. Names and titles listed will be printed in the order that they are listed below. Place a checkmark in the author column if the signer is the author of the argument. A signer can only list one title.</p> <p>If the signers are part of a bona fide association, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual, the title under the signer's name must list the name of that bona fide association and may include their position within that association.</p> <p>By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.</p> <p>Print information clearly.</p>		<p>Check if the signer is the author of the argument. Authors must be signers.</p>	<p>(FOR OFFICIAL USE ONLY) Staff check once the eligibility of the signer is verified.</p>
①	<p>1. Name: James Coleman Title: City Councilmember</p> <p>Phone: [REDACTED] Email: [REDACTED]</p> <p>Address: [REDACTED] South San Francisco, CA 94080</p> <p>Signature: [REDACTED] Date: 8/18/22</p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
②	<p>2. Name: John Baker Title: School Board President</p> <p>Phone: [REDACTED] Email: [REDACTED]</p> <p>Address: [REDACTED] South San Francisco CA 94080</p> <p>Signature: [REDACTED] Date: 8-18-22</p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	<p>3. Name: Luis De Paz Fernandez Title: Planning Commission</p> <p>Phone: [REDACTED]</p> <p>Address: [REDACTED]</p> <p>Signature: [REDACTED] Date: 8/18/22</p>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
③	<p>4. Name: Katie DeLeuw Title: SSSFUSD - PTA board</p> <p>Phone: [REDACTED] Email: [REDACTED]</p> <p>Address: [REDACTED]</p> <p>Signature: [REDACTED] Date: 8/18/22</p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
④	<p>5. Name: Sarah Funes Ozturk Title: Resident</p> <p>Phone: [REDACTED] Email: [REDACTED]</p> <p>Address: [REDACTED] South San Francisco, CA 94080</p> <p>Signature: [REDACTED] Date: 8-18-22</p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Submit a second form (this side only) for alternate signers attached to this form and the argument.

**Primary Argument Signers Form**

**Author**

**Verified**

No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed. Names and titles listed will be printed in the order that they are listed below. Place a checkmark in the author column if the signer is the author of the argument. A signer can only list one title.

If the signers are part of a bona fide association, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual, the title under the signer's name must list the name of that bona fide association and may include their position within that association.

By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.

Print information clearly.

Check if the signer is the author of the argument. Authors must be signers.

(FOR OFFICIAL USE ONLY)  
Staff check once the eligibility of the signer is verified.

(5)

1.	Name: Alan Perez	Title: Public Safety & Equity Commissioner	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]		
	Address: [REDACTED] SSF CA 94080			
	Signature: [REDACTED]	Date: August 19, 2022		
2.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		
3.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		
4.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		
5.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		

**Submit a second form (this side only) for alternate signers attached to this form and the argument.**

## Argument in Favor of Measure AA

Article 34 of the California Constitution makes it illegal for California cities to build or acquire their own affordable housing without explicit voter approval, and has blocked affordable housing throughout the state since 1950.

**Measure AA** is a step towards fixing this outdated law by authorizing the creation of permanently affordable housing in South San Francisco.

Successful housing developments in our community such as Rotary Terrace, Rotary Plaza and Magnolia Plaza Senior Apartments have provided affordable housing for hundreds of seniors. Our City can do the same and provide affordable housing for growing families, veterans, seniors, people with disabilities, and more.

Today, new housing is unattainable for most South San Franciscans. In addition to this, existing affordable housing is in danger of converting into full market rate housing in 30-55 years.

**Measure AA** does NOT raise taxes in South San Francisco.

**Measure AA** allows South San Francisco to maximize the affordability and community benefit of the housing that is built.

**Measure AA** allows our community to dictate the terms of the housing that is built, including environmental and design standards as well as fair labor practices.

**Measure AA** allows South San Francisco to acquire existing housing and convert it into affordable housing.

**Measure AA** allows us to acquire affordable housing and keep it permanently affordable.

**Measure AA** allows our city to utilize current and future funding for affordable housing at the state and federal levels.

South San Francisco can lead California in reducing displacement and creating a community that our working families can afford to live in.

Please join us and vote YES on **Measure AA**.

[www.AffordableSouthCity.com](http://www.AffordableSouthCity.com)

**FILED** IN THE OFFICE OF THE  
CHIEF ELECTIONS OFFICER  
OF SAN MATEO COUNTY

AUG 19 2022

MARK CHURCH, Chief Elections Officer  
By: \_\_\_\_\_  
DEPUTY CLERK