



CITY OF BRISBANE, OFFICE OF THE CITY CLERK

### Ballot Measure Primary Argument Submission Form

A ballot argument will not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens, the name of the association and the printed name and signature of at least one of its principal officers.

Word count limit for Primary Arguments = 300 words

Ballot Measure 0 for the Hotels Business License Tax to be held on November 8, 2022

Primary Argument in Favor of  Primary Argument Against

This argument is submitted by (check ONLY ONE):	
<input checked="" type="checkbox"/>	<b>Member (s) of the City of Brisbane, City Council</b> Name of Governing Body: City of Brisbane, City Council Contact Person's Printed Name: [REDACTED] Phone: [REDACTED] Email: [REDACTED]
<input type="checkbox"/>	<b>City of Brisbane, City Council</b> Name of Governing Body: Contact Person's Printed Name: Phone: [REDACTED] Email: [REDACTED]
<input type="checkbox"/>	<b>Bona Fide Association of Citizens</b> If this argument is filed by a bona fide association of citizens, the signers of the argument must be affiliated with the association and be authorized to sign the argument on its behalf. Provide the printed name and signature of at least one principal officer of the association. Name of Association: Contact Person's Printed Name: Phone: [REDACTED] Email: [REDACTED]
<input type="checkbox"/>	<b>Individual Voters Eligible to Vote on the Measure</b> Contact Person's Printed Name: Phone: [REDACTED] Email: [REDACTED]
<input type="checkbox"/>	<b>Combination of Voters and Associations</b> Contact Person's Printed Name: Phone: [REDACTED] Email: [REDACTED]

**Arguments will be emailed to the contact person listed here for review before they are printed in the Sample Ballot & Official Voter Information Pamphlets.**

**Please complete the reverse side of this form.**


50 Park Place, Brisbane, CA 94005


P415.508.2113 F 415.467.4989 email [cityclerk@brisbaneca.org](mailto:cityclerk@brisbaneca.org) web [www.brisbaneca.org](http://www.brisbaneca.org)

Primary Argument Signers Form				Author	Verified
<p>No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed. Names and titles listed will be printed in the order that they are listed below. Place a checkmark in the author column if the signer is the author of the argument. A signer can only list one title.</p> <p>If the signers are part of a bona fide association, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual, the title under the signer's name must list the name of that bona fide association and may include their position within that association.</p> <p>By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.</p> <p>Print information clearly.</p>				Check if the signer is the author of the argument. Authors must be signers.	(FOR OFFICIAL USE ONLY) Staff check once the eligibility of the signer is verified.
1.	Name: Coleen Mackin	Title: Mayor		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]			
	Address: [REDACTED] Brisbane, CA 94005				
	Signature: [REDACTED]	Date: August 16, 2022			
2.	Name: Cliff Lentz	Title: Mayor Pro Tempore		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]			
	Address: [REDACTED] Brisbane, CA 94005				
	Signature: [REDACTED]	Date: August 16, 2022			
3.	Name: Karen Cunningham	Title: Councilmember		<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]			
	Address: [REDACTED] Brisbane, CA 94005				
	Signature: [REDACTED]	Date: August 16, 2022			
4.	Name:	Title:		<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:			
	Address:				
	Signature:	Date:			
5.	Name:	Title:		<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:			
	Address:				
	Signature:	Date:			

Submit a second form (this side only) for alternate signers attached to this form and the argument.

The undersigned author(s) of the primary argument in favor of Measure \_\_ at the General Election for the City of Brisbane to be held on November 8, 2022 hereby state that such argument is true and correct to the best of their knowledge and belief.

Signed:  Dated: August 16, 2022

Signed:  Dated: August 16, 2022

Argument in Favor of Measure 0

Measure 0 is a modest proposal, asking Brisbane hotels, motels, inns, and short-term rentals, etc. to pay a business tax of \$2.50 per day, for every room they rent to a paying guest. This is a reasonable tax, asking those who provide lodging accommodations to pay their share in supporting essential City services that also benefit their businesses and guests.

Revenues are anticipated to be approximately \$250,000 per year, providing Brisbane with funds necessary to support general municipal expenses.

**FILED** IN THE OFFICE OF THE  
CHIEF ELECTIONS OFFICER  
OF SAN MATEO COUNTY

AUG 19 2022

MARK CHURCH, Chief Elections Officer  
By:  DEPUTY CLERK