**Ballot Measure Primary Argument Submission Form**

A ballot argument will not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens, the name of the association and the printed name and signature of at least one of its principal officers.

Word count limit for Primary Arguments = 300 words

Ballot Measure: ____________________ for the City of Menlo Park to be held on November 8, 2022

☑ Primary Argument in Favor of ☐ Primary Argument Against

This argument is submitted by (check ONLY ONE):

- [ ] The County of San Mateo Board of Supervisors or the Governing Body of a School District or Special District
  - Name of Governing Body:
  - Contact Person's Printed Name:
  - Phone: [ ] Email:

- [ ] Member(s) of the County of San Mateo Board of Supervisors or the Governing Body of a School District or Special District
  - Name of Governing Body:
  - Contact Person's Printed Name:
  - Phone: [ ] Email:

- [ ] Bona Fide Association of Citizens
  - If this argument is filed by a bona fide association of citizens, the signers of the argument must be affiliated with the association and be authorized to sign the argument on its behalf. Provide the printed name and signature of at least one principal officer of the association.
  - Name of Association:
  - Contact Person's Printed Name:
  - Phone: [ ] Email:

- [ ] Individual Voters Eligible to Vote on the Measure
  - Contact Person's Printed Name:
  - Phone: [ ] Email:

- [ ] Combination of Voters and Associations
  - Contact Person's Printed Name: Nicole L. Chessari
  - Phone: [ ] Email: [Redacted]

Arguments will be emailed to the contact person listed here for review before they are printed in the Sample Ballot & Official Voter Information Pamphlets.

Please complete the reverse side of this form.

40 Tower Road, San Mateo, CA 94402

P 650.312.5222  F 650.312.5348 email registrar@smcacre.org web www.smcacre.org
Primary Argument Signers Form

| No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed. Names and titles listed will be printed in the order that they are listed below. Place a checkmark in the author column if the signer is the author of the argument. A signer can only list one title. |
| If the signers are part of a bona fide association, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual, the title under the signer’s name must list the name of that bona fide association and may include their position within that association. |
| By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading. |

1. **Name:** Nicole L. Chessari  
   **Title:** Concerned Parent  
   **Phone:** [Redacted]  
   **Email:** [Redacted]  
   **Address:** Menlo Park, CA 94025  
   **Signature:** [Redacted]  
   **Date:** 8/13/2022

2. **Name:** Tim Yaeger  
   **Title:** Home Builder  
   **Phone:** [Redacted]  
   **Email:** [Redacted]  
   **Address:** Menlo Park, CA 94025  
   **Signature:** [Redacted]  
   **Date:** 8/11/22

3. **Name:** Peter Ohnaki  
   **Title:** Former City of Menlo Park Mayor and Council Member  
   **Phone:** [Redacted]  
   **Email:** [Redacted]  
   **Address:** Menlo Park, CA 94025  
   **Signature:** [Redacted]  
   **Date:** 8/11/22

4. **Name:** Chuck Bernstein  
   **Title:** President, Menlo Park Fire Protection District  
   **Phone:** [Redacted]  
   **Email:** [Redacted]  
   **Address:** Menlo Park, CA 94025  
   **Signature:** [Redacted]  
   **Date:** 8/11/22

5. **Name:** Henry Riggs  
   **Title:** Planning Commissioner, Menlo Park  
   **Phone:** [Redacted]  
   **Email:** [Redacted]  
   **Address:** Menlo Park, CA 94025  
   **Signature:** [Redacted]  
   **Date:** 13 Aug '22

Submit a second form (this side only) for alternate signers attached to this form and the argument.
Arguments in support or opposition of the proposed laws are the opinions of the author.

ARGUMENT IN FAVOR OF MEASURE V

The “Menlo Park Neighborhood Protection and General Plan Consistency Initiative” gives VOTERS the power to PRESERVE AND PROTECT RESIDENTIAL NEIGHBORHOODS in Menlo Park. Our family-friendly residential neighborhoods are the reason many choose to live here. Yet a majority of City Council has supported projects driven by for-profit developers, ignoring residents’ pragmatic concerns of excessive traffic, overcrowding, and less use of roads for walking and biking.

With Menlo Park’s recent switch to district elections, you only vote for one of five representatives. That means three City Council members—who do not live in your neighborhood and lack accountability to you—can change zoning to allow development that permanently erodes YOUR neighborhood without your say. YOU DESERVE A VOICE!

Vote YES for the power to oppose zoning changes that unleash intense development in low-density neighborhoods. A YES vote protects existing zoning established by Menlo Park’s General Plan unless the majority of Menlo Park citizens want it changed.

LET MENLO PARK RESIDENTS DECIDE – NOT POLITICIANS!

Measure V DOES NOT BLOCK development, including affordable housing. It merely requires a VOTE OF THE PEOPLE to change zoning in single-family residential neighborhoods. Not a single parcel zoned for commercial, industrial, or mid-density residential purposes is affected by this initiative.

Voting YES on Measure V:

- Ensures VOTERS HAVE THE FINAL SAY on unpopular zoning decisions by City Council.
- Guarantees no City Council, now or in the future, can take your right to vote on zoning changes that permit developers to damage single-family residential neighborhoods.
- Sends a message to developers that, to earn approval, they must engage Menlo Park voters and bring only projects that enhance our community and are consistent with our General Plan.
- Removes undue pressures on City Council from developers and special interest groups to irresponsibly develop in our community.

Vote YES on V to protect and preserve residential neighborhoods from overdevelopment.

For more information go to www.menlobalance.org.