



SAMPLE BALLOT

& Official Voter Information Pamphlet

Presidential Primary Election

2012

Tuesday, June 5

This Pamphlet contains the sample ballots of the following qualified political parties:

- American Independent
- Democrat
- Green
- Libertarian
- Peace and Freedom
- Republican
- Nonpartisan/No Party Preference



Verify your polling place location
and new districts on the back cover

This official election information compiled and distributed by
Mark Church, Chief Elections Officer
& Assessor-County Clerk-Recorder
40 Tower Road, San Mateo, CA 94402 | phone 650.312.5222



www.shapethefuture.org





1. VOTE BY MAIL: May 7 to May 29, 2012

THIS ELECTION ONLY ...

To Sign Up to Vote by Mail for THIS Election, fill out and sign the Vote by Mail ballot application on the back cover. We will mail your official ballot to you.

EVERY ELECTION ...

To Sign Up to Vote by Mail for EVERY Election, fill out and sign the Vote by Mail ballot application on the back cover. Make sure to check the box at the bottom so we can give you permanent Vote by Mail status.

We will automatically mail your ballot within the 29 days prior to every election.

If you are already a permanent Vote by Mail voter, please do not reapply.

Sign Up to Vote by Mail		VOTERS WITH NO POLITICAL PARTY PREFERENCE ONLY: If you wish, you may vote an American Independent Party or Democratic Party Vote by Mail Ballot by printing the name of the political party below. I am not presently registered with any qualified political party. However, for this election ONLY, I request a Vote by Mail Ballot for the _____ Party. <input checked="" type="checkbox"/> Sign me up to Vote by Mail in every election.
Mail or fax this form to the Elections Office on or before May 29, 2012. (Fax: 650.312.5348) NOTE! If you are already a permanent Vote by Mail voter, which is indicated on the bottom right corner, there is no need to reapply.		
1	Name <i>Jane Doe</i> Phone (optional)	
2	Street Address of residence in San Mateo County (Do not use P.O. Box or Mailing Address) <i>123 Main St. 94401</i>	
3	Address of the place where you want to receive your ballot (if different from your residence)	
4	I certify, under penalty of perjury, that the information above is true and correct. Sign Here (Signature as registered) <i>X Jane Doe</i> Date <i>5/9/2012</i>	

2. VOTE EARLY: May 7 to June 4, 2012

Cast your ballot early! Vote in person at the Elections Offices (Monday to Friday, 8 a.m. to 5 p.m.) between May 7 and June 4. Saturday voting will be offered 10 a.m. to 3 p.m. on May 26 and June 2. We are located at:

- 40 Tower Road, San Mateo, 94402
- 555 County Center, 1st Floor Redwood City, 94063

Early Voting Period June 2012

Sun	Mon	Tue	Wed	Thu	Fri	Sat
May	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1 June	2
3	4	5 <small>Election Day</small>	6	7	8	9

3. VOTE AT THE POLLS: June 5, 2012, 7 a.m. to 8 p.m. on Election Day

Always check your polling place location! It may have changed. Your polling place location and precinct number are printed on the back of this pamphlet. Polls open at 7 a.m. and close at 8 p.m.

You may also vote at the Elections Offices between 7 a.m. and 8 p.m. located at:

- 40 Tower Road San Mateo, 94402
- 555 County Center, 1st Floor Redwood City, 94063

Come prepared. Save time by marking your choices on the Sample Ballot and bring it with you when you go to vote.

OFFICIAL ELECTION MAIL
Authorized by the U.S. Postal Service

POSTAGE AND FEE SERVICE REQUESTED

→ POSTMASTER DELIVER TO:

Jane Voter
123 Main St.
Redwood City, CA 94063

Below are your new districts:

Your Polling Place Location

Precinct: 1234

555 County Center, 1st Floor
Redwood City

For more information: www.shapethefuture.org or 650.312.5222.



Web Resources

www.shapethefuture.org

Official San Mateo County election website

Features local election topics, voter registration, important dates, polling place locations, election officer sign-ups, news, and election results.

www.smartvoter.org

Collaborative elections website managed by the California League of Women Voters. Features candidate and measure information submitted by the candidates and sponsors of the measures.



Telephone Numbers

Election Questions	General Information Number	650.312.5222
Elections Fax	General Fax Number	650.312.5348
Language Assistance	Toll-Free Trilingual General Information (English, Spanish, and Chinese)	888.762.8683
Telecommunications Relay Service	Assistive telephone relay service for people with impaired hearing	711
Election Officer Information	Information regarding Election Officer sign-ups, training, and Election Day assignments	650.286.2810
Provisional Voter Assistance	Toll-free information about provisional voting, and to find out if your provisional ballot was counted (available beginning 29 days after an election)	866.830.8683

Chinese and Spanish Election Materials

In San Mateo County, we uphold the Federal Voting Rights Act which guarantees that voters can receive their election materials in Chinese or Spanish.

To receive the Sample Ballot and other election materials in Chinese or Spanish, call the Elections Office toll-free number at 888.762.8683, or email to registrar@smcare.org.

Vote en Español

En el Condado de San Mateo acatamos la Ley Federal de Derechos de Votación, la cual garantiza que los votantes puedan recibir sus materiales electorales en chino y español.

Para recibir la Boleta Electoral de Muestra y otros materiales electorales en chino o español, llame gratis a la Oficina de Elecciones al 888.762.8683 o envíe un correo electrónico a registrar@smcare.org.

用中文投票

在聖馬刁縣(San Mateo County), 我們堅持執行聯邦選舉權法案, 保證選民可以收到他們的中文和西班牙文的選舉材料。

任何選民想要收到中文或西班牙文的選票樣本以及其他選舉材料, 可以致電選務處辦公室免費電話888.762.8683或電郵至registrar@smcare.org提出要求。

Polling Place Accessibility

You may request curbside voting assistance if your polling place is not accessible to you. Please understand that sometimes polling place locations change due to unforeseen circumstances.





An Official Message

From the Desk of Mark Church

Chief Elections Officer & Assessor-County Clerk-Recorder

Dear Fellow Voters:

I am pleased to present your Sample Ballot and Voter Information Pamphlet for the Presidential Primary Election scheduled for Tuesday, June 5, 2012. I am writing to inform you of two important changes that will take effect in this election.

Redistricting. In accordance with Article XXI of the California Constitution and Proposition 11, also known as the Voters First Act, the State of California has redrawn the boundary lines of the congressional, State Senatorial, Assembly, and Board of Equalization districts. These changes will be in effect beginning with the Presidential Primary. Your new voting districts can be found at the back of this pamphlet, under "Below are your new districts." These changes will not require you to re-register to vote.

Top Two Candidates Open Primary. In accordance with Proposition 14, also known as the Top Two Candidates Open Primary Act, the California primary process has been changed to a "top two candidates open primary." In this new selection method, all primary elections for U.S. Congress, state constitutional offices, and state legislative offices have been consolidated into one election regardless of political party. The two candidates who receive the most votes in each of these contests in the primary election will be the only candidates who will run in the general election. Please note that this new law does not apply to candidates running for U.S. President, county central committees, local offices and non-partisan offices.

It is our hope that this pamphlet will assist you in making your decisions. Also, this pamphlet contains important information on how to go paperless and receive future Sample Ballots and Voter Information Pamphlets online, and experience the convenience of voting by mail in this and future elections.

Our government functions best with the greatest level of participation from the citizenry. I strongly encourage you to vote in this important election.

Sincerely,

Mark Church



New Political District Maps

Your legislative districts have changed! The California Constitution (Article 21, Section 1) requires an adjustment (“reapportionment”) of election districts every ten years, in the year following the federal census. The intent of this requirement is to “reapportion” the number of people within political districts to reflect changes in population.

Redistricting in California

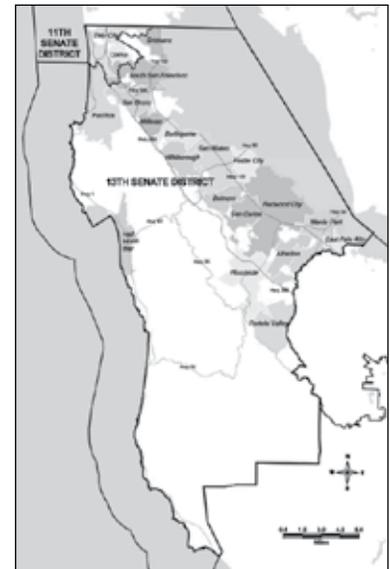
The Citizens Redistricting Commission is the redistricting organization responsible for determining the boundaries for the Congressional, Senate, Assembly, and Board of Equalization districts. The 14-person commission is politically balanced, consisting of 5 Republicans, 5 Democrats, and 4 who belong to neither party. The commission was formed following the passage of California Proposition 11 in November 2008, and amended by the 2010 passage of California Proposition 20, to include the U.S. congressional district boundaries.



New Assembly District Map



New Congressional District Map



New Senate District Map

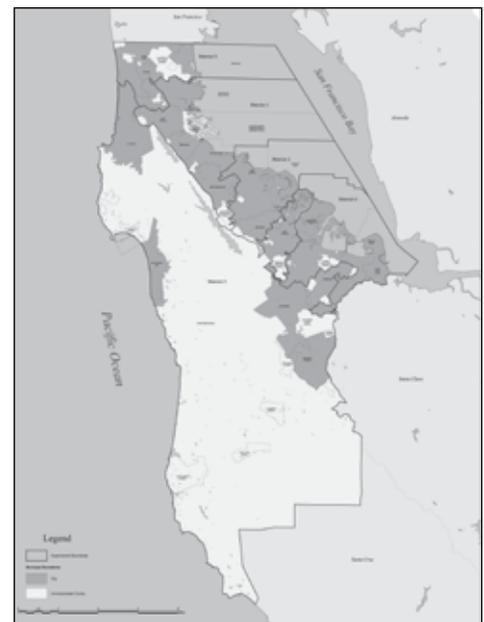
You may obtain information about the redistricting process from:

Citizens Redistricting Commission
Phone: 1-866-356-5217
Website: wedrawthelines.ca.gov

San Mateo County Supervisorial District Boundary Adjustment

California Elections Code § 21500 requires the County Board of Supervisors to review and adjust the supervisorial districts so that the districts are nearly equal in population. The Board of Supervisors formed a committee that held workshops to present information and receive suggestions from the public regarding the redistricting plan.

For a copy of the maps, go to:
www.shapethefuture.org/redistricting



New Supervisorial District Boundaries Map



IMPORTANT INFORMATION REGARDING NEW ELECTION LAW

Top Two Primary

On June 8, 2010, California voters approved Proposition 14, creating a "Top Two Candidates" Open Primary. The new system places candidates for federal and state offices into a category of "voter-nominated" offices onto a single ballot, while the President and County Central Committees are now "party-nominated" offices. Voters can vote for any candidate in voter-nominated offices regardless of the voter's or candidate's political party preference. The top two candidates receiving the most votes, regardless of party preference, will advance to the November General Election.

How will this affect the way I vote for the president?

If you have indicated a political party preference on your voter registration, you will receive a ballot for that party's Presidential and County Central Committees candidates in the Primary Election.

If you did not indicate a political party preference on your voter registration, you will be given a nonpartisan ballot, which will include all offices, except the President and County Central Committees, and ballot measures.

For the June 5, 2012 Presidential Primary Election, the American Independent Party and the Democratic Party are allowing voters who registered without a political party preference to request and vote their party's presidential primary ballot.

Under the new primary system, which voter-nominated candidates advance to the November General Election?

For voter-nominated offices, two candidates regardless of party preference that receive the highest number of votes advance to the General Election.

Party Preference for voter-nominated offices.

The information that appears on the official ballot for each candidate will now include name, optional ballot designation and party preference for voter-nominated offices. A candidate's party preference will appear on the ballot.

Which offices are voted on by all voters, regardless of party?

Voter-Nominated Offices (Formerly referred to as Partisan)

- U.S. House of Representatives
- U.S. Senator
- Member of the State Assembly
- State Senator
- Attorney General
- Member of the Board of Equalization
- Controller
- State Treasurer
- Secretary of State
- Lieutenant Governor
- Governor

Non-Partisan Offices

- Judicial
- School
- County
- Municipal

Which offices are voted on only by voters with the same party preference as the candidate?

President and County Central Committee.

For more information regarding the Top Two Primary System, you may call the California Secretary of State's Office at 916.653.6814 or visit their website: www.sos.ca.gov





1. Select a Language

- Turn the **SELECT wheel** to highlight your language choice, then press **ENTER**.



2. Enter the Access Code

- Turn the **SELECT wheel** to highlight the first number of your Access Code (given by an Election Officer), then press **ENTER**. Repeat for each number of the Access Code.



3. Make your Choices

- Turn the **SELECT wheel** through the instructions to get to the ballot.
- Highlight your choice(s) for each contest and press **ENTER**.
- Repeat for all contests.**



4. Review your Choices

- When finished, review the **Ballot Summary Page**.
- When the page shows your choices, press the **CAST BALLOT** button. The printer will print a paper copy.



5. Verify your Choices

- Compare the paper record with the onscreen summary. If the summary is correct, highlight **Accept** and press **ENTER**.
- If the summary is not correct, highlight **Reject** and press **ENTER**, to make changes.



6. Cast your Ballot

- When all your choices display correctly, press the **CAST BALLOT** button to complete the voting process and record your votes.

When you see the waving American flag or you hear "Your vote has been recorded" on the audio headset, your vote is cast.





Not Every Candidate Files a Candidate Statement

You will find a complete list of candidates on your sample ballot in this Sample Ballot & Official Voter Information Pamphlet.

This pamphlet does not contain a candidate statement for all candidates because each candidate's statement is volunteered by the candidate and is printed at his or her expense. State laws also govern who can submit a statement for publication in this pamphlet. Statements are printed as submitted. By law, the Elections Office does not correct spelling or grammatical errors.

Candidate Statements for State Legislative Offices

If a candidate for State Senate or Assembly accepts the voluntary expenditure limits set forth in Government Code Section 85400, the candidate may print at his or her own expense, a candidate statement in the voter pamphlet. Candidates who have accepted the spending limit are:

Candidates for State Senate

Senate District #13
Christopher Kent Chiang
Jerry Hill
Sally J. Lieber

Candidates for State Assembly

Assembly District #19
Phil Ting
Michael Breyer
Assembly District #22
Kevin Mullin
Assembly District #24
Richard S. Gordon

Candidate Statements for the U.S. House of Representatives

This year, candidates running for U.S. Congress may file candidate statements for publication in the voter pamphlet. There are no spending limits that affect whether a statement can be included or not.

The statements are volunteered by the candidates, printed as submitted, and printed at his or her expense.

Candidate Endorsements

Pursuant to California Elections Code Section §13302(b), political parties may request the Elections Office to include a list of endorsed candidates for voter-nominated offices in the voter pamphlet. Below are the endorsements:

American Independent Party Endorsed Candidate		Democratic Party Endorsed Candidates	
Robert Lauten	U.S. Senate	Dianne Feinstein	U.S. Senate
Peace & Freedom Party Endorsed Candidate		Jackie Speier	Congressional District #14
Marsha Feinland	U.S. Senate	Anna G. Eshoo	Congressional District #18
Republican Party Endorsed Candidates		Mark Leno	State Senate District #11
Elizabeth Emken	U.S. Senate	Phil Ting	State Assembly District #19
Deborah (Debbie) Bacigalupi	Congressional District #14	Kevin Mullin	State Assembly District #22
David Chapman	Congressional District #18	Richard S. Gordon	State Assembly District #24
Harmeet Dhillon	State Senate District #11		
Chengzhi "George" Yang	State Assembly District #24		

Candidate Statements
California State Assembly

Candidates for the Office of Member of the State Assembly, 19th District

PHIL TING

Occupation: Assessor

Education and Qualifications:

We need more than talk to rebuild a strong economy – we need action now.

I have already taken action to balance budgets, create jobs, increase revenue through trade, protect homeowners from fraud and make our government more efficient and responsive. I'm proud to have:

Created high-wage jobs by co-founding GoSolarSF, the innovative solar incentive program that includes key local hire provisions.

Expanded the trade program that helps bring high-wage jobs to the Bay Area by attracting Pacific Rim companies.

Commissioned the nation's first real study of mortgage fraud that has spurred action to protect homeowners from wrongful foreclosure.

Generated nearly \$300 million in new revenue – without raising taxes – by closing loopholes and bringing the important city agency that I took over into the 21st century.

Founded the citizen action group Reset San Francisco that is fighting for more responsive policies, from greater access to the online economy to parking policies that don't unfairly target hard-working families.

From my private sector work helping large organizations become more responsive to customers to my background in higher education administration and in local government – I have the experience to drive change in Sacramento.

Please join our campaign to create high-wage jobs, improve our public schools and protect access to affordable higher education at www.PhilTing.com.

And please join our growing coalition, including:

- Assemblymember Fiona Ma
- Assemblymember Jerry Hill
- California Teachers Association
- Peace Officers Research Association of California
- California Democratic Party
- American Federation of Teachers Local 3267 /s/

MICHAEL BREYER

Age: 37

Occupation: Small Businessperson / Entrepreneur

Education and Qualifications:

Sacramento is a mess. Democrats and Republicans lock horns – neither side willing to give an inch. Career politicians either don't understand how to get things done – or they're afraid of the consequences of compromise.

I'm committed to finding innovative solutions to make government work better for all of us. I'll bring an outsider's perspective and proven business experience to reform Sacramento. I'll focus on improving funding for our schools, cutting red tape to allow businesses to expand, and protecting our environment here in San Mateo County.

I know how to break through barriers. I founded a company that launched the world's first public WiFi network in a San Francisco courthouse – and shortly thereafter in San Mateo County. We broadcast trials, increasing accountability in the courts, educating students about the judiciary, and opening up the judicial process to the public – while creating jobs.

My family has a long history of public service. My great-grandfather served on the Board of Supervisors and my grandfather was the lawyer for the San Francisco School Board for 41 years. At the kitchen table, I learned about ethics and integrity from my father who currently serves as a Supreme Court Justice.

I've been active in local politics, founding the "Draft Ed Lee" campaign, working to elect Barack Obama, and serving on the Library Commission, helping rebuild libraries to meet our community's educational needs.

In Sacramento, your voice will be my voice. Together, we'll bring a fresh perspective and fresh ideas to solving problems.

I ask for your vote.

www.ElectMichaelBreyer.com /s/

Candidate for the Office of Member of the State Assembly, 22nd District

KEVIN MULLIN

Age: 41

Occupation: City Councilmember/Businessman

Education and Qualifications:

I am running for the State Assembly based upon a record of accomplishment as a Mayor, City Councilmember, and business owner in South San Francisco. I have been a leader on sustainable planning, fiscal responsibility, and job creating policies.

My campaign has been endorsed by Congresswomen Jackie Speier and Anna Eshoo, Senator Leland Yee, Assemblymembers Jerry Hill, Fiona Ma, and Rich Gordon, all five San Mateo County Supervisors, the California Democratic Party, and many other community leaders throughout San Mateo County.

I graduated from Junipero Serra High School and the University of San Francisco. I received my master's degree in public administration (MPA) from San Francisco State University, and completed the executive leadership program at Harvard University's Kennedy School of Government.

My work experience includes service as district director for then-State Senator Jackie Speier, and political director for my father, former Assemblymember Gene Mullin. I represent the cities of San Mateo County on the Metropolitan Transportation Commission. As an entrepreneur, I own and operate a multimedia production company, KM2 Communications.

I will advocate for jobs and economic development, public education funding, and environmental sustainability. I pledge to support governance reform and will seek bi-partisan solutions to California's most challenging problems, so people may renew their belief in state government. Above all, I will be a strong voice for San Mateo County at the State Capitol.

Please visit www.kevinmullin.com to learn more about my candidacy. Thank you for your consideration and I ask for your vote.

Kevin Mullin /s/

Candidate for the Office of Member of the State Assembly, 24th District

RICHARD S. GORDON

Occupation: Member, California State Assembly

Education and Qualifications:

Our work is not yet finished.

In 2010, the voters sent me to Sacramento to represent our region. At the time California faced a massive deficit and partisan gridlock. I have worked hard to find solutions to our problems.

I worked across party lines to gain bi-partisan support for common sense legislation that enhanced environmental protections, improved government efficiency, provided greater security for our seniors, and increased opportunities for open space preservation in our region. My legislation on plastic recycling is already creating new jobs.

As Chair of a Budget Subcommittee I developed a new budgeting format that brings greater transparency to the process. I championed outcome based budgeting to monitor tax expenditures. I voted for a budget that reduced our deficit by 75%.

I bring my twenty years of work experience with young people and families, my service as a member of a school board, and my thirteen years in local government to the table in Sacramento. I have proven I can get things done and will continue to advocate for a better region and state.

There is more to do. We must stabilize funding for our schools. We must restore our infrastructure. We must grow jobs without sacrificing our environmental values. We must make sure that our most vulnerable residents are provided with opportunity.

I am endorsed by the Democratic Party and hundreds of community leaders across the political spectrum.

I respectfully ask for your vote so that I can continue to work on your behalf.

www.richgordon2012.com /s/

Candidate Statements
California State Senate

Candidates for the Office of State Senator, 13th District

SALLY J. LIEBER

Age: 50

Occupation: Environmental Policy Advocate

Education and Qualifications:

For years, I've served as a local City Councilwoman, Mayor, County Commissioner and in the State Assembly.

Clean air, clean water, education, and jobs with dignity — these are the things I have dedicated my life to fighting for.

I paid a price for standing up for what we believe in. Special interests have opposed me and my work time after time.

In the State Assembly, they fought my proposal to raise the minimum wage. But we won. They fought my efforts to combat global warming. But we won. They fought me when I pushed to protect people from toxic chemicals. But we won.

I know we can protect our air and water, commit real resources to education and enact strong campaign finance reforms.

I'm going to work harder than ever—because I know that our State and the next generation who will grow up here are worth it. Nothing is more important to me.

Once again, I'll have to campaign as Sally "Less Money" Lieber. I won't have the big money on my side. But with your vote, "less money" won't mean fewer votes. It will mean less pollution, less government waste and less college tuition.

The Sierra Club and California League of Conservation Voters have endorsed me. So has the California Teachers' Association.

I believe that fully funding education and protecting our environment should be our first priorities. If you agree, I hope you will help elect me to the State Senate. I won't let you down. /s/

JERRY HILL

Occupation: Assemblymember/Business Owner

Education and Qualifications:

I attended local public schools, graduated from UC Berkeley and have a teaching credential from San Francisco State. I grew up in the Bay Area helping my father run his small business. I still own that business providing jobs to local residents.

I got involved in local politics through my neighborhood homeowner's association - public service has been a passion ever since.

My focus has always been local. I served our community as a Mayor and County Supervisor before being elected to the Assembly. Every effort I undertake has one goal - to improve our quality of life.

My record is clear: I helped bring new solar jobs here. I've forced PG&E to be responsible for their actions that harmed our neighborhoods. I helped protect our coastline and preserved open space, and kept parks open. I've led local efforts to keep healthcare affordable and improve our schools. But more needs to be done.

We need a Senator who will stand up for us. I'm fighting to make sure the high-speed rail proposal works financially and will not negatively impact our cities. I helped defeat a misguided proposal to add toll roads from San Mateo County into San Francisco. I am working with hi-tech and bio-tech companies to improve our local economy and create jobs.

I am honored to have the support of over 350 local and state officials including County Schools' Superintendent Anne Campbell and Redwood City Mayor Alicia Aguirre. Thank you for your consideration and I ask for your vote.

www.JerryHillforSenate.com. /s/

Candidate Statements
California State Senate

Candidates for the Office of State Senator, 13th District

CHRISTOPHER KENT CHIANG

Age: 31

Occupation: Public School Teacher

Education and Qualifications:

“A civilization flourishes when people plant trees under whose shade they will never sit.”

This Greek proverb guides my views on the proper mission of state government.

I worry about the state my baby daughter will inherit. I am running to make sure our legislature leaves California better off financially, environmentally, and ethically for our children. I aim to start by fixing the largest part of our state budget: our education system.

I have worked with educators from innovative schools in Finland to our own most innovative public and private schools.

I know the solution is not more testing, more punishments, nor more money, but a focus on teacher and principal training.

I have taught in San Mateo, Cupertino, New York City, Los Angeles, Palo Alto, and Mountain View, at both public and independent schools. In 2010, I was Monta Vista High School’s Teacher of the Year.

I have taught government and economics for seven years. For three years, I led a program that prepared students to do nonpartisan policy development in Washington DC. For ten years, I worked with a program to promote the study of our Constitution.

I am a Google Certified Teacher and Microsoft Innovative Educator. I am passionate that technology can revolutionize government.

I earned a masters in education from Stanford University and a second masters in educational leadership from Columbia University.

I will owe it to our children to make politically tough decisions like pension reform. See how I will at www.halfourbudget.org /s/

Candidate Statements
San Mateo County Board of Supervisors

Candidates for the Office of Member of the Board of Supervisors, 4th District

CARLOS ROMERO

Occupation: Councilmember / Economic Developer

Education and Qualifications:

30% of our property taxes go to the County. It is imperative that we direct our Supervisors to spend our funds efficiently. With my city, county, and regional experience, financial expertise, academic training and economic development skills, I can help balance the budget and stop the raids on reserves.

I am a 30-year county resident, active in public life since my Stanford undergraduate years, working with East Palo Alto youth. A City Planning Commissioner/Chair from 2000-08, I was elected in 2008 to the East Palo Alto City Council, elected Mayor in 2011, and chaired the Redevelopment Agency.

Firmly committed to countywide collaboration and regionalism, I hold regional leadership positions with the City/County Association of Governments, the multi-county Dumbarton Rail Policy Advisory Committee, and sit on the Peninsula Traffic Congestion Relief Alliance.

Educated at Stanford and Harvard in economics, urban finance and urban planning, I am an affordable housing developer with 24 years of experience in community economic development who has overseen \$125 million in projects.

The County needs a clear, consistent, sustainable vision firmly grounded in economic reality and fiscal responsibility that benefits all residents. I am the candidate with the requisite skills to get us there.

www.carlosromero4supervisor.com /s/

WARREN SLOCUM

Occupation: Chief Elections Officer & Assessor-County Clerk-Recorder (Retired)

Education and Qualifications:

Leadership, Experience, Problem Solver

The spirit that drove Silicon Valley to become the world's innovation leader must be brought to county government if we are to find new solutions to our budget, jail realignment, health care and pension problems.

San Mateo County is at a crossroads and it's important that our next supervisor be a proven leader with broad county experience who can offer innovative approaches to problem solving and be someone who can hit the ground running from day one.

As your former Chief Elections Officer & Assessor-County Clerk-Recorder, with prior positions in health care and criminal justice, I have a solid record of finding innovative solutions to reduce costs, maximize revenue and provide better service.

To get our county back on track we must balance the budget, invest in public safety, be an environmental leader and create local jobs. I will advance a Wi-Fi initiative to make the Internet freely available in more public places and collaborate with our schools so that all kids thrive.

I pledge to be accessible and work collaboratively with stakeholders to tackle our problems to make things work better for all citizens.

Join the movement at warrenslocum.com

I would appreciate your vote. /s/

KIRSTEN KEITH

Age: 45

Occupation: Mayor of Menlo Park / Attorney

Education and Qualifications:

San Mateo County faces a financial crisis. For years, the County has dipped into reserves to balance their budget. This must stop. I have a proven track record of fiscal responsibility by always delivering a balanced budget while serving on Menlo Park City Council.

As Mayor of Menlo Park, I have worked to ensure that Facebook is successful at making San Mateo County their world headquarters, bringing 1000's of local jobs.

As Supervisor, I will foster a culture of job creation and sustainable economic growth to increase revenues without overburdening taxpayers. When Menlo Park lost millions from the state government, we made the difficult, necessary decision to cut a department to balance our budget. I will also ensure that PG&E is held accountable to County residents.

As an environmentalist, I will promote green and sustainable energy efficient programs at the County level.

I have also been an advocate for women's issues for decades, and will continue to do so as Supervisor.

My husband and I have two children attending public schools in this County, as I did. Education is my highest priority.

We have a great County. Let's set a new course. Thank you for your vote. www.KirstenKeith.com /s/

ERNESTO "ERNE" SCHMIDT

Age: 45

Occupation: Vice Chairman Planning Commissioner

Education and Qualifications:

As a candidate for San Mateo County Supervisor for District 4, I am proud to call San Mateo County home.

In these tough economic times, San Mateo County is a beacon of hope and opportunity. We make big things happen on a global scale without losing our local community character. We celebrate our diversity, take pride in our accomplishments and support the small businesses that provide the fuel for our economic engine.

As your District 4 Supervisor, I pledge the following:

Create an efficient and streamlined county government for the citizens and businesses that it serves including updated systems and technology across county departments.

Develop San Mateo County as a model of long-term economic sustainability. I will utilize my twenty-years of private sector experience with cutting edge firms like Tesla Motors to rebuild our local economy and promote our County nationally as a premier place for business.

As District 4 Supervisor, I will use my experience as Vice-Chair of Redwood City's Planning Commission to pursue a plan of smart growth; foster healthy communities and create a balance between development and open space in San Mateo County.

Please vote Ernie Schmidt for Supervisor District 4 on June 5th!

Ernesto "Ernie" Schmidt /s/

Candidate Statements
San Mateo County Board of Supervisors

Candidates for the Office of Member of the Board of Supervisors, 4th District

SHELLY MASUR

Age: 47

Occupation: Redwood City School Board Member/Nonprofit Executive/Mother

Education and Qualifications:

San Mateo County is a wonderful place to live and work. This is why my husband Josh and I choose to raise our three children here. Local government must protect the San Mateo County we love. As a nonprofit executive, public health advocate and school board member, I know that San Mateo County residents want public officials willing to roll up their sleeves and collaborate with the entire community to solve problems.

As Supervisor, my vision for the future will be:

Ensuring fiscal responsibility by making necessary cuts to balance the county budget while protecting vital county services

Creating local jobs and stimulating economic development by attracting business

Protecting vital services for children, youth, families and seniors by supporting health services and public education

Fostering environmental stewardship, and supporting parks and open spaces

Having served on the Redwood City School Board for seven years, I've balanced budgets, protected our students from reduced funding, and overseen increased student academic performance and improved communications. Proving I have the energy and leadership ability to get things done.

That's why I have the support of Senator Leland Yee, Assemblymember Fiona Ma and Supervisors Don Horsley and Dave Pine.

I respectfully ask for your vote.

www.ShellyMasur.com /s/

ANDY COHEN

Age: 72

Occupation: Menlo Park City Councilmember

Education and Qualifications:

I entered politics to make a difference in the lives of all residents of Menlo Park after dedicating myself to helping individuals through my law practice and as an administrative law judge for 34 years.

San Mateo County is at a crossroads. The elimination of our Redevelopment Agencies and California's fiscal crisis require San Mateo County to assume essential city services while ensuring fiscal conservatism. I have demonstrated a history of balanced budget decisions while retaining services during 8 years on Menlo Park's City Council.

I believe that we must maintain public safety, hospital, and other vital county services while reining in our pension obligations.

San Mateo County is diverse in industry, cultural richness, and physical beauty. I have experience working in new and creative ways to increase economic development and housing, to simplify planning process, and encourage new construction.

San Mateo County must unify and consolidate transit systems to build a more sustainable transportation network.

A unified voice must come from our Board of Supervisors. I plan to work tirelessly, collaboratively, and transparently to enhance all residents' quality of life. I respectfully ask for your vote to be District 4 Supervisor. /s/

G. MEMO MORANTES

Age: 64

Occupation: Financial Services Professional

Education and Qualifications:

County Board of Education Trustee Memo Morantes has a bold, new agenda to reinvent county government.

Innovator: Memo proposes limiting the salary of the County Executive to no more than the salary of the Governor of California. It is absurd we pay our executives more than the Governor.

We need to cut costs by consolidating municipal services of small towns, like fire and police, into more economical countywide services.

We must utilize new technology to eliminate wasteful, duplicate spending.

Educator: Memo supports charter schools where needed to give parents more accountability and teachers the flexibility to be innovative.

Job Creator: Memo supports the plan by Congresswoman Anna Eshoo and Assemblyman Rich Gordon for high-speed rail. It creates good jobs and improves our environment. High-speed rail is quieter, cleaner, and faster than the 19th century CalTrain system.

Let's oppose the current proposal for new taxes because it puts an unfair burden on San Mateo small businesses.

Memo Morantes has a strong record of success. That's why Sheriff Greg Munks, Former Assembly members Ted Lempert and Gene Mullin, Mayor Sal Torres and neighborhood leaders support him.

On June 5, please vote for an innovator, educator and job creator. Vote Memo Morantes.

www.memomorantes.com /s/

United States House of Representatives

Candidates for the Office of Representative, California 14th District

JACKIE SPEIER

Occupation: Congresswoman

Education and Qualifications:

It is a privilege to serve you in Congress. I mean it. We've had some tough years but we are tougher.

My first priority is getting people back to work and righting the economy. Through my Job Hunters Boot Camps, more than 2,000 constituents have received assistance.

Our children must not be strangled by a national debt that we were gutless in bringing under control. As a member of the Armed Services Committee, I will work to accelerate our withdrawal from Afghanistan. I will also demand that our defense department is stripped of fat and sacred cows.

I will continue to protect Social Security and Medicare and prevent any efforts to voucher the Medicare system.

Whether it is holding PG&E accountable for the tragedy in San Bruno or the Defense Department in properly handling military rape cases, I will not flinch from my responsibility to do what's right.

Safeguarding victims of mortgage abuse, ensuring everyone's access to healthcare despite pre-existing conditions, and ensuring the access of veterans to services are also priorities.

I respectfully request your vote for a renewed chance to move America further along the path of shared prosperity. Please visit www.jackieforcongress.com. /s/

DEBORAH (DEBBIE) BACIGALUPI

Occupation: Businesswoman/Biotech Consultant/Agriculture Advocate

Education and Qualifications:

I'm 6th generation Californian and proud of my family's historic, long-lasting influence in the Bay Area. My mother's family owned the first grocery stores in Oakland while my father's family opened the Bank of Italy, a Bay Area bank to help immigrant businesses. Today, as the proud daughter of a Californian ranching and farming family, we cherish the land, animals, and environment while providing Californians with healthy, natural, nutrient-rich food.

Like my family, I'm driven and entrepreneurial. However, massive overregulation, rising unemployment numbers, and systems that cater to few while hurting many are chipping away at the Californian dream. Businesses are leaving. Unacceptable! This must change, for our children and future generations.

Career politicians have lost their way putting liberty and freedom in great jeopardy. Their approval numbers are embarrassing. We hear of crises like fresh water is disappearing; yet our politicians support removing vital, green-energy dams. We hear people are hungry, need shelter, yet our politicians support wasteful spend while giving themselves raises. We hear we must change our behaviors because of GHG emissions, yet have our politicians changed theirs?

My priority is to preserve and safeguard private property and intellectual rights; to protect our local farmers, advocating for chemical-free food, air, water; to terminate overarching regulations; and repair an historically crippled education system. As your Representative, I promise to be different: to listen, be vibrant, honorable, and a critical thinker embedded in evidenced based management principles - a refreshing, powerful, influential voice for the people. /s/

Candidate Statements
United States House of Representatives

Candidate for the Office of Representative, California 18th District

ANNA G. ESHOO

Occupation: Member of Congress

Education and Qualifications:

Dear Friends,

When you're in the eye of the storm, it's difficult to get your bearings. For four years our country has been in the grip of an economic Nor'easter that is only now subsiding. Like the generations that put things right after the Great Depression and World War II, we must rebuild and restore our nation.

For the economy to grow, people must first have confidence that they are personally on solid financial footing. That's why I've worked to get mortgage relief for those in danger of losing their homes, advocated for adult children to be covered by their parent's health insurance policy, and objected to dismantling or privatizing Medicare or Social Security.

I've championed investments in alternative energy, communications technology and transit infrastructure that will spur job growth and enhance our capacity to produce and compete. Now, we should redouble our investments in education and in American workers so that our workforce is the most highly skilled and best prepared in the world.

Congress must develop a plan to eliminate the deficit and balance the budget. It should be specific, achievable and fair. Shared sacrifice is critical. We must all provide the political will to ensure follow-through on the plan. We can expect only as much government as we can afford, and every project and service must demonstrate efficiency and value. We have no room for waste.

Repair work following a storm is never easy, but America is worth it.

I'd be honored to have your support. /s/

Cabrillo Unified School District

Measure S

To improve the quality of education in local schools by replacing leaky roofs; performing essential safety repairs on classrooms and facilities; updating science labs; equipping classrooms with 21st Century technology; maximizing energy efficiency and water conservation to save money; and renovating, constructing, and equipping classrooms and facilities; shall Cabrillo Unified School District issue \$81 million in bonds at legal rates, with citizen oversight, annual audits, no funds for administrators' salaries and all funds staying in local schools?

Full Text

The Board of Education (the "Board") of the Cabrillo Unified School District (the "District"), believes that a bond measure will help ensure that all schools in the District have up-to-date science labs, computers and learning technology so that District students are prepared to excel in the twenty-first century economy and high quality teachers and staff are attracted and retained.

In order to continue improving education in all of the District's schools, it is the Board's priority to complete repairs and upgrades that will benefit all of the District's schools—Farallone View Elementary, Alvin S. Hatch Elementary, Kings Mountain Elementary, El Granada Elementary, Cunha Intermediate, Pilarcitos High School, Half Moon Bay High School—including :

- (i) complete basic and necessary repairs and upgrades to District schools to provide a safe, healthful learning environment for students by means of a general obligation bond;
- (ii) equip all schools in the district with up-to-date computers, learning technology and science labs so that students are prepared to excel in the 21st century economy;
- (iii) provide a source of local revenue—that cannot be taken by the state—to make repairs so that all schools are safe and up to date;
- (iv) upgrade classrooms and make repairs now to save money that can be used to maintain quality academic programs and retain teachers;
- (v) ensure that facilities are up to date and safe so that qualified teachers continue to want to teach in our schools;
- (vi) reduce operating costs by improving and installing more cost efficient energy systems and making other improvements to reduce operating costs.

By approval of the proposition set forth below as the Summary of Ballot Measure, by at least 55% of the registered voters voting thereon, the Cabrillo Unified School District shall be authorized to issue and sell bonds of up to \$81,000,000 in aggregate principal amount to provide financing for the specific school facilities projects listed below in the Bond Project List, subject to all of the accountability safeguards specified herein.

"To improve the quality of education in local schools by replacing leaky roofs; performing essential safety repairs on classrooms and facilities; updating science labs; equipping classrooms with 21st Century technology; maximizing energy efficiency and water conservation to save money; and renovating, constructing, and equipping classrooms and facilities; shall Cabrillo Unified School District issue \$81 million in bonds at legal rates, with citizen oversight, annual audits, no funds for administrators' salaries and all funds staying in local schools?"

ACCOUNTABILITY MEASURES

The provisions in this section are included in this proposition in order that the voters and taxpayers of the District may

be assured that their money will be spent to address specific facilities needs of the District, all in compliance with the requirements of Article XIII A, section 1(b)(3) of the State Constitution, and the Strict Accountability in Local School Construction Bonds Act of 2000 (codified at section 15264 *et seq.* of the California Education Code).

Evaluation of Needs. The Board of Education has evaluated the facilities needs of the District, and determined which projects to finance from a local bond at this time. The Board of Education hereby certifies that it has evaluated safety, class size reduction and information technology needs in developing the Bond Project List.

Independent Citizens' Oversight Committee. The Board of Education shall establish an independent Citizens' Oversight Committee to ensure bond proceeds are expended only for the school facilities projects listed in the Bond Project List. The committee shall be established within 60 days of the date when the Board of Education enters the results of the election in its minutes.

Annual Performance Audit. The Board of Education shall conduct or cause to be conducted an annual, independent performance audit to ensure that the bond proceeds have been expended only on the school facilities projects listed in the Bond Project List.

Annual Financial Audit. The Board of Education shall conduct or cause to be conducted an annual, independent financial audit of the bond proceeds until all of those proceeds have been spent for the school facilities projects listed in the Bond Project List.

Annual Report to Board. Upon approval of this proposition and the sale of any bonds approved, the Board of Education shall take actions necessary to establish an account in which proceeds of the sale of bonds will be deposited. As long as any proceeds of the bonds remain unexpended, the Superintendent shall cause a report to be filed with the Board of Education no later than January 1 of each year, commencing January 1, 2013, stating (1) the amount of bond proceeds received and expended in that year, and (2) the status of any project funded or to be funded from bond proceeds. The report may relate to the calendar year, fiscal year, or other appropriate annual period as the Superintendent shall determine, and may be incorporated into the annual budget, audit, or other appropriate routine report to the Board.

BOND PROJECT LIST

The Bond Project List, which is an integral part of this proposition, lists the specific projects the District proposes to finance with proceeds of the bonds.

The Board of Education of the District evaluated the District's facility needs, including safety issues, enrollment trends, class size reduction, computer and information technology enhancements and facilities renovation and repair, in developing the scope of projects to be funded. The Board of Education believes that a bond measure will help ensure that all schools in the District—Farallone View Elementary, Alvin S. Hatch Elementary, Kings Mountain Elementary, El Granada Elementary, Cunha Intermediate, Half Moon Bay High School— have up-to-date

Cabrillo Unified School District

science labs, computers and learning technology so that District students are prepared to excel in the twenty-first century economy and high quality teachers and staff are attracted and retained. The Board of Education concluded that, since these needs are vitally important, the District should:

- (i) Keep schools clean, well maintained and in good condition;
- (ii) Replace leaky roofs;
- (iii) Perform essential safety repairs and upgrades to classrooms and facilities;
- (iv) Equip classrooms with 21st Century technology;
- (v) Update or perform major repairs to classrooms and science labs;
- (vi) Upgrade earthquake and fire safety;
- (vii) Maximize energy efficiency and water conservation to save money;
- (viii) Improve disabled access;
- (ix) Renovate, construct, and equip classrooms and facilities; and
- (x) Establish programs that maximize the use of bond funds to support regular facility maintenance, repair and technology upgrades

In order to meet these needs, the District intends to complete the following projects at District schools and facilities using a combination of funding sources. It is anticipated that bond proceeds will contribute \$81,000,000 to said total cost. Other anticipated sources include joint-use funds, development impact fees, and other available funds. The District will pursue state matching funds if and when they become available, and if received, they will be used for and applied to projects on the Bond Project List. However, no project is dependent on the receipt of additional funds. Unless otherwise noted, the following projects are authorized to be completed at each or any of the District's school sites.

The projects to be funded by the bond include, without limitation, the following:

Category 1: Basic Upgrades to Protect Facility Investments, Keep Schools Clean, Safe, Well Maintained and in Good Condition

Goal and Purpose: To provide clean, safe and well maintained facilities to support educational programs, students will benefit from the repair, upgrade or renovation of aging buildings, labs and classrooms, improved school site safety:

- Replace and repair leaking roofs
- Upgrade and perform essential safety repairs and improvements on classrooms, science laboratories, and other school and athletics facilities
- Upgrade earthquake and fire safety, including phone, fire alarm, and communications systems
- Repair, replace, or upgrade inefficient and aging heating, cooling and plumbing systems
- Renovate school restrooms
- Repair or replace worn floor coverings in classrooms
- Upgrade, repair or replace playground equipment, asphalt and turf for student safety and improved access for people with disabilities
- Construct a multi-use educational facility for educational programs, including performing arts, for school and community use
- Repair outdated electrical systems and wiring to improve efficiency and safety
- Make safety improvements on and around school sites,

including improved fencing, walkways and overhangs, better access for people with disabilities, and traffic circulation improvements

- Replace drinking fountains, trash receptacles, enclosures and equipment
- Renovate, repair, paint and improve school campuses and grounds
- Establish programs to support regular and long term upgrades and replacement of outdated facilities, equipment, and grounds
- Upgrade vocational education and career training facilities to prepare students for future jobs

Category 2: Preparing Our Students for the 21st Century and Improving Education in the Classroom through Upgraded 21st Century Technology and Classroom Upgrades

Goal and Purpose: To upgrade computer technology and provide our teachers and students with current teaching, learning and research tools:

- Acquire and upgrade technology infrastructure, including, without limitation, computers, LCD projectors, portable interface devices, servers, switches, routers, modules, sound projection systems, phone system integration, local area network upgrades, document archiving, cabling infrastructure, laser printers, digital white boards, document projectors, upgrade voice-over-IP, call manager and network security/firewall, and other equipment, casework and software as needed
- Provide and repair up-to-date technology, data and wireless communications equipment
- Add, update and expand telecommunications, internet and network connections
- Add, upgrade and replace computers, hardware and software systems
- Add, upgrade and replace classroom instructional equipment
- Add, upgrade and replace electrical systems to support improved technology;
- Establish programs to support regular and long term upgrades to technology systems, hardware, software and equipment

Category 3: Improving Energy Efficiency, Conserving Water and Other Capital Improvements to Save Money that Can Be Used to Help Retain Teachers and Protect Academic Programs

Goal and Purpose: To reduce utility and other operating costs by making capital improvements to energy, water and utility systems, and consolidating facilities:

- Acquire and install energy efficiency systems, including solar panels, to reduce energy/utility costs and return savings to educational programs
- Improve water and energy conservation by upgrading plumbing, renovating restrooms and replacing or renovating the old, inefficient and dilapidated swimming pool at Half Moon Bay High School
- Replace outdated and inefficient heating and ventilation systems
- Relocate or consolidate district administrative offices and space to improve efficiency and save money

Listed repairs, improvements, rehabilitation projects and upgrades will be completed as needed. Each project is assumed to include its share of costs of the election and bond issuance, architectural,

Cabrillo Unified School District

Tax Rate Statement

engineering, and similar planning costs, construction management, staff training expenses and a customary contingency for unforeseen design and construction costs. In addition to the projects listed above, the Bond Project List also includes the acquisition of instructional, maintenance and operational equipment, payment of the costs of preparation of all facilities planning studies, feasibility and assessment reviews, master planning, environmental studies, and temporary housing for dislocated programs or activities caused by construction projects. The final cost of each project will be determined as plans are finalized, construction bids are awarded, and projects are completed. Based on the final costs of each project, certain of the projects described above may be delayed or may not be completed. Necessary site preparation/grading/restoration may occur in connection with new construction, modernization, renovation or remodeling, including ingress and egress, removing, replacing or installing irrigation, utility lines, trees and landscaping, relocating fire access roads, and acquiring any necessary easements, licenses, or rights of way to the property. Proceeds of the bonds may be used to pay or reimburse the District for the cost of staff when performing work on or made necessary by the implementation of bond projects.

ADDITIONAL SPECIFICATIONS

No Administrator Salaries. Proceeds from the sale of Bonds authorized by this proposition shall be used only for the construction, reconstruction, rehabilitation, or replacement of school facilities on the Bond Project List, including the furnishing and equipping of said school facilities, or the acquisition or lease of real property for said school facilities, and not for any other purpose, including teacher and administrator salaries and other school operating expenses.

Single Purpose. All of the purposes enumerated in this proposition shall be united and voted upon as one single proposition, pursuant to section 15100 of the California Education Code, and all the enumerated purposes shall constitute the specific single purpose of the bonds and proceeds of the bonds shall be spent only for such purpose.

Other Terms of the Bonds. When sold, the bonds shall bear interest at an annual rate not exceeding the statutory maximum, and that interest will be made payable at the time or times permitted by law. The bonds may be issued and sold in several series, and no bond shall be made to mature more than 25 years (if issued pursuant to the provisions of the California Education Code) or 40 years (if issued pursuant to the provisions of the California Government Code) from the date borne by that bond.

An election will be held in Cabrillo Unified School District ("District") on June 5, 2012, to authorize the sale of **\$81,000,000** in general obligation bonds. The following information is submitted in compliance with Sections 9400-9404 of the California Elections Code.

1. The best estimate of the tax rate that would be required to fund this bond issue during the first fiscal year after the sale of the first series of bonds, based on estimated assessed valuations available at the time of filing of this statement, is **\$0.0450** per \$100 (**\$45.00** per \$100,000) of assessed valuation in fiscal year 2012-2013.
2. The best estimate of the tax rate that would be required to fund this bond issue during the first fiscal year after the sale of the last series of bonds, based on estimated assessed valuations available at the time of filing of this statement, is **\$0.0450** per \$100 (**\$45.00** per \$100,000) of assessed valuation in fiscal year 2022-2023.
3. The best estimate of the highest tax rate that would be required to fund this bond issue, based on estimated assessed valuations available at the time of filing this statement, is **\$0.0450** per \$100 (**\$45.00** per \$100,000) of assessed valuation.

These estimates are based on projections derived from information obtained from official sources. The actual tax rates and the years in which they will apply may vary depending on the timing of bond sales, the amount of bonds sold at each sale and actual increases in assessed valuations. The timing of the bond sales and the amount of bonds sold at any given time will be determined by the needs of the District. Actual assessed valuations will depend upon the amount and value of taxable property within the District as determined in the assessment and the equalization process.

/s/ **Robert Gaskill**
Superintendent
Cabrillo Unified School District

March 8, 2012

Cabrillo Unified School District

Arguments in support of or in opposition to the proposed laws are the opinions of the authors.

Impartial Analysis of Measure S	Argument in Favor of Measure S
<p>Education Code Section 15100 authorizes a school district to issue bonds for specified purposes. However, the voters must first approve the issuance of the bonds at an election. Education Code Section 15266 provides the measure passes if 55% of those voting on the measure vote for the measure.</p> <p>The Board of Education of the Cabrillo Unified School District has proposed this measure, which would authorize the District to issue bonds in an amount not to exceed \$81 million. The bonds will have an interest rate not exceeding the legal maximum and will mature in a maximum of 40 years from the date of issuance of the bonds. The District’s best estimate of the average tax rate levy per year per \$100,000 of assessed valuation to fund this bond is \$45.00 for fiscal year 2012-2013 and \$45.00 for fiscal year 2022-2023. The District’s best estimate of the highest average tax rate levy per year per \$100,000 of assessed valuation to fund this bond is \$45.00.</p> <p>The California Constitution requires the listing of specific school facilities projects to be funded from the bond revenue and certification that the Board has evaluated safety, class size reduction, and information technology needs in the development of that list. The District’s “Bond Project List” for the proposed bond is attached to the full text of the measure and can be generally described as follows: repairing/upgrading facilities, including earthquake, fire, and other safety improvements; repairing/improving heating, cooling, plumbing, electrical, and wiring systems; upgrading playground equipment, asphalt, and turf for student safety and accessibility; acquiring/upgrading technology infrastructure; providing/repairing modern technology, computers, software, and hardware; installing energy efficient systems, including electrical, heating, ventilation, and water systems; renovating restrooms, classroom flooring, science laboratories, and athletic and other school facilities; constructing a multi-use educational facility; replacing/renovating a swimming pool; and relocating/consolidating administrative facilities to save money. The Bond Project List should be reviewed for further specifics.</p> <p>The California Constitution and Education Code require the District to take certain steps to account for the proceeds from the sale of the bonds. The District will direct the funds to be deposited into a special account, appoint a citizens’ oversight committee, conduct annual independent performance and financial audits to assure that funds are spent only on the listed improvements and for no other purposes, and prepare annual reports listing the amount of funds collected and expended and the status of any funded project.</p> <p style="padding-left: 40px;">A “yes” vote on this measure would authorize the Cabrillo Unified School District to issue bonds in an amount not to exceed \$81 million for the purposes listed in the “Bond Project List.”</p> <p style="padding-left: 40px;">A “no” vote would preclude the Cabrillo Unified School District from issuing the bonds.</p> <p>This measure passes if 55% of those voting on the measure vote “yes”.</p>	<p>Vote YES on S to improve education in Coastside schools. Measure S will complete basic classroom repairs and equip all schools with updated learning technology and science labs to prepare students for college and careers.</p> <p>Student test scores in our Cabrillo Unified School District have been increasing due to great teachers and strong academic programs. To continue improving academic achievement, our schools require repairs to leaking roofs and windows, old and inefficient heating and plumbing, and aging classrooms for a safe, healthy learning environment.</p> <p>Many of our classrooms are not equipped with the learning technology students need to excel in our competitive, 21st-century economy. Measure S will ensure all students have access to updated technology.</p> <p>Our schools face a \$2 million deficit due to state cuts. Measure S will invest in energy efficiency and water conservation to save money—money that can be used to retain teachers and protect academic programs.</p> <p>We cannot rely on the state to repair our schools or provide the quality education local students deserve. All Measure S funds will improve Coastside schools—the state can’t take one penny.</p> <p>Vote YES on S:</p> <ul style="list-style-type: none"> • Replace or repair leaking roofs • Keep schools clean, well-maintained and in good condition • Perform essential safety repairs and maintenance • Update classrooms and science labs • Equip classrooms with 21st-century technology • Improve fire and earthquake safety • Maximize energy efficiency and water conservation to save money • Replace aging, inefficient heating, cooling and plumbing systems <p>Measure S includes fiscal accountability measures.</p> <ul style="list-style-type: none"> • Includes citizen oversight and independent audits • No funds can be used for administrators’ salaries, benefits or pensions • All funds stay in local schools—the state can’t take one penny • Measure S qualifies our schools for future state matching funds <p>Please join community leaders, parents, retirees and teachers—vote YES to help Coastside students succeed.</p> <p>http://focus.coastside.net</p> <p>/s/ Christine Mendonca March 16, 2012 Small Business Owner</p> <p>/s/ Steve Johnson March 15, 2012 Chair, Measure E Citizen Oversight Committee</p> <p>/s/ Jill Ballard March 16, 2012 Retired, 38 year Montara Resident</p> <p>/s/ Barbara Lohman March 16, 2012 Science Teacher, Half Moon Bay High School</p> <p>/s/ Chris Dobbrow March 16, 2012 Half Moon Bay High School Parent</p>
No Argument Against Measure S Submitted	

San Mateo County

Measure T

“Shall Chapter 5.150 be added to the San Mateo County Ordinance Code, imposing a business license tax of two and one-half percent (2.5%) of gross receipts on operators of vehicle rental businesses located in the unincorporated area of San Mateo County?”

Full Text

“Shall Chapter 5.150, consisting of sections 5.150.010 through 5.150.150 of Title 5 of the San Mateo County Ordinance Code, be added as follows:”

Chapter 5.150 Business License Tax on Operators of Vehicle Rental Businesses

5.150.010 Vehicle Rental Business Defined.

“Vehicle rental business” means any business or activity, regardless of how organized or owned, that is operated by a private individual or entity which rents, for any form of consideration, any motor propelled vehicle or truck, including motorcycles, or other similar means of motorized land conveyance for passengers or property.

5.150.020 Operator Defined.

“Operator” means any person who, as owner, lessee, employee, agent, or otherwise, operates, maintains, manages, keeps, permits or allows to be operated, maintained, managed, kept, or permitted any vehicle rental business within the unincorporated area of the County of San Mateo.

5.150.030 Gross Receipts Defined.

“Gross receipts” includes the total of amounts actually received or receivable for the renting of any motor propelled vehicle or truck, including motorcycles, or of any similar means of motorized land conveyance for passengers or property and for the rental or provision of any associated optional equipment, services, or insurance, or for the performance or provision of any other act or service, of whatever nature it may be, for which a charge is made or credit allowed. Included in “gross receipts” shall be all receipts, cash, credits and property of any kind or nature, without any deduction therefrom on account of the cost of materials used, labor or service costs, interest paid or payable, or losses or other expenses whatsoever. Excluded from “gross receipts” shall be the following:

- (a) Any tax required by law to be included in or added to the purchase price and collected from the consumer or purchaser;
- (b) Such part of the price of services refunded either in cash or by credit to the consumer or customer upon rescission of the contract;
- (c) Amounts collected by operators for others where the operator is acting as an agent or trustee, to the extent that such amounts are paid to those for whom the operator is acting as an agent or trustee, provided that the operator has provided the County Tax Collector with the names and addresses of those for whom the operator is acting as an agent or trustee, and the amounts paid to them; and
- (d) Receipts of refundable deposits, except that refundable deposits forfeited and taken into income of the business shall not be excluded.

5.150.040 Business License Tax Imposed.

Every operator of a vehicle rental business operated within the unincorporated area of the County shall pay a business license tax of two and one-half percent (2.5%) of the gross receipts received from the vehicle rental business.

5.150.050 Registration.

Within thirty (30) days after the effective date of this chapter, or within thirty (30) days after commencing business, whichever is later, each operator of a vehicle rental business shall register said vehicle rental business with the Tax Collector and obtain from him a “Vehicle Rental Business License Certificate” to be at all times

posted in a conspicuous place on the premises. Said certificate shall, among other things, state the following:

- (1) The name of the operator;
- (2) The address of the vehicle rental business;
- (3) The date upon which the certificate was issued;
- (4) “This Vehicle Rental Business License Certificate signifies that the person named on the face hereof has fulfilled the requirements of this chapter by registering with the Tax Collector. This certificate does not authorize any person to conduct any unlawful business or to conduct any lawful business in an unlawful manner, nor to operate a vehicle rental business without strictly complying with all local applicable laws, including, but not limited to, those requiring a permit from any board, commission, department or office of this County. This certificate does not constitute a permit.”

5.150.060 Reporting and Remitting of Business License Tax.

Each operator shall, on or before the last day of the month following the close of each calendar quarter, or at the close of any shorter reporting period which may be established by the Tax Collector, make a return to the Tax Collector, on forms provided by the Tax Collector, of the operator’s gross receipts from the vehicle rental business. At the time the return is filed, the full amount of the business license tax due shall be remitted to the Tax Collector. The Tax Collector may establish shorter reporting periods for any operator if the Tax Collector deems it necessary in order to insure collection of the tax and the Tax Collector may require further information in the return. Returns and payments are due immediately upon cessation of business for any reason.

5.150.070 Penalties and Interest

- (a) Original Delinquency. Any operator who fails to remit any tax imposed by this chapter within the time required shall pay a penalty of Ten Percent (10%) of the amount of the tax in addition to the amount of the tax.
- (b) Continued Delinquency. Any operator who fails to remit any delinquent remittance on or before a period of thirty (30) days following the date on which the remittance first became delinquent shall pay a second delinquency penalty of Ten Percent (10%) of the amount of the tax in addition to the amount of the tax and the Ten Percent (10%) penalty first imposed.
- (c) Fraud. If the Tax Collector determines that the nonpayment of any remittance due under this chapter is due to fraud of the operator, a penalty of Twenty-Five Percent (25%) of the amount of the tax shall be added thereto in addition to the penalties stated in subparagraphs (a) and (b) of this section.
- (d) Interest. In addition to the penalties imposed, any operator who fails to remit any tax imposed by this chapter shall pay interest at the rate of one percent (1%) per month or fraction thereof on the amount of the tax, exclusive of penalties, from the date on which the remittance first became delinquent until paid. Interest shall be imposed on penalties from thirty (30) days after an operator is notified of a delinquency.
- (e) Penalties Merged with Tax. Every penalty imposed and such interest as accrues under the provisions of this section shall become a part of the tax herein required to be paid.
- (f) Penalties imposed by this section are in addition to any other penalties provided for in other sections of this code.

San Mateo County

5.150.080 Failure to Report Tax. Determination of Tax by Tax Collector.

If any operator shall fail or refuse to make, within the time provided in this chapter, any report and remittance of said tax or any portion thereof required by this chapter, the Tax Collector shall proceed in such manner as the Tax Collector may deem best to obtain facts and information on which to base an estimate of the tax due. As soon as the Tax Collector shall procure such facts and information as the Tax Collector is able to obtain upon which to base the assessment of any tax imposed by this chapter and payable by any operator who has failed or refused to make such report and remittance, the Tax Collector shall proceed to determine and assess against such operator the tax, interest and penalties provided for by this chapter. In case such determination is made, the Tax Collector shall give a notice of the amount so assessed, serving it personally or by depositing it in the United States mail, postage prepaid, addressed to the operator so assessed at his last known place of address. Such operator may, within ten (10) days after the serving or mailing of such notice, make application in writing to the Tax Collector for a hearing on the amount assessed. If application by the operator for a hearing is not made within the time prescribed, the tax, interest and penalties, if any, determined by the Tax Collector shall become final and conclusive and immediately due and payable. If such application is made, the Tax Collector shall give not less than five (5) days written notice in the manner prescribed herein to the operator to show cause at time and place fixed in said notice why said amount specified therein should not be fixed for such tax, interest and penalties. At such hearing the operator may appear and offer evidence why such specified tax, interest and penalties should not be so fixed. After such hearing, the Tax Collector shall determine the proper tax to be remitted and shall thereafter give written notice to the person in the manner prescribed herein of such determination and the amount of such tax, interest and penalties. The amount determined to be due shall be payable after fifteen (15) days unless an appeal is taken as provided in section 5.150.090.

5.150.090 Appeal.

Any operator aggrieved by any decision of the Tax Collector with respect to the amount of such tax, interest and penalties, if any, may appeal to the Board of Supervisors by filing a notice of appeal with the Clerk of the Board of Supervisors within fifteen (15) days of the serving or mailing of the determination of tax due. The Board of Supervisors shall fix a time and place for hearing such appeal, and the Clerk of the Board of Supervisors shall give notice in writing to such operator at his last known place of address. The findings of the Board of Supervisors shall be final and conclusive and shall be served upon the appellant in the manner prescribed above for service of notice of hearing. Any amount found to be due shall be immediately due and payable upon the service of notice.

5.150.100 Records.

It shall be the duty of every vehicle rental business operator liable for the payment to the County of any license tax imposed by this chapter to keep and preserve, for a period of three years, all records as may be necessary to determine the amount of such license tax as the operator may have been liable for the payment to the County, which records the County Tax Collector shall have the right to inspect at all reasonable times.

5.150.110 Refunds.

(a) Whenever the amount of any tax, interest, or penalty has been overpaid or paid more than once or has been erroneously or illegally collected or received by the County under this chapter, it may be refunded as provided in subparagraphs (b) and (c) of this section provided a claim in writing therefor, stating under penalty of perjury the specific grounds upon which the claim is founded, is

filed with the Tax Collector within three (3) years of the date of payment. The claim shall be on forms furnished by the Tax Collector.

- (b) At the election of the operator, any amount overpaid, paid more than once or erroneously or illegally collected or received, may be refunded or credited against future taxes owed under this Chapter 5.150.
- (c) No refund shall be paid under the provisions of this section unless the claimant establishes his right thereto by written records showing entitlement thereto.

5.150.120 Collection of Tax

- (a) **Actions to Collect.** Any tax required to be paid under the provisions of this chapter shall be deemed a debt owed by the operator to the County. Any person owing money to the County under the provisions of this chapter shall be liable to an action brought in the name of the County of San Mateo for the recovery of such amount.
- (b) **Recording Certificate. Lien.** If any amount required to be paid to the County under this ordinance is not paid when due, the Tax Collector, may within three (3) years after the amount is due file for record in the office of the San Mateo County Recorder a certificate specifying the amount of tax, penalties and interest due, the name and address as it appears on the records of the Tax Collector of the operator liable for same and the fact that the Tax Collector has complied with all provisions of this ordinance in the determination of the amount required to be paid. From the time of the filing for record, the amount required to be paid together with penalties and interest constitutes a lien upon all real property in the County owned by the operator or afterwards and before the lien expired acquired by him. The lien has the force, effect and priority of a judgment lien and shall continue for ten (10) years from the time of filing of the certificate unless sooner released or otherwise discharged.
- (c) **Priority and Lien of Tax.** The amounts required to be paid by any operator under this ordinance with penalties and interest shall be satisfied first in any of the following cases:
- (1) Whenever the person is insolvent;
 - (2) Whenever the person makes a voluntary assignment of his assets;
 - (3) Whenever the estate of the person in the hands of executors, administrators, or heirs is insufficient to pay all the debts due from the deceased;
 - (4) Whenever the estate and effects of an absconding, concealed or absent person required to pay any amount under this ordinance levied upon by process of law. This ordinance does not give the County a preference over any recorded lien which attached prior to the date when the amounts required to be paid became a lien. The preference given to the County by this section shall be subordinate to the preferences given to claims for personal services by sections 1204 and 1206 of the Code of Civil Procedure.
- (d) **Warrant for Collection of Tax.** At any time within three (3) years after any operator is delinquent in the payment of any amount herein required to be paid off within (3) years after the last recording of a certificate of lien under section 5.150.120(b), the Tax Collector may issue a warrant for the enforcement of any liens and for the collection of any amount required to be paid to the County under this ordinance. The warrant shall be directed to any sheriff, marshal or constable and shall have the same effect as a writ of execution. The warrant shall be levied and sale

San Mateo County

made pursuant to it in the same manner and with the same effect as a levy of and a sale pursuant to a writ of execution. The Tax Collector may pay or advance to the sheriff, marshal or constable, the same fees, commissions and expenses for his services as are provided by law for similar services pursuant to a writ of execution. The Tax Collector, and not the court, shall approve the fees for publication in a newspaper.

- (e) Seizure and Sale. At any time within three (3) years after any operator is delinquent in the payment of any amount, the Tax Collector may forthwith collect the amount in the following manner: The Tax Collector shall seize any property, real or personal, of the operator and sell the property, or a sufficient part of it, at public auction to pay the amount due together with any penalties and interest imposed for the delinquency and any costs incurred on account of the seizure and sale. Any seizure made to collect taxes due shall be only of property of the operator not exempt from execution under the provisions of the Code of Civil Procedure.
- (f) Successor's Liability. Withholding by Purchaser. If any operator liable for any amount under this ordinance sells out his business or quits the business, his successor or assignee shall withhold sufficient of the purchase price to cover such amount until the former owner produces a receipt from the Tax Collector showing that it has been paid or a certificate stating that no amount is due.
- (g) Liability of Purchaser. Release. If the purchaser of a vehicle rental business fails to withhold amounts from the purchase price as required, he shall become personally liable for the payment of the amount required to be withheld by him to the extent of the purchase price, valued in money. Within sixty (60) days after receiving a written request from the purchaser for a certificate, or within sixty (60) days from the date the former owner's records are made available for audit, whichever period expires the later, but in any event not later than ninety (90) days after receiving the request, the Tax Collector shall either issue the certificate or mail notice to the purchaser at his address as it appears on the records of the Tax Collector of the amount that must be paid as a condition of issuing the certificate. Failure of the Tax Collector to mail the notice will release the purchaser from any further obligation to withhold purchase price as above provided. The time within which the obligation of the successor may be enforced shall start to run at the time the operator sells his business or at the time the determination against the operator becomes final, whichever event occurs the later.

5.150.130 Effective Date.

The business license tax provided for in this ordinance shall become effective on July 1, 2012 and all gross receipts of vehicle rental business operators from and after that date shall be subject to the business license tax imposed by this Chapter 5.150.

5.150.140 Violations.

Any vehicle rental business operator or other person who fails or refuses to pay the license tax required herein, or to furnish the County Tax Collector with data required by the Tax Collector in connection with collection of the license tax, or who renders false or fraudulent data, is guilty of a misdemeanor, and is punishable as otherwise provided in this code and by general law. Any person required to make, render, sign or verify any report or claim who makes any false or fraudulent report or claim with intent to defeat or evade the determination of any amount due required by this chapter to be made is guilty of a misdemeanor and is punishable as

otherwise provided in this code and by general law.

5.150.150 Severability.

If any provision of this Chapter 5.150 or the application thereof to any person or circumstance is held invalid, the remainder of the chapter and the application of such provision to other persons or circumstances shall not be affected thereby."

Impartial Analysis of Measure T

The California Constitution and state law authorize the County of San Mateo Board of Supervisors, upon approval of a majority of the voting electorate, to impose a general tax.

By this measure, the Board of Supervisors proposes to add Chapter 5.150 to the San Mateo County Ordinance Code. A copy of the proposed ordinance is printed in the sample ballot. This measure and the corresponding ordinance would authorize the County to levy a business license tax on operators of vehicle rental businesses in the unincorporated area of the County. The tax would be imposed at the rate of two-and-a-half percent (2.5%) on the gross rental receipts of vehicle rental businesses in the unincorporated area. All gross receipts collected on or after July 1, 2012, will be subject to the tax. Facilities in the incorporated areas of the County are not subject to this proposed tax.

The proposed ordinance defines a “vehicle rental business” as any privately-operated business or activity which receives compensation in exchange for providing on a rental basis any motor-propelled vehicle or truck, including motorcycles or other similar motorized vehicles.

The proceeds of the business license tax will be placed in the County’s general fund to support general County services and functions.

The ordinance imposes certain obligations in relation to the tax, including that each operator of a business covered by the tax must register with the Tax Collector, report gross receipts to the Tax Collector on a periodic basis, and preserve supporting documentation for three years. The ordinance also includes: provisions for collecting the tax, refunding overpayments, allowing the Tax Collector to obtain information when a business covered by the tax fails to report and submit the tax, and appealing decisions of the Tax Collector; financial penalties for fraud or delinquency; and criminal (misdemeanor) penalties for refusal to comply with the ordinance or making a false/fraudulent report or claim relating to the tax.

A “yes” vote on this measure is a vote to approve and authorize the imposition of a business license tax at the rate of 2.5% of gross receipts on vehicle rental businesses in the unincorporated area of San Mateo County as will be set forth in Chapter 5.150 of the San Mateo County Ordinance Code. The tax would be used to support general County services and functions.

A “no” vote on this measure would not allow the County to impose a business license tax on vehicle rental businesses.

This measure passes if a majority of those voting on the measure vote “yes.”

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San Mateo County

Arguments in support of or in opposition to the proposed laws are the opinions of the authors.

Argument in Favor of Measure T

The County of San Mateo provides a broad range of public safety, medical, and human services to over 720,000 residents.

Unfortunately, the cost of providing these services is increasing, while state and federal support is dwindling. Due to the global economic downturn, many more local residents are in need, further stressing our safety net.

To address these challenges, over the past six years San Mateo County has eliminated 500 positions, reduced departmental budgets, consolidated departments, closed county facilities, and negotiated reductions in labor costs to achieve over \$70 million in ongoing savings.

Despite this progress, San Mateo County continues to rely on reserves to balance our budget. Next year, San Mateo County will face another \$28 million budget deficit, an amount that could exceed \$50 million by 2017, even while utilizing reserves.

To meet the needs of our communities, we must find new revenues while continuing to pursue cost-cutting efforts. One way to help close the budget gap is the measure before you, a 2.5% business license tax on gross receipts of operators of vehicle rental facilities in the unincorporated County area.

This measure would raise roughly \$7.75 million without significantly impacting the pocketbooks of County residents. The facilities subject to the tax generate over \$300 million in revenue annually, largely from visitors to our County, but currently pay taxes of barely 1% of that to the County in which they operate. At the same time, the vehicles from these facilities generate pollution and add traffic to our roads which impacts our local infrastructure. It's time for San Mateo County to derive a reasonable benefit to offset these impacts.

By voting **YES** for this measure you are helping to ensure that San Mateo County will remain an enjoyable and prosperous place to live for many years to come.

/s/ **Adrienne J. Tissier** March 15, 2012
President, San Mateo County Board of Supervisors

/s/ **Carole Groom** March 15, 2012
Supervisor, San Mateo County

/s/ **Anne E. Campbell** March 16, 2012
San Mateo County Superintendent of Schools

/s/ **Lennie Roberts** March 16, 2012
Environmental Advocate

/s/ **James P. Fox** March 16, 2012
Retired District Attorney

Rebuttal to Argument in Favor of Measure T

The proponents of this new car tax claim that it will “raise roughly \$7.75 million without significantly impacting the pocketbooks of County residents.”

Think again, this new car tax will significantly impact the pocketbooks of San Mateo County.

Hurts Our Local Economy

Here's how: San Mateo County gets more than 10,000 direct jobs from the San Francisco Airport - far more than any other county. Tourism, hospitality and entertainment are critical parts of our local economy – providing 67,000 jobs and more than \$8 billion dollars. This new car tax on rental cars will hurt one of the core components of this center of job creation.

A Poorly Written Law

There is no end date on this new tax – it goes on forever – without any mandatory evaluation of its impact on the economy or of how the money is being spent.

Politicians Can Spend It Any Way They Want – No Money is Guaranteed for Police, Fire or Schools

When considering this new car tax, it's important to look at the fine print. Supporters say it will help the county to support essential services, but the money will go into the general fund to be spent in any way these politicians desire. There is no requirement that this money be spent on essential services like police, fire or schools.

Vote No on Measure T – this new car tax is poorly written and will hurt our local economy.

/s/ **Daniel Varela** March 22, 2012
Teamsters Local 853, Business Agent

/s/ **Michelle Rosas** March 23, 2012
Small Business Owner

/s/ **John Roeder** March 22, 2012
President, Silicon Valley Taxpayers' Association

/s/ **Kelly Hunt** March 22, 2012
Regional Vice President Enterprise Rent-a-Car Company of San Francisco

/s/ **Jim McGuire** March 23, 2012
Best Western Grosvenor General Manager

San Mateo County

Measure U

“Shall Chapter 5.136 of the San Mateo County Ordinance Code be amended to increase the rate of tax, imposed on occupants of lodging within the unincorporated County who reside in such lodging for thirty consecutive calendar days or less, from ten percent to twelve percent of the rent charged by operators of such lodging?”

Full Text

“Shall Section 5.136.020 of Chapter 5.136 of Title 5 of the San Mateo County Ordinance Code be amended in its entirety to read as follows:

Chapter 5.136 Transient Occupancy Tax

5.136.020 Tax Imposed.

“For the privilege of occupancy in any hotel, each transient is subject to and shall pay a tax in the amount of twelve percent (12%) of the rent charged by the operator. Said tax constitutes a debt owed by the operator to the County which is extinguished only by payment to the operator or to the County. The transient shall pay the tax to the operator of the hotel at the time the rent is paid. If the rent is paid in installments, a proportionate share of the tax shall be due upon the transients ceasing to occupy space in the hotel.”

Impartial Analysis of Measure U

The California Constitution and state law authorize the County of San Mateo Board of Supervisors, upon approval of a majority of the voting electorate, to impose a tax on those who, for a period of up to 30 days, occupy a room or rooms or other living space in a hotel, inn, tourist home or house, motel, or other lodging.

By this measure, the Board of Supervisors proposes to amend Chapter 5.136 of the San Mateo County Ordinance Code, increasing the existing transient occupancy tax from ten percent (10%) to twelve percent (12%). A copy of the proposed ordinance is printed in the sample ballot. This measure and the corresponding ordinance would authorize the County to increase the existing tax levy on any individual who, for up to 30 consecutive days, occupies or is entitled to occupy a hotel room or other lodging for dwelling, lodging, or sleeping purposes. By way of example, for a room that costs \$75 dollars per night, the tax due would increase from \$7.50 to \$9.00 per night.

The existing tax applies to occupancy in any hotel, motel, lodging house, apartment house, mobile home or house trailer at a fixed location, or other lodging. The existing tax does not apply to any hospital, medical clinic, convalescent home, home for the elderly, foster home, or similar facility. The existing tax also does not apply to any housing owned or controlled by an educational institution which is used to house students, faculty, or other employees, and also does not apply to any officially recognized or approved fraternity or sorority house occupied exclusively by students and employees of an educational institution. And the existing tax does not apply to housing used exclusively for religious, charitable, or education purposes, governmental housing, or certain other facilities.

The proceeds of the occupancy tax increase will be placed in the County’s general fund to support general County services and functions.

A “yes” vote on this measure is a vote to approve and authorize an increase to the existing transient occupancy tax from 10% to 12% as will be set forth in Chapter 5.136 of the San Mateo County Ordinance Code. The tax would be used to support general County services and functions.

A “no” vote on this measure would not allow the County to increase the existing transient occupancy tax, leaving that tax at 10%.

This measure passes if a majority of those voting on the measure vote “yes.”

San Mateo County

Arguments in support of or in opposition to the proposed laws are the opinions of the authors.

Argument in Favor of Measure U	Rebuttal to Argument in Favor of Measure U
<p>Visitors come to San Mateo County from all over the world and from throughout California. They come for our incredible natural landscapes, to do business with many of the international companies located here and to stay in proximity to both Silicon Valley and San Francisco.</p> <p>Every city in the county that hosts visitor serving hotels imposes a Transient Occupancy Tax paid by these visitors to support the services that make their visits pleasant and memorable and that also benefit local residents, such as police, fire, parks, libraries and street maintenance.</p> <p>The County of San Mateo is proposing to increase the local transient occupancy tax in the unincorporated area of the county from a rate of ten percent (10%) to twelve percent (12%), which will bring the county's rate in line with most other local cities.</p> <p>Due to the global economic downturn and the increased pressure on county services for the growing number of residents in need of assistance, an additional \$200,000 will provide a modest amount of new revenue to protect critical services provided through our hospital and clinics, public safety services, parks and libraries among many services.</p> <p>Over the past six years San Mateo County has eliminated 500 positions, reduced departmental budgets, consolidated departments, closed county facilities, and negotiated reductions in labor costs to achieve over \$70 million in ongoing savings.</p> <p>Despite this progress, San Mateo County continues to rely on reserves to balance our budget.</p> <p>The proposed increase to the transient occupancy tax will be paid primarily by visitors to our county, rather than by residents, but the revenues will stay local.</p> <p>San Mateo County is a wonderful place to live and visit. By voting YES on this measure, local residents will make a contribution toward ensuring it remains so for our residents and visitors alike.</p> <p>/s/ Adrienne J. Tissier March 15, 2012 President, San Mateo County Board of Supervisors</p> <p>/s/ Donald A. Horsley February 15, 2012 Supervisor</p> <p>/s/ Anne E. Campbell March 16, 2012 San Mateo County Superintendent of Schools</p> <p>/s/ Lennie Roberts March 16, 2012 Environmental Advocate</p> <p>/s/ James P. Fox March 16, 2012 Retired District Attorney</p>	<p>Don't Be Fooled – Not One Dime for Police, Fire or Schools The proponents of this 20% tax hike are simply wrong. They repeatedly make the false claim that Measure U will benefit “police, fire, parks, libraries and street maintenance” and protect “our hospital and clinics, public safety services, parks and libraries.”</p> <p>Measure U Guarantees Nothing for Police, Fire or Schools The truth is that there is absolutely nothing in this tax scheme to ensure that the politicians use the tax dollars for essential services like police, fire and schools that deserve funding. If we have to raise taxes, we should insist on controls to ensure the money is spent on what matters most – education, public safety, and job creation.</p> <p>Measure U Allows Politicians to Spend More Money on Themselves Measure U lets politicians and bureaucrats do whatever they want with the money raised by this massive tax hike. It can be spent on anything – including cars, perks, salaries and pensions for politicians.</p> <p>Measure U is a Massive Tax Hike with No Oversight and No End in Site Just like there's no way to ensure the money from Measure U will end up funding what matters, there's no end date on this 20% tax hike. Measure U has no requirement to evaluate how badly it hurts our economy, or to study how badly the money is being wasted.</p> <p>/s/ Michelle Rosas March 23, 2012 Small Business Owner</p> <p>/s/ John Roeder March 22, 2012 President, Silicon Valley Taxpayers' Association</p> <p>/s/ Juan Dominguez March 22, 2012 Small Business Manager</p> <p>/s/ Kelly Hunt March 22, 2012 Regional Vice President Enterprise Rent-a-Car Company of San Francisco</p> <p>/s/ Jim McGuire March 23, 2012 Best Western Grosvenor General Manager</p>

San Mateo County

Arguments in support of or in opposition to the proposed laws are the opinions of the authors.

Argument Against Measure U

Politicians Dreamed Up This Tax Scheme Behind Closed Doors

This massive tax hike measure was put on the ballot at the last minute by politicians and bureaucrats, not by the people of San Mateo County.

Nothing Guaranteed for Police, Fire or Schools

There is nothing in this tax scheme to force the politicians use the money for essential services like police, fire and schools that deserve funding. If we're going to raise taxes, we need controls to ensure the money is spent on what matters most – education, public safety, and job creation.

Politicians Free to Waste our Tax Dollars

This initiative has no guidelines whatsoever to prevent politicians from wasting the money raised by this massive tax hike. It can be spent on anything – including cars, perks, salaries and pensions for politicians.

An Eternal Tax Hike

There is no end date on this new tax – it goes on forever – without any requirement to evaluate the harm it's causing to our jobs and economy, or to see if the money is being wasted.

Fewer Jobs and More Pain for Our Small Businesses

This massive increase in our hotel tax will cause tourism losses. Tourism generates \$8.3 billion for our region and supports 67,000 local jobs – it is one of our most critical economic engines. A massive 20% increase in our hotel tax means fewer jobs and more problems for small businesses already facing tough times.

San Mateo County Can't Afford this Huge Tax Hike Right Now

San Mateo County already imposes some of the highest taxes in all of California and the entire nation. We're still emerging from a severe economic crisis, gas prices are high, small businesses are suffering, and too many families are struggling to make ends meet. The last thing we need right now is a 20% tax increase.

/s/ **Michelle Rosas** March 15, 2012
Small Business Owner

/s/ **Jim McGuire** March 15, 2012
Best Western Grosvenor General Manager

/s/ **Juan Dominguez** March 15, 2012
Manager at a Small Business

/s/ **Kelly Hunt** March 16, 2012
Regional Vice President Enterprise Rent-A-Car Company of San Francisco

/s/ **Clifton Clark** March 15, 2012
SF Airport Marriott General Manager

Rebuttal to Argument Against Measure U

Measure U was placed on the San Mateo County ballot following two public and duly advertised hearings by your local elected representatives. There were no "closed doors".

All of the revenue derived from this measure will support existing services provided by the County of San Mateo as required by law including a broad range of health and human services, the county hospital, public safety services as well as county parks and libraries.

Those organizing opposition to this measure are not from San Mateo County and have no vested interest in the local services this minor tax will support.

Every city in the county that hosts visitor serving hotels imposes a Transient Occupancy Tax paid by visitors to our county that support the services that make their visits pleasant and memorable. Of the 15 local cities that impose such a tax, nine do so at a rate of 12%. This measure will simply bring the county's rate in line with nine other local jurisdictions.

Opponents offer no tangible evidence that this modest 2% hotel tax increase will reduce the number of visitors coming to our county as the same rate increase has had no significant impact in nine San Mateo County communities that charge the same rate already.

Opponents are attempting to confuse local voters. Measure U represents a 2% increase in tax paid by visitors to a few hotels.

Don't be deceived by unproven and misleading claims.

Vote **YES** for San Mateo County by voting **YES** on Measure U.

/s/ **Donald A. Horsley** March 23, 2012
Supervisor

/s/ **Adrienne J. Tissier** March 23, 2012
President, San Mateo County Board of Supervisors

/s/ **Anne E. Campbell** March 23, 2012
San Mateo County Superintendent of Schools

/s/ **Michael D. Nevin** March 26, 2012
Executive Director

/s/ **Georgette Sarles** March 24, 2012
Georgette's of Westlake

Town of Portola Valley

Measure V

Shall the Town Council of the Town of Portola Valley sitting as the governing board of the Wayside II Road Maintenance District adopt an ordinance increasing the annual special tax per parcel from \$625 to \$950 to provide revenue to maintain and repair the roads in the District?

Impartial Analysis of Measure V

The Town Council of the Town of Portola Valley has called for a municipal election to conduct a special district election to increase the annual special tax per parcel in the Wayside II Road Maintenance District from Six Hundred Twenty-Five Dollars (\$625) to Nine Hundred Fifty Dollars (\$950) per year to fund road maintenance and repair in the District. The increase in the special tax will apply only to parcels in the District and will become effective if approved by two-thirds of the voters of the special district voting upon the measure.

/s/ **Margaret A. Sloan**
Town Attorney, Town of Portola Valley

The above statement is an impartial analysis of Measure V. If you desire a copy of the Measure, please call the Town Clerk's Office at (650) 851-1700 ext. 10 and a copy will be mailed at no cost to you.

Redwood City School District

Measure W

To improve local elementary and middle school education for all students with funds that cannot be taken by the State, enhance reading, writing, math, and science skills; attract and retain qualified teachers; and support school libraries; shall the Redwood City Elementary School District levy an educational parcel tax of \$67 annually for five years only, exempting seniors, with independent citizen oversight, annual reports to the community, no money for administrators' salaries, and all money benefiting local schools?

Full Text

Elementary Education Improvement and Student Achievement Measure

- Due to state budget cuts to education, the Redwood City Elementary School District (which educates students in Redwood City, parts of Atherton, Menlo Park, San Carlos, Woodside, and adjacent unincorporated areas) has cut about \$13 million over the last five years, including laying off more than 120 teachers and other staff, increasing the number of students in many classrooms by up to 50 percent, and reducing the number of hours that school libraries are open during the school day.
- Per student funding has dropped from \$5,534 per student in the 2007-08 school year to \$4,972 per student in the 2011-12 school year. This drop in per student funding occurred at the same time that operating expenses such as energy, utilities and cost of supplies have increased.
- Student success is our school district's priority, and most of the budget goes directly to academic programs and classroom instruction to deliver quality education to all of our students.
- Redwood City School District is one of the lowest funded school districts in the region, which has made recent budget cuts even more harmful to our academic program.

TERMS

To improve local elementary and middle school education for all students with funds that cannot be taken by the State, to enhance reading, writing, math, and science skills; to attract and retain qualified teachers; and to support school libraries; shall the Redwood City Elementary School District levy an educational parcel tax of \$67 annually for five years only, exempting seniors, with independent citizen oversight, annual reports to the community, no money for administrators' salaries, and all money benefiting local schools?

Moneys raised under this Measure shall be authorized to be used only for the following purposes in accordance with priorities established by the Board and to the extent of available funds:

- To improve local elementary and middle school education for all students with funds that cannot be taken by the State
- To enhance reading, writing, math, and science skills
- To attract and retain qualified teachers
- To support school libraries

No parcel tax funds will be spent on administrative salaries.

A. Amount and Basis of Tax

The parcel tax shall be \$67 per Parcel of Taxable Real Property and shall be placed on the tax roll immediately following the adoption of the Measure and shall be levied for a period of five (5) years. The District shall provide the County of San Mateo Treasurer-Tax

Collector ("County Tax Collector") a report indicating the parcel number and amount of tax for each Parcel of Taxable Real Property.

"Parcel of Taxable Real Property" is defined as any unit of real property in the Redwood City Elementary School District ("District") that receives a separate tax bill for *ad valorem* property taxes from the County Tax Collector's Office. All public property that is otherwise exempt from or upon which no *ad valorem* property taxes are levied in any year shall also be exempt from the special tax in such year.

B. Exemptions

An exemption from payment of the special tax may be granted on any parcel owned by one or more persons 65 years of age or over who occupies said parcel as a principal residence, upon application for exemption and on any parcel owned by one or more persons receiving Supplemental Security Income for a disability, regardless of age, who occupies said parcel as a principal residence ("SSI Exemption"). Exemptions may be granted based on a one-time application, subject to District's right to verify a property owner's continuing qualification for exemption.

C. Claims / Exemption Procedures

With respect to all general property tax matters within its jurisdiction, the County Tax Collector or other appropriate County tax official shall make all final determinations of tax exemption or relief for any reason, and that decision shall be final and binding. With respect to matters specific to the levy of the tax, including the Senior Citizen Exemption and the SSI Exemption and the appropriate tax classification, the decisions of the District shall be final and binding. The procedures described herein, and any additional procedures established by the Board of Education of the District ("Board") shall be the exclusive claims procedure for claimants seeking an exemption, refund, reduction, or re-computation of the special tax by the District. Whether any particular claim is to be resolved by the District or by the County shall be determined by the District, in coordination with the County as necessary. Taxpayers wishing to challenge any determination of the County Tax Collector must do so under the procedures for correcting a misclassification of property pursuant to Part 9 of Division 1 of the California Revenue and Taxation Code or other applicable procedures. Taxpayers seeking a refund of any tax paid shall follow the procedures applicable to property tax refunds pursuant to the California Revenue and Taxation Code.

D. Accountability Provisions

1. Independent Citizens Oversight Committee. The Board shall provide for the creation of an independent citizen oversight committee to oversee the special taxes collected pursuant to the Measure to ensure that moneys raised under this Measure are spent only for the purposes described in this Measure. The Board shall provide by resolution for the composition, duties, funding, and other necessary information regarding the committee's formation and operation.

2. Annual Audit. Upon the levy and collection of this special tax, the Board shall cause an account to be established

Redwood City School District

Impartial Analysis of Measure W

for deposit of the proceeds. For so long as any proceeds of the special account remain unexpended, the Superintendent or chief business official of the District shall cause a report to be filed with the Board no later than December 31 of each year, commencing December 31, after the tax is first levied, stating (1) the amount of funds collected and expended in such year, and (2) the status of any projects or description of any programs funded from the proceeds of the tax. The report may relate to the calendar year, fiscal year, or other appropriate annual period, as the Superintendent shall determine, and may be incorporated into or filed with the annual budget, audit, or other appropriate routine report to the Board.

3. Specific Purposes. Proceeds of the special tax shall be applied only for the purposes listed above.

E. Appropriations Limit

The Board shall provide in each year (pursuant to Section 7902.1 of the Government Code or any successor provision of law) for any increase in the District's appropriations limit as shall be necessary to ensure that proceeds of the special tax may be spent for the authorized purposes, and an election shall be conducted by the District for such purpose only if required by the general laws of the State applicable to school district qualified special taxes. This provision shall be deemed to be declaratory of existing procedures governing District expenditures.

F. Severability

The Board hereby declares, and the voters by approving this measure concur, that every section, paragraph, sentence and clause of this measure has independent value, and the Board and the voters would have adopted each provision hereof regardless of every other provision hereof. Upon approval of this measure by the voters, should any part be found by a court of competent jurisdiction to be invalid for any reason, all remaining parts hereof shall remain in full force and effect to the fullest extent allowed by law.

The California Constitution and state law authorize a school district, upon approval of two-thirds of the voting electorate, to levy a qualified special tax for specified purposes.

By this measure, the Governing Board of the Redwood City School District proposes to levy a special tax for a period of five years beginning "immediately following the adoption of the Measure" by voters and ending five years later. This tax shall be at a rate of \$67 per year per parcel on all taxable parcels in the Redwood City Elementary School District.

A parcel shall be defined as any unit of real property in the Redwood City Elementary School District which receives a separate tax bill for *ad valorem* property taxes from the San Mateo County tax collection officials. Any property owner who is either aged 65 years or older or who receives Supplemental Security Income for a disability (regardless of age), if the person occupies a parcel as a principal residence, may apply for an exemption from the special tax. All public property which would otherwise be exempt from *ad valorem* property taxes will also be exempt from the imposition of the tax.

The stated purposes of the special tax are to: improve local elementary and middle school education for all students with funds that cannot be taken by the State; enhance reading, writing, math, and science skills; attract and retain qualified teachers; and support school libraries. The proceeds from the tax may be used only for these purposes, and no proceeds may be used to pay for administrative salaries.

The proceeds of the special tax will be placed into a special account. An independent citizens' oversight committee will be established to ensure that revenues from this tax are spent only on the listed purposes. An annual report will be filed with the Governing Board that accounts for the parcel tax revenues collected and expended and the status of projects funded by the tax.

A "yes" vote on this measure would allow a special tax to be levied on property within the boundaries of the Redwood City Elementary School District for a period of five years beginning immediately following the adoption of the Measure and ending five years later in an amount of \$67 per year per taxable parcel for the purposes listed above.

A "no" vote on this measure would not allow the special tax to be levied.

This measure passes if two-thirds of those voting on the measure vote "yes."

Redwood City School District

Arguments in support of or in opposition to the proposed laws are the opinions of the authors.

Argument Against Measure W	Rebuttal to Argument Against Measure W
<p><u>Do the math: That's \$335 in new parcel taxes over the next 5 years!</u></p> <p>Many people need that money to pay their bills. Or eat dinner.</p> <p>64% of students in our district come from low-income families qualifying for free or reduced-price lunch programs. For a miniscule increase in the District's budget (roughly 1½ % —a fraction of administrative spending), Measure W would force them to skimp on necessities, or pile up credit card debt.</p> <p>Wouldn't it be more efficient to spend \$335 on your children yourself, rather than turn it over to a faceless bureaucrat who <i>might</i> do something worthwhile with it?</p> <p>Not counting state taxes we pay, annual property taxes to support the RCSD* <i>already</i> exceed \$1,600 per parcel on average. Renters can't deduct property taxes, even though their rent pays for them.</p> <p><u>Just what is this parcel tax for?</u></p> <p>Some board members asked for specificity in the description. One responded "Some people might not be interested in P.E. fields". ** Given the vague language that evolved, who knows what they will do with this money.</p> <p><u>Independent Oversight Committee? Ha!</u></p> <p>The Board itself would determine its "composition, duties, funding...formation, and operation". Did you spot the part about funding? Just what we need—more yes-men in the bureaucracy, doing nothing of real value.</p> <p>Remember when the San Mateo Community College District board built a health club with bond money, right under the nose of <i>their</i> "Independent Oversight Committee"? ***</p> <p>Our community is an island of relative affordability, surrounded by California's most expensive school districts. Please, vote <u>NO</u>, and help keep Redwood City affordable.</p> <p>* Note: a complex ERAF/State Aid funding swap arrangement obscures reporting of property taxes.</p> <p>** http://redwoodcity.patch.com/articles/school-district-rallying-for-another-parcel-tax-campaign</p> <p>*** http://www.sfgate.com/cgi-bin/article.cgi?file=/c/a/2010/06/06/MN4J1DL96F.DTL</p> <p>/s/ Lois Garcia March 15, 2012 RWC Resident</p> <p>/s/ Gordon Myers March 16, 2012</p> <p>/s/ Nancy Myers March 16, 2012</p> <p>/s/ Harland Harrison March 16, 2012 Chair, Libertarian Party of San Mateo County CA</p> <p>/s/ John J. Hickey March 16, 2012 Healthcare District Director</p>	<p>Authors of the argument against Measure W oppose every school measure in San Mateo County. As usual, their arguments are misleading and distort the truth.</p> <p>The Redwood City Council, Redwood City Chamber of Commerce, elected leaders in Atherton, Menlo Park and San Carlos, and League of Women Voters of South San Mateo County know the facts. They support a YES vote on W.</p> <p>Because our schools are the lowest- funded in our area, local children need Measure W to receive a quality public education like students in neighboring communities.</p> <p>Our schools have suffered \$13 million in cuts and "tightened the belt" by reducing district office administration by 20%, laying off 120 teachers and increasing class sizes.</p> <p>There's no "fat" left to cut.</p> <p>Measure W is limited, targeted and specific. It can only be used to protect math, science, reading and writing programs; retain qualified teachers and support school libraries.</p> <p>Measure W's citizen oversight committee, annual reports and annual independent, third-party audits provide transparency, verifying all funds are used for voter- approved purposes. No funds can be spent on administrators' salaries.</p> <p>Measure W won't solve the entire budget problem. It provides \$1.7 million in stable funding to protect academic priorities, giving our schools local control.</p> <p>For less than \$6 per month, we will provide local students with skills needed for future success in high school, college and well-paying jobs.</p> <p>Measure W is a win for local students and our community. Good schools mean safe neighborhoods and strong property values.</p> <p>Vote YES.</p> <p>/s/ John "Jack" Greenalch March 22, 2012 Former Redwood City Mayor</p> <p>/s/ Alicia Aguirre March 23, 2012 Mayor, Redwood City</p> <p>/s/ D. Michael Kastrop March 22, 2012 Architect</p> <p>/s/ Janet Borgens March 22, 2012 Small Business Owner</p> <p>/s/ Paula G. Uccelli March 26, 2012 San Mateo County Women's Hall of Fame member</p>

San Mateo County

Measure X

“Shall Chapter 5.152 be added to the San Mateo County Ordinance Code, imposing a business license tax of eight percent of gross receipts on operators of commercial parking facilities located in the unincorporated area of San Mateo County?”

Full Text

“Shall Chapter 5.152, consisting of sections 5.152.010 through 5.152.150, of Title 5 of the San Mateo County Ordinance Code, be added as follows:

Chapter 5.152 Business License Tax on Commercial Parking Facility Operators

5.152.010 Commercial Parking Facility Defined.

“Commercial parking facility” means any facility that is operated by a private individual or entity (whether or not the facility is owned by a government agency) which provides, for any form of consideration, parking or storage for motor vehicles, recreational vehicles (except for recreational vehicle parking maintained, managed, kept or permitted or allowed to be operated or storage that is subject to transient occupancy tax pursuant to Chapter 5.136 of this Code), motorcycles, trailers, bicycles or other similar means of conveyance for passengers or property. This term shall not include facilities that would otherwise be within the foregoing definition when rented appurtenant to the rental of residential dwelling units that are not otherwise required to be licensed pursuant to this chapter. This term shall also not include facilities that only make storage or berthing space available for boats or other water craft.

5.152.020 Operator Defined.

“Operator” means any private person or entity who, as owner, lessee, employee, agent, concessionaire, contractor, or otherwise, operates, maintains, manages, keeps, permits or allows to be operated, maintained, managed, kept, or permitted any commercial parking facility in or upon the premises owned, leased, managed, operated or controlled by such person within the unincorporated area of the County of San Mateo. “Operator” includes, but is not limited to, those who operate commercial airport parking, restaurant valet parking, and hotel (as that term is defined in section 5.136.010 of this Code) parking where the parking is not charged to the customer as part of the room rate subject to a transient occupancy tax pursuant to Chapter 5.136 of this Code.

5.152.030 Gross Receipts Defined.

“Gross receipts” includes the total of amounts actually received or receivable for the performance or provision of any act or service, of whatever nature it may be, for which a charge is made or credit allowed, including, but not limited to, amounts received or receivable for the privilege of parking in a commercial parking facility. Included in “gross receipts” shall be all receipts, cash, credits and property of any kind or nature, without any deduction therefrom on account of the cost of materials used, labor or service costs, interest paid or payable, or losses or other expenses whatsoever. Excluded from “gross receipts” shall be the following:

- (a) Any tax required by law to be included in or added to the purchase price and collected from the consumer or purchaser;
- (b) Such part of the price of services refunded either in cash or by credit to the consumer or customer upon rescission of the contract;
- (c) Receipts of refundable deposits, except that refundable deposits forfeited and taken into income of the business shall not be excluded.

5.152.040 Business License Tax Imposed.

Every operator of a commercial parking facility operated within the unincorporated area of the County shall pay a business license tax of eight percent (8%) of the gross receipts received from the commercial parking facility.

5.152.050 Registration.

Within thirty (30) days after the effective date of this chapter, or within thirty (30) days after commencing business, whichever is later, each operator of a commercial parking facility shall register said commercial parking facility with the Tax Collector and obtain from him a “Commercial Parking Facility Business License Certificate” to be at all times posted in a conspicuous place on the premises. Said certificate shall, among other things, state the following:

- (1) The name of the operator;
- (2) The address of the commercial parking facility;
- (3) The date upon which the certificate was issued;
- (4) “This Commercial Parking Facility Business License Certificate signifies that the person named on the face hereof has fulfilled the requirements of this chapter by registering with the Tax Collector. This certificate does not authorize any person to conduct any unlawful business or to conduct any lawful business in an unlawful manner, nor to operate a commercial parking facility without strictly complying with all local applicable laws, including, but not limited to, those requiring a permit from any board, commission, department or office of this County. This certificate does not constitute a permit.”

5.152.060 Reporting and Remitting of Business License Tax.

Each operator shall, on or before the last day of the month following the close of each calendar quarter, or at the close of any shorter reporting period which may be established by the Tax Collector, make a return to the Tax Collector, on forms provided by the Tax Collector, of the operator’s gross receipts from the commercial parking facility. At the time the return is filed, the full amount of the business license tax due shall be remitted to the Tax Collector. The Tax Collector may establish shorter reporting periods for any operator if the Tax Collector deems it necessary in order to insure collection of the tax and the Tax Collector may require further information in the return. Returns and payments are due immediately upon cessation of business for any reason.

5.152.070 Penalties and Interest.

- (a) Original Delinquency. Any operator who fails to remit any tax imposed by this chapter within the time required shall pay a penalty of Ten Percent (10%) of the amount of the tax in addition to the amount of the tax.
- (b) Continued Delinquency. Any operator who fails to remit any delinquent remittance on or before a period of thirty (30) days following the date on which the remittance first became delinquent shall pay a second delinquency penalty of Ten Percent (10%) of the amount of the tax in addition to the amount of the tax and the Ten Percent (10%) penalty first imposed.
- (c) Fraud. If the Tax Collector determines that the nonpayment of any remittance due under this chapter is due to fraud of the operator, a penalty of Twenty-Five Percent (25%) of the amount of the tax shall be added thereto in addition to the penalties stated in subparagraphs (a) and (b) of this section.
- (d) Interest. In addition to the penalties imposed, any operator

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who fails to remit any tax imposed by this chapter shall pay interest at the rate of one percent (1%) per month or fraction thereof on the amount of the tax, exclusive of penalties, from the date on which the remittance first became delinquent until paid. Interest shall be imposed on penalties from thirty (30) days after an operator is notified of a delinquency.

- (e) Penalties Merged with Tax. Every penalty imposed and such interest as accrues under the provisions of this section shall become a part of the tax herein required to be paid.
- (f) Penalties imposed by this section are in addition to any other penalties provided for in other sections of this code.

5.152.080 Failure to Report Tax. Determination of Tax by Tax Collector.

If any operator shall fail or refuse to make, within the time provided in this chapter, any report and remittance of said tax or any portion thereof required by this chapter, the Tax Collector shall proceed in such manner as the Tax Collector may deem best to obtain facts and information on which to base an estimate of the tax due. As soon as the Tax Collector shall procure such facts and information as the Tax Collector is able to obtain upon which to base the assessment of any tax imposed by this chapter and payable by any operator who has failed or refused to make such report and remittance, the Tax Collector shall proceed to determine and assess against such operator the tax, interest and penalties provided for by this chapter. In case such determination is made, the Tax Collector shall give a notice of the amount so assessed serving it personally or by depositing it in the United States mail, postage prepaid, addressed to the operator so assessed at his last known place of address. Such operator may, within ten (10) days after the serving or mailing of such notice, make application in writing to the Tax Collector for a hearing on the amount assessed. If application by the operator for a hearing is not made within the time prescribed, the tax, interest and penalties, if any, determined by the Tax Collector shall become final and conclusive and immediately due and payable. If such application is made, the Tax Collector shall give not less than five (5) days written notice in the manner prescribed herein to the operator to show cause at time and place fixed in said notice why said amount specified therein should not be fixed for such tax, interest and penalties. At such hearing the operator may appear and offer evidence why such specified tax, interest and penalties should not be so fixed. After such hearing, the Tax Collector shall determine the proper tax to be remitted and shall thereafter give written notice to the person in the manner prescribed herein of such determination and the amount of such tax, interest and penalties. The amount determined to be due shall be payable after fifteen (15) days unless an appeal is taken as provided in section 5.152.090.

5.152.090 Appeal.

Any operator aggrieved by any decision of the Tax Collector with respect to the amount of such tax, interest and penalties, if any, may appeal to the Board of Supervisors by filing a notice of appeal with the Clerk of the Board of Supervisors within fifteen (15) days of the serving or mailing of the determination of tax due. The Board of Supervisors shall fix a time and place for hearing such appeal, and the Clerk of the Board of Supervisors shall give notice in writing to such operator at his last known place of address. The findings of the Board of Supervisors shall be final and conclusive and shall be served upon the appellant in the manner prescribed above for service of notice of hearing. Any amount found to be due shall be immediately due and payable upon the service of notice.

5.152.100 Records.

It shall be the duty of every parking facility operator liable for the payment to the County of any license tax imposed by this chapter

to keep and preserve, for a period of three years, all records as may be necessary to determine the amount of such license tax as the operator may have been liable for the payment to the County, which records the County Tax Collector shall have the right to inspect at all reasonable times.

5.152.110 Refunds.

- (a) Whenever the amount of any tax, interest, or penalty has been overpaid or paid more than once or has been erroneously or illegally collected or received by the County under this chapter, it may be refunded as provided in subparagraphs (b) and (c) of this section provided a claim in writing therefor, stating under penalty of perjury the specific grounds upon which the claim is founded, is filed with the Tax Collector within three (3) years of the date of payment. The claim shall be on forms furnished by the Tax Collector.
- (b) At the election of the operator, any amount overpaid, paid more than once or erroneously or illegally collected or received, may be refunded or credited against future taxes owed under this Chapter 5.152.
- (c) No refund shall be paid under the provisions of this section unless the claimant establishes his right thereto by written records showing entitlement thereto.

5.152.120 Collection of Tax.

- (a) Actions to Collect. Any tax required to be paid under the provisions of this chapter shall be deemed a debt owed by the operator to the County. Any person owing money to the County under the provisions of this chapter shall be liable to an action brought in the name of the County of San Mateo for the recovery of such amount.
- (b) Recording Certificate. Lien. If any amount required to be paid to the County under this ordinance is not paid when due, the Tax Collector, may within three (3) years after the amount is due file for record in the office of the San Mateo County Recorder a certificate specifying the amount of tax, penalties and interest due, the name and address as it appears on the records of the Tax Collector of the operator liable for same and the fact that the Tax Collector has complied with all provisions of this ordinance in the determination of the amount required to be paid. From the time of the filing for record, the amount required to be paid together with penalties and interest constitutes a lien upon all real property in the County owned by the operator or afterwards and before the lien expired acquired by him. The lien has the force, effect and priority of a judgment lien and shall continue for ten (10) years from the time of filing of the certificate unless sooner released or otherwise discharged.
- (c) Priority and Lien of Tax. The amounts required to be paid by any operator under this ordinance with penalties and interest shall be satisfied first in any of the following cases:
 - (1) Whenever the person is insolvent;
 - (2) Whenever the person makes a voluntary assignment of his assets;
 - (3) Whenever the estate of the person in the hands of executors, administrators, or heirs is insufficient to pay all the debts due from the deceased;
 - (4) Whenever the estate and effects of an absconding, concealed or absent person required to pay any amount under this ordinance levied upon by process of law. This ordinance does not give the County a preference over any recorded lien which attached prior to the date when the amounts required to be paid became a lien.

San Mateo County

The preference given to the County by this section shall be subordinate to the preferences given to claims for personal services by sections 1204 and 1206 of the Code of Civil Procedure.

- (d) **Warrant for Collection of Tax.** At any time within three (3) years after any operator is delinquent in the payment of any amount herein required to be paid off within (3) years after the last recording of a certificate of lien under section 5.148.120(b), the Tax Collector may issue a warrant for the enforcement of any liens and for the collection of any amount required to be paid to the County under this ordinance. The warrant shall be directed to any sheriff, marshal or constable and shall have the same effect as a writ of execution. The warrant shall be levied and sale made pursuant to it in the same manner and with the same effect as a levy of and a sale pursuant to a writ of execution. The Tax Collector may pay or advance to the sheriff, marshal or constable, the same fees, commissions and expenses for his services as are provided by law for similar services pursuant to a writ of execution. The Tax Collector, and not the court, shall approve the fees for publication in a newspaper.
- (e) **Seizure and Sale.** At any time within three (3) years after any operator is delinquent in the payment of any amount, the Tax Collector may forthwith collect the amount in the following manner: The Tax Collector shall seize any property, real or personal, of the operator and sell the property, or a sufficient part of it, at public auction to pay the amount due together with any penalties and interest imposed for the delinquency and any costs incurred on account of the seizure and sale. Any seizure made to collect taxes due shall be only of property of the operator not exempt from execution under the provisions of the Code of Civil Procedure.
- (f) **Successor's Liability. Withholding by Purchaser.** If any operator liable for any amount under this ordinance sells out his business or quits the business, his successor or assignee shall withhold sufficient of the purchase price to cover such amount until the former owner produces a receipt from the Tax Collector showing that it has been paid or a certificate stating that no amount is due.
- (g) **Liability of Purchaser. Release.** If the purchaser of a commercial parking facility fails to withhold amounts from the purchase price as required, he shall become personally liable for the payment of the amount required to be withheld by him to the extent of the purchase price, valued in money. Within sixty (60) days after receiving a written request from the purchaser for a certificate, or within sixty (60) days from the date the former owner's records are made available for audit, whichever period expires the later, but in any event not later than ninety (90) days after receiving the request, the Tax Collector shall either issue the certificate or mail notice to the purchaser at his address as it appears on the records of the Tax Collector of the amount that must be paid as a condition of issuing the certificate. Failure of the Tax Collector to mail the notice will release the purchaser from any further obligation to withhold purchase price as above provided. The time within which the obligation of the successor may be enforced shall start to run at the time the operator sells his business or at the time the determination against the operator becomes final, whichever event occurs the later.

5.152.130 Effective Date.

The business license tax provided for in this ordinance shall become

effective on July 1, 2012 and all gross receipts of commercial parking facility operators from and after that date shall be subject to the business license tax imposed by this Chapter 5.152.

5.152.140 Violations.

Any commercial parking facility operator or other person who fails or refuses to pay the license tax required herein, or to furnish the County Tax Collector with data required by the Tax Collector in connection with collection of the business license tax, or who renders false or fraudulent data, is guilty of a misdemeanor, and is punishable as otherwise provided in this code and by general law. Any person required to make, render, sign or verify any report or claim who makes any false or fraudulent report or claim with intent to defeat or evade the determination of any amount due required by this chapter to be made is guilty of a misdemeanor and is punishable as otherwise provided in this code and by general law."

5.152.150 Severability.

If any provision of this Chapter 5.152 or the application thereof to any person or circumstance is held invalid, the remainder of the chapter and the application of such provision to other persons or circumstances shall not be affected thereby."

Impartial Analysis of Measure X

The California Constitution and state law authorize the County of San Mateo Board of Supervisors, upon approval of a majority of the voting electorate, to impose a general tax.

By this measure, the Board of Supervisors proposes to add Chapter 5.152 to the San Mateo County Ordinance Code. A copy of the proposed ordinance is printed in the sample ballot. This measure and the corresponding ordinance would authorize the County to levy a business license tax on operators of commercial parking facility businesses in the unincorporated area of the County. The tax would be imposed at the rate of eight percent (8%) on the gross rental receipts of commercial parking facility businesses in the unincorporated area. All gross receipts collected on or after July 1, 2012, will be subject to the tax. Facilities in the incorporated areas of the County are not subject to this proposed tax.

The proposed ordinance defines a “commercial parking facility” as any privately-operated facility which receives compensation in exchange for providing parking or storage for motor vehicles, certain recreational vehicles, motorcycles, trailers, bicycles, or other similar means of transportation. The term “commercial parking facility” does not include facilities that rent parking or storage space in connection with the rental of residential dwelling units or any facility that only makes space available for boats or other water craft.

The proceeds of the business license tax will be placed in the County’s general fund to support general County services and functions.

The ordinance imposes certain obligations in relation to the tax, including that each operator of a facility covered by the tax must register with the Tax Collector, report gross receipts to the Tax Collector on a quarterly basis, and preserve supporting documentation for three years. The ordinance also includes: provisions for collecting the tax, refunding overpayments, and appealing decisions of the Tax Collector; financial penalties for fraud or delinquency; and criminal (misdemeanor) penalties for refusal to comply with the ordinance or making a false/fraudulent report or claim relating to the tax.

A “yes” vote on this measure is a vote to approve and authorize the imposition of a business license tax at the rate of 8% of gross receipts on commercial parking facility businesses in the unincorporated area of San Mateo County as will be set forth in Chapter 5.152 of the San Mateo County Ordinance Code. The tax would be used to support general County services and functions.

A “no” vote on this measure would not allow the County to impose a business license tax on commercial parking facility businesses.

This measure passes if a majority of those voting on the measure vote “yes.”

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San Mateo County

Arguments in support of or in opposition to the proposed laws are the opinions of the authors.

Argument in Favor of Measure X

The County of San Mateo provides a broad range of public safety, medical, and human services to over 720,000 residents.

Unfortunately, the cost of providing these services is increasing, while state and federal support is dwindling. Due to the global economic downturn, many more local residents are in need, further stressing our safety net.

To address these challenges, over the past six years San Mateo County has eliminated 500 positions, reduced departmental budgets, consolidated departments, closed county facilities, and negotiated reductions in labor costs to achieve over \$70 million in ongoing savings.

Despite this progress, San Mateo County continues to rely on reserves to balance our budget. Next year, San Mateo County will face another \$28 million budget deficit, an amount that could exceed \$50 million by 2017, even while utilizing reserves.

To meet the needs of our communities, we must find new revenues while continuing to pursue cost-cutting efforts. One way to help close the budget gap is the measure before you, an eight percent (8%) business license tax on gross receipts of operators of commercial parking facilities in the unincorporated County area.

This measure would raise approximately \$5 million without significantly impacting the pocketbooks of County residents and provide for local revenue that cannot be diverted by the state.

The San Francisco International Airport, where many vehicle rental facilities are located, is owned by the City and County of San Francisco and as a government pays no taxes to San Mateo County. San Francisco receives over \$30,000,000 annually from the airport while San Mateo County derives comparatively little. It's time for San Mateo County to share in the benefits.

By voting **YES** for this measure you are helping to ensure that San Mateo County will remain an enjoyable and prosperous place to live for many years to come.

/s/ **Adrienne J. Tissier** March 15, 2012
President, San Mateo County Board of Supervisors

/s/ **Carole Groom** March 15, 2012
Supervisor, San Mateo County

/s/ **Anne E. Campbell** March 16, 2012
San Mateo County Superintendent of Schools

/s/ **Lennie Roberts** March 16, 2012
Environmental Advocate

/s/ **James P. Fox** March 16, 2012
Retired District Attorney

Rebuttal to Argument in Favor of Measure X

We heard all this before, in 2008. Those excuses were lame then, and they are lame now. The real cause of San Mateo County's ongoing budget deficits is irresponsible spending, particularly on employee salaries and benefits:

San Mateo County Budget, All Funds

	<u>2001-02</u>	<u>2011-12</u>	<u>Increase</u>
Revenue	\$949,133,697	\$1,353,464,134	43%
Salaries/Benefits	\$389,676,928	\$739,333,141	90%
\$ per Equivalent Full Time Employee	\$80,080	\$144,885	81%

No tax can keep up with this kind of spending!

We said this in 2008, but even we did not foresee an average County employee at \$144,000 in salary and benefits! In 2007, the County Manager warned:

“Rapidly increasing salaries and benefits are one of the factors causing the structural deficit ... Will future County salary and benefit increases be consistent with revenue growth and/or productivity increases?”

In the last two years alone, salary and benefit increases total over \$60 million, more than twice next year's projected \$28 million budget deficit. But instead of addressing this spending crisis, the County wants higher taxes?

New taxes will damage our local travel industry, worsen unemployment, and increase the already high cost of living in San Mateo County. Pushing the County's budget failures onto the backs of struggling workers is both cruel and senseless.

Proponents assert that higher taxes will somehow ensure San Mateo County remains “enjoyable and prosperous”. That's just silly.

Reject this hastily approved and ill-conceived measure.

VOTE NO on Measure X!

/s/ **Michelle Rosas** March 23, 2012
Small Business Owner

/s/ **John Roeder** March 22, 2012
President, Silicon Valley Taxpayers' Association

/s/ **Juan Dominguez** March 22, 2012
Small Business Manager

/s/ **Kelly Hunt** March 22, 2012
Regional Vice President Enterprise Rent-a-Car Company of San Francisco

/s/ **Jim McGuire** March 23, 2012
Best Western Grosvenor General Manager

Jefferson Union High School District

Measure Y

To protect quality education for all students, with funds that cannot be taken by the State, by: enhancing math, science, reading and writing skills; providing career training, college preparation and 21st century computer instruction; attracting and retaining qualified teachers; shall Jefferson Union High School District levy \$48 annually per parcel for four years, exempting senior citizens, with independent citizen oversight, no money for administrators' salaries, and all funds benefiting Jefferson, Oceana, Terra Nova, Westmoor and Thornton high schools?

Full Text

INTRODUCTION

To protect quality education for all students, with funds that cannot be taken by the State, by: enhancing math, science, reading and writing skills; providing career training, college preparation and 21st century computer instruction; attracting and retaining qualified teachers; the Jefferson Union High School District proposes to establish an education parcel tax for a period of 4 years, beginning July 1, 2012 at a rate of \$48 per year on each assessor's parcel located within the Jefferson Union High School District, with an exemption available for senior citizens and recipients of SSI for a disability and to implement fiscal accountability measures in conjunction with the temporary levy, which will benefit all of the district's high schools -- Jefferson, Oceana, Terra Nova, Westmoor and Thornton.

PURPOSES

To provide local revenue that cannot be taken by the State and to maintain excellent public education in high schools, which serve Pacifica, Daly City, Colma, Broadmoor and Brisbane, the Jefferson Union High School District proposes to levy and collect an education parcel tax annually for four years as more fully described below under "EDUCATION PARCEL TAX AND PROCEDURES," and to implement accountability measures in connection with the education parcel tax and to provide oversight and accountability to ensure that funds are used only for the following specific purposes:

- Enhance math, science, reading and writing programs
- Attract and retain qualified teachers
- Prepare students for college and high-tech, 21st century jobs
- Support educationally-at-risk students to keep them on the right track

UNDER NO CIRCUMSTANCES SHALL ANY OF THE PROCEEDS OF THE EDUCATION PARCEL TAX BE USED FOR ADMINISTRATORS' SALARIES.

The Board of Trustees will not fund any program other than those listed above from the proceeds of the education parcel tax.

EDUCATION PARCEL TAX AND PROCEDURES

Amount of Education Parcel Tax. Subject to two-thirds approval of the voters, the education parcel tax of \$48 per parcel (except exempt parcels, as described below) shall become effective commencing with fiscal year 2012-13 and be collected by the San Mateo County Tax Collector at the same time as and along with, and shall be subject to the same penalties as general *ad valorem* taxes collected by said tax collector.

Definition of Parcel. A parcel shall be defined as any unit of land in the District that receives a separate tax bill from the San Mateo County Tax Collector.

Exemptions. The following exemptions shall apply to the levy of the qualified special tax.

- *Otherwise Exempt Property.* All property that would otherwise be exempt from property taxes shall also be exempt from the education parcel tax.
- *Senior Citizen Exemption.* An exemption shall be available to persons who are 65 years or older and own and occupy as a principal residence a parcel subject to the education parcel tax.
- *Supplemental Security Income Exemption.* An exemption shall be available to persons who receive Supplemental Security Income ("SSI") for a disability, regardless of age, and own and occupy as a principal residence a parcel subject to the education parcel tax.

Property owners seeking the Senior Citizen or SSI exemption must apply to the District for such exemption under procedures established by the District or otherwise as required by law or by the San Mateo County Tax Collector.

Exclusive Procedures. The procedures described herein with respect to the levy and collection of the education parcel tax and exemptions, and any additional procedures established by the Board of Trustees of the District, shall be the exclusive claims procedure for claimants seeking an exemption, refund, reduction, or re-computation of the qualified special tax. Whether any particular claim is to be resolved by the District or by the County shall be determined by the District, in coordination with the County as necessary. The District's Board of Trustees may adopt such additional or supplemental procedures as it deems necessary or convenient for the administration of the education parcel tax.

ACCOUNTABILITY MEASURES

Government Code Accountability. In accordance with the requirements of California Government Code sections 50075.1 and 50075.3, the following accountability measures, among others, shall apply to the qualified special taxes levied in accordance with this Measure:

- the specific purposes of the education parcel tax shall be those purposes identified above under the heading "PURPOSES,"
- the proceeds of the education parcel tax shall be applied only to those specific purposes identified above under the heading "PURPOSES,"

Jefferson Union High School District

- a separate, special account shall be created into which the proceeds of the education parcel tax must be deposited; and
- the chief fiscal officer of the District shall file an annual written report with the Board of Trustees of the District showing (1) the amount of funds collected and expended from the proceeds of the education parcel tax and (2) the status of any projects, programs, or purposes identified above under the heading "PURPOSES."

Citizens' Oversight Committee. In addition to the accountability measures required by the Government Code, an independent Citizens' Oversight Committee shall be appointed by the Board of Trustees of the District on the expenditures funded by the measure in order to ensure that said funds are spent for the purposes approved by the voters. The Citizens' Oversight Committee will monitor the expenditures of these funds by the District and will report on an annual basis to the Board and community on how these funds have been spent.

PROTECTION OF FUNDING

Current law forbids any decrease in State or Federal funding to the District because of the District's adoption of an education parcel tax. However, if any such funds are reduced because of the adoption of this education parcel tax, then the amount of the education parcel tax will be reduced annually as necessary in order to restore such State or Federal funding.

SEVERABILITY

The Board of Trustees of the District hereby declares, and the voters by approving this measure concur, that every section, paragraph, sentence and clause of this measure has independent value, and the Board of Trustees and the voters would have adopted each provision hereof regardless of every other provision hereof. Upon approval of this measure by the voters, should any part be found by a court of competent jurisdiction to be invalid for any reason, all remaining parts hereof shall remain in full force and effect to the fullest extent allowed by law.

Impartial Analysis of Measure Y

The California Constitution and state law authorize a school district, upon approval of two-thirds of the voting electorate, to levy a qualified special tax for specified purposes.

By this measure, the Board of Trustees of the Jefferson Union High School District proposes to levy a special tax for a period of four years beginning July 1, 2012, and ending June 30, 2016. This tax shall be at a rate of \$48 per year per parcel on all taxable parcels in the District.

A parcel shall be defined as any unit of land in the District which receives a separate tax bill from San Mateo County tax collection officials. All property that would otherwise be exempt from property taxes will also be exempt from the special tax. In addition, an exemption will be available to persons who are either 65 years or older or who receive Supplemental Security Income (regardless of age) if such persons own and occupy a parcel as a principal residence and apply for the exemption.

The stated purposes of the special tax are: enhancing math, science, reading, and writing programs; attracting and retaining qualified teachers; preparing students for college and high-tech, "21st Century" jobs; and supporting educationally-at-risk students to keep them on the right track. The proceeds will be used only for these listed purposes, and no proceeds from the tax may be used for administrators' salaries.

The special tax is not intended to decrease or offset state or federal government funding sources that would otherwise be available to the District at any time during which the tax may be levied. In the event that the levy and collection of the tax does have such an effect, the District shall reduce the tax levy to the extent of any such decrease or offset in order to restore such state or federal funding.

The proceeds of the special tax will be placed into a special account. An independent citizens' oversight committee will be established to monitor the expenditures of these tax revenues. And an annual report will be filed with the Board of Trustees showing the amount of funds collected and expended and the status of projects funded by the tax.

A "yes" vote on this measure would allow a special tax to be levied on property within the boundaries of the Jefferson Union High School District for a period of four years beginning July 1, 2012, and ending June 30, 2016, in an amount of \$48 per year per taxable parcel for the purposes listed above.

A "no" vote on this measure would not allow the special tax to be levied.

This measure passes if two-thirds of those voting on the measure vote "yes".

Jefferson Union High School District

Arguments in support of or in opposition to the proposed laws are the opinions of the authors.

Argument in Favor of Measure Y

No Argument Against Measure Y Submitted

Vote Yes on Y to prepare local high school students in Daly City, Pacifica, Brisbane, Colma and Broadmoor for college and high-paying careers.

Westmoor, Terra Nova, Jefferson, Oceana and Thornton high schools provide a great education for students in our communities. Student achievement and test scores have increased significantly in recent years and three of our local high schools are California Distinguished schools. Our schools need a stable source of funding to continue strong student achievement.

The state has cut \$3.4 million in annual funding from our local high schools since 2008 and may cut another \$1.5 million next school year, jeopardizing important academic programs.

We can't rely on the State to provide the quality education that our local high school students need. That is why your YES vote on Measure Y is critical.

Every penny of Measure Y will go straight to our local high schools and cannot be taken away by the State.

Vote on Yes on Y to prepare local high school graduates for success:

- Enhance math, science, reading and writing programs
- Attract and retain qualified teachers
- Prepare students for college and high-tech, 21st century careers
- Support educationally at-risk students to keep them on the right track

Measure Y is fiscally responsible:

- All funds go directly to local high schools—the State can't take a single penny
- Citizen oversight and annual audits ensure all funds are used for voter-approved purposes
- No funds can be used for administrators' salaries
- Senior citizens may receive an exemption
- Expires in four years and cannot be renewed without voter approval

Measure Y will continue great education in local high schools, keeping our schools strong and protecting property values for all of us, even residents without children in school. Join us and vote YES on Measure Y.

www.protectourhighschools.org

/s/ **Suzan Getchell-Wallace** March 15, 2012
Business Woman

/s/ **Sergio Robledo** March 14, 2012
Teacher – Oceana HS & Daly City Resident

/s/ **Albert M. Teglia** March 16, 2012
Former Mayor of Daly City

/s/ **Eric Ruchames** March 15, 2012
Retired Police Sergeant

/s/ **Kalimah Salahuddin** March 15, 2012
Terra Nova High Parent

San Mateo County Service Area One

Arguments in support of or in opposition to the proposed laws are the opinions of the authors.

Measure Z

Shall Resolution No. 071831 of the County of San Mateo continuing the levy of a special tax for four years at a maximum rate of \$65 per parcel per year for extended police and structural fire protection services be approved?

Impartial Analysis of Measure Z

On February 28, 2012, pursuant to Section 50075 of the Government Code, the Board of Supervisors of the County of San Mateo adopted a resolution to renew the levy of a special tax on property located in County Service Area No. 1 for fire protection and police services. Section 50075 of the Government Code requires that the proposition for a special tax be submitted to the voters of the service area for approval.

A special tax for these services has been levied since 1982, and most recently received voter approval in 2008. Presently, the Board of Supervisors determines the specific amount of the tax each year, with a maximum rate of \$65 per year per parcel. Under this measure, the Board of Supervisors would continue to set the specific amount of the tax each year, with a maximum rate of \$65 per year per parcel. The special tax would continue to be levied for a period of four more years, commencing July 1, 2012, and ending June 30, 2016, and would be collected by the San Mateo County tax collection officials at the same time as and along with the general ad valorem taxes. The special tax would be subject to the same penalties as the general ad valorem tax, and the special tax and penalty shall bear interest at the same rate as the rate for unpaid ad valorem property taxes until paid. All property which otherwise would be exempt from property taxes will also be exempt from the imposition of this special tax.

A “yes” vote on this measure would allow the continuation of a special tax to be levied on property within the boundaries of San Mateo County Service Area No. 1 for fire protection and police services at a rate no greater than \$65 per parcel per year for four more years, through June 30, 2016.

A “no” vote on this measure would not allow the special tax to be levied.

This measure must be approved by two-thirds of the voters voting upon the measure.

Argument in Favor of Measure Z

Community Service Area 1 (CSA 1) was established in 1957 to provide enhanced fire service for the San Mateo Highlands and other neighborhoods in the unincorporated area to the east of Polhemus Road. When the district was created, a share of the CSA 1 residents property taxes was dedicated to paying for enhanced fire service which was provided by CalFire. In 1966, extra patrols by the County Sheriff were requested by the community and paid through the CSA 1 property tax allocation.

Today, CSA 1 pays for a 24/7 fire engine located at the Tower Road station. CalFire staffs the engine with two firefighters and a Paramedic. CSA 1 also pays for patrol service by a Deputy Sheriff, 7 days a week 18 hours a day.

In 1982, CSA 1 residents voted to assess themselves up to \$110 a year in additional property taxes to fully fund their enhanced police and fire services. Since 1982, the actual assessment has been \$65 a parcel. The \$65 tax has been consistently renewed by the voters every four or five years since 1982. The current parcel tax expires on June 30, 2012.

Measure Z on the June ballot extends the \$65 CSA 1 parcel tax another four years. To pass, the measure must be supported by 2/3 of the voters.

For over fifty years, the CSA 1 residents have enjoyed the exceptional fire and police services provided by CalFire and the County Sheriff. We encourage all CSA 1 residents to vote YES on Measure Z to continue to fully fund our enhanced police and fire protection another four years.

/s/ **Beverly Madden** March 16, 2012
Co-First Vice President, Highlands Community Association

/s/ **Rick Priola** March 16, 2012
President, Highlands Community Association

/s/ **Liesje Nicolas** March 16, 2012
Co-First Vice President Highlands Community Association

/s/ **Sylvia Merkadeau** March 16, 2012
CSA 1 Resident

For a free copy of the measure, call 650.312.5222 or visit www.shapethefuture.org/elections/2012/june.

No Argument Against Measure Z Submitted



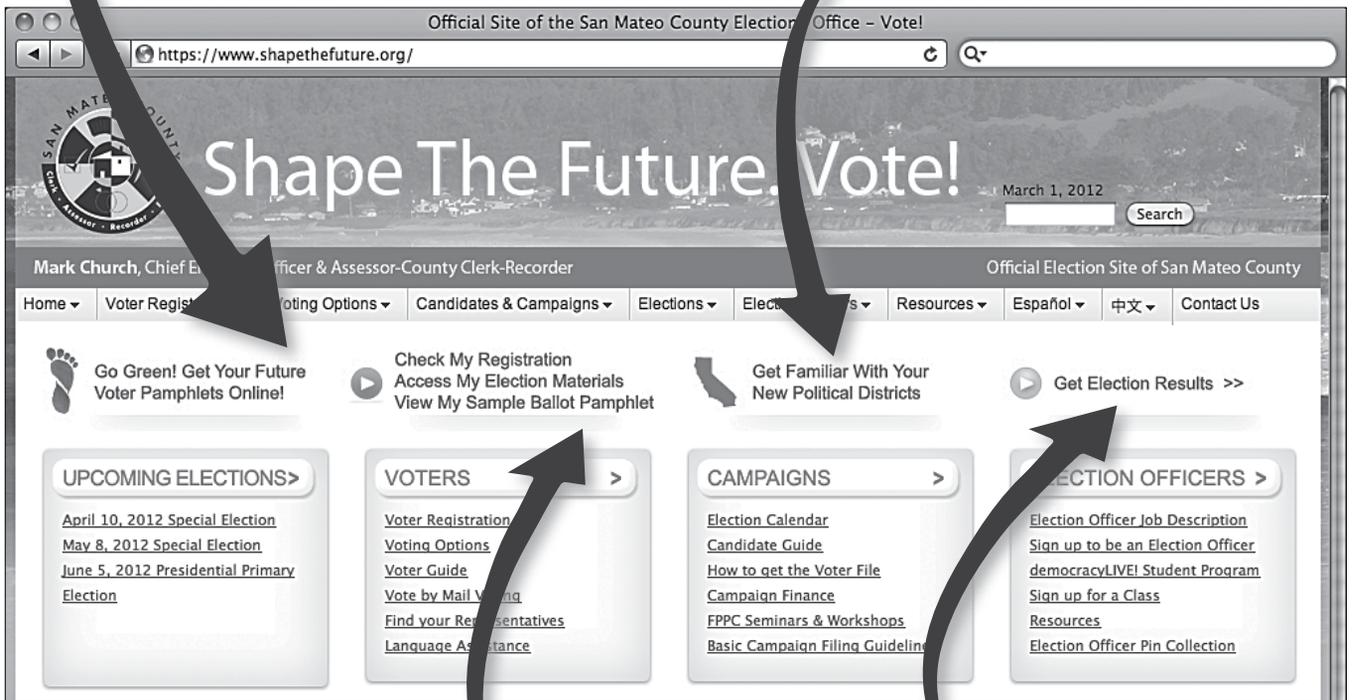
Your Online Elections Resource: www.shapethefuture.org

Go Green! Go Paperless!

To get your voter pamphlet online:

Click the **"Go Green! Get Your Future Voter Pamphlets Online!"** button on www.shapethefuture.org and fill in the blanks. Once you're signed up, we'll send you an email before every election with a link to your voter pamphlet. You'll be able to access it instantly.

Check out your new districts!



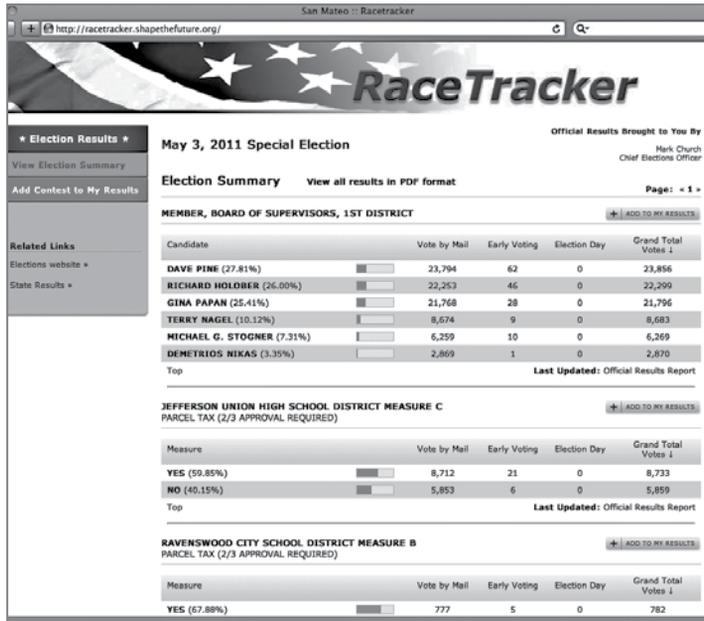
Get Election Results!

Check My Registration/Access My Election Materials/ View My Sample Ballot Pamphlet

- Confirm your registration status
- Locate your polling place for this election
- View or print your Sample Ballot & Official Voter Information Pamphlet
- Sign up to vote by mail
- Track and confirm delivery and/or receipt of your Vote by Mail ballot

“RaceTracker” Election Night Results: racetracker.shapethefuture.org

First report at 8:05 p.m., updated every 1/2 hour



What is RaceTracker?

RaceTracker is our unique web tool that allows a voter to customize the look and feel of election results.

Interested in the results for just one contest?

RaceTracker allows you to follow just that race.

Want to know where votes are being reported?

RaceTracker lets you compare votes and see which precincts have reported.

From RaceTracker, you can click on the **Precinct Tracker** to watch the real time movement of ballots as they are brought to the Elections Office for counting.

You can also go to our **Election Results** page to view:

- Results on PDF
- Web-Based Results
- Statement of the Vote
- Precinct Report

Or connect to these helpful links:

- **Tally Room Cam** to watch election officials tabulating the results
- **Election News Now** for Twitter updates
- **Flickr** to browse our photo gallery
- **Video Portal** to learn how to vote on the eSlate

San Mateo County Election Results - June 5, 2012 Presidential Primary Election

Shape The Future. Vote!

Mark Church, Chief Elections Officer & Assessor-County Clerk-Recorder

Election Results
June 5, 2012 Presidential Primary Election

Welcome to the Election Results Portal

Result Release Schedule:

- 8:05 p.m. - Vote by Mail ballots received before election day
- 8:30 p.m. - Mail ballot precincts
- 9:00 p.m. - Voting Centers (San Mateo and Redwood City)
- 9:30 p.m. - Precinct
- 10:00 p.m. - Precinct
- 10:30 p.m. - Precinct
- 11:00 p.m. - Precinct

Semi-Final

View results in one of these report formats.

- Results on Race Tracker- Our Favorite Report!

This report lets you track the contests that you want using an easy drop-down menu. You can see how many precincts have reported, how many voters are eligible to vote on a particular contest and how many votes were cast by mail, at the polls or at the Election Offices. Your searches are saved, allowing you to easily return to the races that interest you.
- Results on PDF - The simplest report if you want to print a copy each interim report.

View onscreen or print it on paper. (Adobe Reader is required for viewing PDFs; you may download it for free here.)
- Web-Based Results- An easy-to-scroll-through HTML report.

This report is best viewed online with the latest version of Internet Explorer.
- Precinct Report - Preliminary report available after Semi Final results posted at the end of the evening on Election Night.
- Statement of the Vote (SCV)

The Statement of Vote will be publish at the time of the certification of the election, within 28 days of election day. It is a listing of all election contests by total, by precinct, by cities, by districts, including write-in votes.



Interested in Becoming an Election Officer?

**Online at: www.shapethefuture.org
or call 650.286.2810**

On Election Day, Election Officers welcome all voters, facilitate voting, conduct precinct operations in accordance with election law and defined procedures. Many people find it a rewarding experience and return year after year to serve. We encourage you to become a San Mateo County Election Officer and play a vital role in making democracy work.

Your Duties will include:

- Setup the polling place and voting machines
- Check in voters
- Assist Voters
- Close the polling place

Work Hours: 6 a.m. to 9:30 p.m. with breaks

Stipend:

- \$100 for Judges
- \$125 for Inspectors
- \$25 for attending 2-3 hour training



2012 Collectible Election Officer Pin

Or serving as an Election Materials Courier?

call 650.312.5298

San Mateo County voters: Are you interested in becoming an Election Materials Courier? We are always in need of Couriers and would invite you to experience the Presidential Election firsthand.

Your Duties will include:

- Report to designated polling place(s) as a member of the Driver and Attendant team
- Collect election materials from polling place(s)
- Return election materials to the Elections Office

Work Hours: 7:30 p.m. to 10 p.m. on Election Night

Stipend:

- \$50 for Drivers plus reimbursement for mileage
- \$50 for Attendants
- \$15 for attending 1 hour training



Want to share only one Voter Pamphlet among all the voters in your household?

Here's how. Choose one voter to continue receiving materials by mail. Then, the other voters sign up to receive info online. We will send a single pamphlet to your house. This simple act of sharing will save tax dollars and trees!

The Potential Impact



Total number of registered voters		333,000
Number of multi-voter households	-	189,000
Number of remaining sample ballots to be mailed each election	=	144,000
Cost to print and mail individualized voter pamphlets for each voter	x	\$0.75/ea.
Savings per election (approximately)	=	\$108,000

Single-person households can also help by signing up to Go Green and receive their pamphlet online, instead of by mail.

- To sign up, click the **Go Green! Get Your Future Voter Pamphlet Online!** link on www.shapethefuture.org and fill in the blanks, or

- Check the box that reads "Sign me up to get my voter pamphlet online" on the back of this pamphlet and drop it in the mail. If you choose to provide an email address, we will keep it confidential.

To Get Voter Pamphlet Online	
5	Email (optional and your email will remain confidential) janedoe @ email.com
If you sign up to get your voter pamphlet online, we will send you an email with a link to your voter pamphlet.	
<input checked="" type="checkbox"/>	Sign me up to get my voter pamphlet online.

SEPARATE HERE

SEPARATE HERE



PLACE
45¢
POSTAGE
HERE



Did you sign your Vote by Mail ballot application?

Mark Church
Chief Elections Officer
San Mateo County
Registration & Elections Division
P.O. Box 5870
San Mateo CA 94402-5870



San Mateo County
 Registration & Elections Division
 40 Tower Road
 San Mateo CA 94402-4098



NONPROFIT ORG.
 U.S. POSTAGE
 PAID
 REDWOOD CITY, CA
 PERMIT NO. 451

CHANGE SERVICE REQUESTED

→ **POSTMASTER DELIVER TO:**

Presidential Primary Election
 June 5, 2012

Below are your new districts:



Your Polling Place Location

▼ SEPARATE HERE

For more information: www.shapethefuture.org or 650.312.5222.

SEPARATE HERE ▼

Sign Up to Vote by Mail		VOTERS WITH NO POLITICAL PARTY PREFERENCE ONLY: If you wish, you may vote an American Independent Party or Democratic Party Vote by Mail Ballot by printing the name of the political party below. I am not presently registered with any qualified political party. However, for this election ONLY, I request a Vote by Mail Ballot for the _____ Party.		
Mail or fax this form to the Elections Office on or before May 29, 2012. (Fax: 650.312.5348) NOTE! If you are already a permanent Vote by Mail voter, which is indicated on the bottom right corner, there is no need to reapply.				
1	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30%; padding: 2px;">Name</td> <td style="padding: 2px;">Phone (optional)</td> </tr> </table>		Name	Phone (optional)
Name	Phone (optional)			
2	Street Address of residence in San Mateo County (Do not use P.O. Box or Mailing Address)			
3	Address of the place where you want to receive your ballot (if different from your residence)			
4	<i>I certify, under penalty of perjury, that the information above is true and correct.</i> Sign Here (Signature as registered) <div style="display: flex; justify-content: space-between;"> X Date </div>	<input type="checkbox"/> Sign me up to Vote by Mail in every election.		
To Get Voter Pamphlet Online				
5	Email (optional and your email will remain confidential) <div style="text-align: center;">@</div>			
If you sign up to get your voter pamphlet online, we will send you an email with a link to your voter pamphlet.				
<input type="checkbox"/> Sign me up to get my voter pamphlet online.				