Argument in Favor of Measure KK

Please vote Yes on Measure KK.

Measure KK will help Belmont build and sustain a strong economy and support public services throughout our community.

Measure KK will adjust our Transient Occupancy Tax (TOT) to be in line with other cities in San Mateo County, raising the tax on hotel and short-term visitor stays from 10% to 12%.

10 of 15 cities in San Mateo County have already increased their TOT to 12% and some may raise rates to 14%.

Belmont has not changed its rate since 1978 and Measure KK will give our City local control over an incremental \$560,000 annually for:

- Infrastructure improvements including streets, storm drains, and sidewalks;
- Maintaining 9-1-1 emergency response times;
- Maintaining and improving parks and;
- Addressing other local priorities

Belmont residents do NOT pay this tax. It is paid by tourists and visitors to our city that stay in our hotels and motels.

Visitors to our wonderful city will continue to contribute to maintaining and improving our roads, emergency services, parks and recreation opportunities.

Raising the TOT represents a fair and direct way to recover the increased costs associated with visitor stays in Belmont.

Great News! All our TOT revenue remains here in Belmont. The State cannot take it from us. All the revenue raised will be put to work to benefit you!

The Belmont City Council voted unanimously to place Measure KK on the ballot.

Please join us in voting Yes on Measure KK.

Primary Argument S	igners Form			which c	gner mus apacity th he one bo	iey are s	signing
No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed. Names and titles listed will be printed in the order that they are listed below. If the signers are part of a bona fide association/organization, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual(s), the title under the signer's name shall list the name of that bona fide association/organization and may include their position within that association/organization. By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.				Governing Body of San Mateo County, a School District, or a Special District	Member(s) of the Governing Body of San Mateo County, a School District, or a Special District	Bona Fide Association of Citizens/Organization	Individual(s) eligible to vote on the measure
1. Name: Charles St Phon		Former N	layor				X
Addre Signature:	1	Date: 8/16/18	2				
2. WArren Lie Phone: Address:	cherman (Concilmen	h ber				X
Signature:		Date: 8/17/	[8]				
3. ROBERT LI	EDOUX P	DRMER BELM	ONT FINANCE COMMISIONER				
Address:	, see 1	^{ate:} 8/17/2	018				
4. Name: Josh Pou	vells	Fitle: BanTrans Board Email:	Mamber + restatent				
Address:	Belmont,	CA 94002 Date: 8/15/18	3				
5. Hyse To	anotti I	ritle:	Board Member				4
Addross	Ba	clmont, CA Date: 8/16/18	94002				
Submit a second for		for alternate sign	ers attached to this	form an	d the a	rgume	nt.
Signers	Registered	FOR OFFICIAL USE ON/A	ONLY Signed		Dated		
Bona Fide Association	☐ Verified	N/A	Signed		Dated		