

Candidate Guide

November 4, 2014 Statewide General Election

Office of Mark Church Chief Elections Officer & Assessor-County Clerk-Recorder



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May 2014

Dear Candidate:

I congratulate you on your decision to run for public office. Your willingness to give your time, energy, mind, and heart in service to the residents, community and San Mateo County is deserving of our respect and support.

As a candidate for office, you are now responsible for the legalities of candidacy, campaigning, and financial reporting. The process can be confusing, even for the most seasoned candidates.

We have developed this Candidate Guide along with a Candidate Seminar (offered on two dates) and a Voter Data Seminar (offered only once) to help you understand your responsibilities and resources in the November 4, 2014 Statewide General Election. I highly recommend that you attend both seminars. Even if you've run for office before, these briefings will ensure your understanding of current laws, forms, reporting rules, and campaign management tips. Here's the schedule:

Candidate Seminars (choose one session)

Wednesday, July 9, 2014:	2:00 p.m. at 40 Tower Road, San Mateo, California
Thursday, July 17, 2014:	10:00 a.m. at 40 Tower Road, San Mateo, California

Voter Data Seminar

Thursday, July 24, 2014: 2:00 p.m. at 40 Tower Road, San Mateo, California

In addition to the seminars, our website has an abundance of useful information, including an electronic copy of this Candidate Guide, an election calendar, procedures for requesting voter file data, polling place lookups, voting options for voters, the specific requirements and steps for including voter registration and/or Vote by Mail information in your campaign materials, and much more. Please explore our website at **www.shapethefuture.org**.

I also encourage you to participate in Smart Voter, a nonpartisan, comprehensive voter education resource provided by the League of Women Voters (www.smartvoter.org).

Lastly, I feel privileged and honored to serve you in my capacity as your Chief Elections Officer. My office is ready to answer your questions and provide assistance. I encourage you to direct your questions regarding candidate filings to our Filing Officer, Jamie Kuryllo at **650.312.5202** or email her at **jkuryllo@smcare.org**.

Sincerely,

Mary Chunce

Mark Church

The 2014 Candidate Guide is intended to provide general information about the nomination and election of candidates, and does not have the force and effect of law, regulation or rule. It is distributed with the understanding that the Registration & Elections Division is not rendering legal advice and, therefore, the guide is not to be a substitute for legal counsel for the individual, organization or candidate using it. In case of conflict, the law, regulation or rule will apply.

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Election Calendar November 4, 2014 Statewide General Election

Key to Statutory References

§ or §§:	Section or Section	ons

- EC: California Elections Code
- ED: California Education Code
- GC: California Government Code

All California Codes may be referenced online at: http://leginfo.legislature.ca.gov/faces/codes.xhtml

Days Prior to Election	Date	Election Calendar for November 4, 2014 Statewide General Election Action Taken			
148	June 9, 2014	By this date the Governor shall issue a proclamation calling the election and shall state the time of the election and offices to be filled. EC §12000			
140	June 17, 2014	Last day to file an amended Candidate Intention Statement (Form 501) to accept the expenditure ceiling for the general election if the voluntary expenditure ceiling is rejected in the primary election, but not exceeded during that election. The filing of an amended Form 501 allows State Senate and Assembly candidates to qualify to purchase space for a 250-word candidate statement in the Sample Ballot & Official Voter Information Pamphlet. GC §§85200, 85400, 85401, 85600, 85601			
131	June 26, 2014	Last day for an initiative measure, statewide constitutional amendment, bond measure or other legislative measure to qualify for the Statewide General Election ballot. EC §9040; Cal. Const. Art. II §8(c)			
127	June 30, 2014	Between these dates, a city may publish its notice of election, stating the offices to be filled and time of election. The city elections official shall consolidate the notice of election and the notice of city			
113	July 14, 2014	measures into one notice if the measure was filed prior to the notice of election's publication. EC §§12101, 12111			
125	July 2, 2014	Last day for special districts governed by the Uniform District Election Law to notify County Elections Official of offices to be filled, decisions regarding payment of candidate statements, and a map of the district's boundaries. EC §§10509, 10522			
124	July 3, 2014	(school district vacancy) Last day for school governing board to deliver a resolution (the "specifications of the election order") to the County Superintendent and County Elections Official calling for an election of governing board members. ED §5322 (NOTE- Although the deadline for delivering the resolution falls on July 4, a holiday, that deadline is provided by the Education Code, which is not changed by operation of EC §15. Accordingly, July 3, 2014 is the last business day upon which the resolution may be delivered. Because some other counties extend the deadline through July 7, the San Mateo County Registration & Elections Division will accept this item through and including July 7, 2014, but parties should be advised that the better interpretation requires it to be submitted by July 3, 2014. Late submissions may be subject to judicial challenge, and parties submit items after July 3, 2014 at their own risk.)			

120	July 7, 2014	(school district vacancy) Last day for the County Superintendent to deliver an official order and formal notice of election of governing board members to the County Elections Official. ED §5325(b)			
120 90	July 7, 2014 August 6, 2014	Between these dates, the County shall publish the Notice of Election (date of election, identification of offices to be filled, statement of required qualifications, where nomination papers are available, deadline for filing required forms, statement regarding appointment, and related information). The notice of central counting place may be combined with this notice. The County Elections Official shall also issue a press release indicating offices to be filled and a telephone			
		contact number for related information.			
118	July 9, 2014	EC §12112; GC §6061; ED §5363 First Candidate Seminar to be held at 2:00 p.m. at the Registration &			
110	h.h. 44 0044	Elections Division, 40 Tower Road, San Mateo.			
116	July 11, 2014	(city vacancy) For a vacancy in a city election office, this is the last day for the city council to call a special election for November 4, 2014.			
		(NOTE- Although the deadline for calling the election falls on E-114, July 13, 2014, a Sunday, that deadline is provided by the Government			
		Code, which is not changed by operation of EC §15. Accordingly, July			
		11, 2014 is the last business day upon which the resolution may be delivered. Because some other counties extend the deadline through			
		July 14, the San Mateo County Registration & Elections Division will			
		accept this item through and including July 14, 2014, but parties			
		should be advised that the better interpretation requires it to be submitted by July 11, 2014. Late submissions may be subject to			
		judicial challenge, and parties submit items after July 11, 2014 at their			
		own risk.)			
113	July 14, 2014	EC §12101-02; GC §36512 Between these dates is the candidate filing period. Nomination			
		papers and declarations of candidacy are available during this time. A non-refundable filing fee (if applicable) and optional candidate statement are due at the time of filing. Paperwork must be received by the close of business on August 8, 2014 (candidates filing at the Registration & Elections Division have until 5:00 p.m.; city candidates			
88	August 8, 2014				
110	July 17, 2014	Second Candidate Seminar to be held at 10:00 a.m. at the Registration & Elections Division, 40 Tower Road, San Mateo.			
103	July 24, 2014	Data Seminar to be held at 2:00 p.m. at the Registration & Elections Division, 40 Tower Road, San Mateo.			
98	July 29, 2014	Last day that any candidate may request in writing a different ballot designation than was used at the primary election. The written request shall be accompanied by a ballot designation worksheet. EC §13107(e)			
96	July 31, 2014	Last day to file semiannual campaign statements for the period			
		ending June 30, 2014, if required, by all candidates, organizations, committees, and slate mailer organizations. GC §§84200, 84218			

90	August 6, 2014	During this period, contributions of \$1,000 or more per source made		
0	November 4, 2014	by or received by a candidate or committee must be reported within 24 hours. GC §84203		
88	August 8, 2014	(school district measure) Last day for a school governing board to deliver a resolution (the "specifications of the election order") to the County Elections Official calling for an election on a measure. EC §5322		
88	August 8, 2014	Last day for a local entity to deliver a resolution requesting election services and consolidation from the San Mateo County Board of Supervisors for the November 4, 2014 Election. EC §§1405, 10002, 10403, 12001		
88	August 8, 2014	Last day (through the close of business) for candidates to file nomination paperwork to qualify for the ballot. City candidates should check the hours of their city clerk's office; all other candidates have until 5:00 p.m. to complete their candidate filing with the County Elections Official. EC §§8020(b), 10510(a)		
88	August 8, 2014	Last day (through the close of business) for a candidate who has qualified for the ballot to withdraw their candidacy. City candidates should check the hours of their city clerk's office, all other candidates have until 5:00 p.m. EC §10510(a), 10603.		
88	August 8, 2014	10-calendar-day public review period begins August 8, 2014 at 5:00 p.m. and ends August 18, 2014 at 5:00 p.m. for all documents filed as of the filing deadline of August 8, 2014. Between these dates the Elections Official or any registered voter, eligible to vote on the		
78	August 18, 2014	 contest in question, may seek a writ of mandate or injunction requiring any or all of the materials to be amended or deleted if found to be misleading or inaccurate. Documents subject to this review include resolutions, ordinances, declarations and candida statements. EC §§9190, 9295, 9380, 9509, 13313 		
85	August 11, 2014	Except as provided in EC §13309, today is the last day (by 5:00 p.m.) for a candidate to withdraw their candidate's statement. Candidate may withdraw but not change their statements. EC §13307(a)(3)		
85	August 11, 2014	County to publish a notice regarding county, school district and special district measures, the dates for submitting primary arguments and rebuttals, the 10-calendar-day public review period, the hours of opening and closing of the polls, and the central ballot counting location. EC §§9502, 10242; GC §6061; ED §5363		
83	August 13, 2014	Last day (through the close of business) for candidates to complete their candidate filing for extended offices. Extended filing periods occur when an eligible incumbent does not file for re-election. The eligible incumbent cannot file during the extended candidate filing period. City candidates should check the hours of their city clerk's office; all other candidates have until 5:00 p.m. to complete their candidate filing with the County Elections Official. EC §§8022(b), 10407		
83	August 13, 2014	Last day for an order of election calling for a ballot measure to be amended or withdrawn. A resolution of the legislative body that issued the order of election must be filed with the Elections Official by today in order to amend or withdraw a ballot measure. EC §9605		

83	August 13, 2014	Last day for any qualified political party to submit to the County Elections Official a list of all candidates for voter-nominated offices who will appear on any ballot in the county in question, and who have been endorsed by the party. The County Elections Official shall print any such list that is timely received in the Sample Ballot & Official Voter Information Pamphlet. EC §13302(b)	
83 71	August 13, 2014 August 25, 2014	10-calendar-day public review period begins August 13, 2014 at 5:00 p.m. and ends August 25, 2014 at 5:00 p.m. for all documents filed as of the extended filing deadline of August 13, 2014. Between these dates the Elections Official or any registered voter, eligible to vote on the contest in question, may seek a writ of mandate or injunction requiring any or all of the materials to be amended or deleted if found to be misleading or inaccurate. Documents subject to this review include resolutions, ordinances, declarations and candidate	
		statements. EC §§9190, 9295, 9380, 9509, 13313 (NOTE- Because the deadline falls on a Saturday, the deadline is extended two days by operation of EC §15, GC §6700)	
82	August 14, 2014	Randomized alphabet drawings are conducted by both the Secretary of State and County Elections Officials today at 11:00 a.m. to determine the order in which candidate names will appear on the ballot and letters that will be assigned to each ballot measure. EC §§13112, 13116	
82	August 14, 2014	Last day (until 5:00 p.m.) for a candidate whose filing period ended on the 83rd day to withdraw their candidate statement. Candidates may withdraw but not change their statements. EC §§13307(a)(3)	
81	August 15, 2014	For consolidated elections, the names of the candidates to appear upon the ballot where district, city, or other political subdivision offices are to be filled shall be filed with the County Elections Official by this date. EC §10403	
81	August 15, 2014	Primary arguments in favor of and against local measures are due by 5:00 p.m. Such arguments, if already submitted, may be changed until and including today. Arguments for city measures must be filed with the City Clerk's office. EC §§9162-63, 9282-83, 9286, 9315-16, 9501-03	
81	August 15, 2014	10-calendar-day public review period begins August 15, 2014 at 5:00 p.m. and ends August 25, 2014 at 5:00 p.m. for primary arguments filed in favor of and against measures. Between these dates the Elections Official or any registered voter, eligible to vote on the contest	
71	August 25, 2014	in question, may seek a writ of mandate or injunction requiring any or all of the materials to be amended or deleted if found to be misleading or inaccurate. EC §§9190, 9295, 9380, 9509	
78	August 18, 2014	The 10-calendar-day public review period ends at 5:00 p.m. for all documents filed by August 8, 2014. Writs of mandate and injunctions may not normally be sought after this date on documents filed as of the close of candidate filing (August 8, 2014). EC §§9190, 9295, 9380, 9509, 13313	

71	August 25, 2014	The 10-calendar-day public review period ends at 5:00 p.m. for all			
		documents filed by August 13, 2014. Writs of mandate and injunctions may not normally be sought after this date on			
		documents filed as of the close of the extended candidate filing (August 13, 2014).			
		EC §§9190, 9295, 9380, 9509, 13313			
		(NOTE- Because the deadline falls on a Saturday, the deadline is extended two days by operation of EC §15, GC §6700)			
71	August 25, 2014	The 10-calendar-day public review period ends at 5:00 p.m. today for all primary arguments filed in favor of and against measures. Writs of mandate and injunctions may not normally be sought after this date on documents filed as of August 15, 2014.			
71	August 25, 2014	EC §§9190, 9295, 9380, 9509 Rebuttal arguments for measures where a primary argument was			
71	August 25, 2014	filed both in favor and against are due by 5:00 p.m. Such arguments may be changed until and including today. Rebuttal arguments for city measures must be filed with the City Clerk's office.			
74	August 05, 0044	EC §§9163, 9167, 9285-86, 9316-17, 9501-04			
71	August 25, 2014	Impartial analyses for measures are due on this date by 5:00 p.m. EC §§9160, 9163, 9167, 9280, 9285-86, 9313-14, 9316-17, 9500-04			
71	August 25, 2014	10-calendar-day public review period begins August 25, 2014 at			
61	September 4, 2014	5:00 p.m. and ends September 4, 2014 at 5:00 p.m. for rebuttal arguments filed in favor and/or against measures and impartial analyses. Between these dates the Elections Official or any registered voter, eligible to vote on the contest in question, may seek a writ of mandate or injunction requiring any or all of the			
		materials to be amended or deleted if found to be misleading or inaccurate. EC §§9190, 9295, 9380, 9509			
68	August 28, 2014	(certified list of candidates) By this date, the California Secretary of State will provide a certified list of qualified federal and state legislative candidates, including ballot rotation lists to the County Election Officials. EC §§8120-8125			
61	September 4, 2014	The 10-calendar-day public review period ends at 5:00 p.m. today for all rebuttal arguments filed in favor of and/or against measures and impartial analyses. Writs of mandate and injunctions may not normally be sought after this date on documents filed by August 25, 2014. EC §§9190, 9295, 9380, 9509			
61	September 4, 2014	Any city that requests the Board of Supervisors to permit the County Elections Official to prepare the city's election materials shall supply the County Elections Official with a list of its precincts, or consolidated precincts, as applicable, no later than this date. EC §10002			
60	September 5, 2014	Military and Overseas Voters' ballot application period begins. EC §§300(b), 3105			
57	September 8, 2014	Between these dates write-in candidates must file a statement of write-in candidacy and other required documentation with the			
14	October 21, 2014	County Elections Official. EC §8601			

50	September 15, 2014	By this date each county must send the report of registration, reflecting the total number of voters as of September 5, 2014 to the Secretary of State. EC §2187	
45	September 20, 2014	County Elections Official must send ballots and balloting material to all Military and Overseas Voters who filed ballot applications by September 20, 2014. EC §3114	
40	September 25, 2014	Between these dates, the San Mateo County Sample Ballot & Official Voter Information Pamphlet and the State Voter Information	
21	October 14, 2014	Guide will be mailed to each voter who is registered at least 29 days prior to the election. EC §§9094, 13303-04, 13306	
29	October 6, 2014	First pre-election campaign committee statement is due for the period ending September 30, 2014. GC §84200.8	
29	October 6, 2014	Between these dates, Vote by Mail ballots will be sent to all registered voters who are permanent Vote by Mail voters or who requested a Vote by Mail ballot for this election. Individuals	
7	October 28, 2014	interested in voting by mail should make their request by October 28, 2014 to ensure enough time to return their ballot by 8:00 p.m. on Election Day. EC §3001	
15	October 20, 2014	Voter registration closes on this date for the November 4, 2014 Statewide General Election. Voters must register by this date to be eligible to vote in this election. Voter registration forms postmarked prior to or with this date are accepted. EC §§2102, 2107	
14	October 21, 2014	The write-in candidate filing period ends today at 5:00 p.m. All potential candidates must submit all required documents by this date in order to be a qualified write-in candidate. (City candidates should check the hours of their city clerk's office.) EC §8601	
14 0	October 21, 2014 November 4, 2014	Between these dates, individuals who become new United States citizens on or after October 21, 2014, are eligible to register and vote at the Registration & Elections Division. A new citizen registering during this time must provide proof of citizenship and declare that he or she has established residency in California.	
12	October 23, 2014	EC §§331, 3500, 3501 Second pre-election campaign committee statement is due for the period ending October 18, 2014. GC §84200.8	
8	October 27, 2014	Last day for county to send Sample Ballot & Official Voter Information Pamphlets to every voter registered fewer than 29 days before Election Day. EC §13303	
7	October 28, 2014	By this date, the county shall publish a notice listing the polling places for this election and precinct board members appointed for this election. EC §§12105, 12105.5, 12106	
7	October 28, 2014	By this date each county must send the report of registration, reflecting the total number of voters as of October 20, 2014 to the Secretary of State. EC §2187	

7	October 28, 2014	Last Day to request a Vote by Mail ballot. EC §3001
0	November 4, 2014	Election Day. Polls open at 7:00 a.m. and close at 8:00 p.m. EC §§1000, 1100, 14212 Semifinal official canvass commences upon the closing of all polls at 8:00 p.m. EC §§15150, 15151
28	December 2, 2014	Last day for County Elections Official to certify election results to the jurisdictions participating in the election. EC §15372
28	December 2, 2014	Last day for County Elections Official to post an updated list of the precinct board members who actually served on Election Day. EC §12105.5
38	December 12, 2014	Last day for Secretary of State to prepare, certify, and file a statement of the vote from the compiled elections returns. The Secretary of State issues to each elected candidate a certificate of election. EC §§15501, 15504

Candidate Filing Procedures Checklist

Please note: This can be used as a helpful checklist, but may not be fully inclusive of every requirement for every office.

			Date Issued	Date Filed
1.	Pe	rsonal information provided to Registration & Elections Division	on	
	a.	Residence address (verify within district)		
	b.	Phone and email address		
	C.	Permission to post on internet		
2.	<u>No</u>	mination Papers/Declaration of Candidacy (7/14/14 – 8/8/14)		
	a.	Required number of nomination signatures		
	b.	Declaration of Candidacy		
		Name on ballot (no titles or degrees)		
		Oath of office taken		
	C.	Ballot Designation Worksheet		
	d.	Chinese Transliteration Form		
	e.	Filing Fee \$(if applicable)		
	f.	FPPC Form 700		
3.	<u>Ca</u>	ndidate's Statement (file with Nomination Papers/Declaration)		
	a.	Word Limit		
	b.	Proper format		
	C.	Candidate's Statement Cover Sheet		
	d.	Check payable to "San Mateo County Elections"		
4.	<u>Ca</u>	mpaign Statements		
	a.	Form 410 indicating committee fund-raising		
		(Manual 1 booklet/Addendum, 501 & 410)		
	b.	Form 470 indicating activity anticipated to remain		
		under \$1,000 (give 501 & 470)		
	C.	Fair Campaign Practices (optional)		
	d.	Form 501		

Offices to be Elected at the November 4, 2014 Statewide General Election

Federal

House of Representatives

Districts 14, 18

State

Governor Lieutenant Governor Secretary of State Attorney General State Treasurer State Controller Insurance Commissioner Superintendent of Public Instruction California State Board of Equalization State Assembly

School Districts

County Board of Education Bayshore Elementary School District Brisbane Elementary School District Cabrillo Unified School District Jefferson Union High School District La Honda-Pescadero Unified School District Las Lomitas Elementary School District Menlo Park City Elementary School District Pacifica School District Ravenswood City Elementary School District South San Francisco Unified School District

Special Districts

Midpeninsula Regional Open Space District North Coast Water District Peninsula Health Care District San Mateo County Harbor District Sequoia Healthcare District Pescadero Municipal Advisory Council

Municipalities

Atherton Colma

Daly City East Palo Alto Half Moon Bay Hillsborough Menlo Park Pacifica District 1 Districts 19, 22, 24

Trustee Areas 1, 2 and 3 Governing Board, 3 seats Governing Board, 3 seats Governing Board, 3 seats Governing Board, 3 seats Governing Board, 2 seats Governing Board, 3 seats

Board of Directors, 3 seats Board of Directors, 3 seats Board of Directors, 3 seats Board of Directors, 2 seats Board of Directors, 3 seats Board of Directors, 4 seats

Council, 3 seats Council, 2 seats Treasurer Council, 3 seats Council, 2 seats Council, 3 seats Council, 2 seats Council, 3 seats Council, 3 seats

Please note that this list is subject to change after publication of this guide.

Qualifications by Office

Generally:

Unless otherwise specifically provided, no person is eligible to be elected or appointed to an elective office unless that person is a registered voter and otherwise qualified to vote for that office at the time that nomination papers are issued to the person or at the time of the person's appointment. *EC §201*

Specifically:

School District Governing Board Member

Any person, regardless of sex, who is 18 years of age or older, a citizen of the state, a resident of the school district, a registered voter, and who is not disqualified by the Constitution or laws of the state from holding a civil office, is eligible to be elected or appointed a member of a governing board of a school district without further qualifications. An employee of a school district may not be sworn into office as an elected or appointed member of that school district's governing board unless and until he or she resigns as an employee. If the employee does not resign, the employment will automatically terminate upon being sworn into office. *ED* §35107

County Board of Education Governing Member

Any registered voter is eligible to be a member of the county board of education except the county superintendent of schools, any member of his staff, or any employee of a school district. Each member of the board shall be an elector of the trustee area which he represents and shall be elected by the electors of the trustee area. In San Mateo County, trustees shall be elected at large (countywide).

ED §§1000, 1006, San Mateo County Ordinance Code §2.116.010

Notwithstanding any other provision of law, except as provided in subdivision (d), no person shall file nomination papers for more than one district office, including a county board of education office, at the same election.

EC §10603(c)

Special District Board Member

Candidate must be a resident and qualified elector of the district. (See various codes containing enabling legislation for district creation. Find all 29 California Codes at: http://leginfo.legislature.ca.gov/faces/codes.xhtml).

City Offices

A person is not eligible to hold office as councilmember, city clerk, or city treasurer unless he or she is at the time of assuming the office an elector of the city, and was a registered voter of the city at the time nomination papers are issued to the candidate as provided for in Section 10227 of the Elections Code.

GC §36502(a)

Please contact your City Clerk for more information.

Holding Two Offices

The 1999 San Mateo County Grand Jury recommended that all candidates be made aware that individuals cannot hold incompatible offices. If a candidate is elected to an office that is incompatible with the first office, the first office becomes vacant upon the taking of the second office.

This doctrine of incompatible offices precludes public officials from holding two different public offices simultaneously if the offices have overlapping and conflicting public duties. Courts have summarized the doctrine as follows: "One individual may not simultaneously hold two public offices where the functions of the offices concerned are inherently inconsistent, as where there are conflicting interests, or where the nature of the duties of the two offices is such as to render it improper due to considerations of public policy for one person to retain both." (Mott v. Horstmann (1950) 36 Cal.2d 388; see also, Chapman v. Rapsey (1940) 16 Cal.2d 636.)

California Government Code §1099 provides detailed guidance on incompatible offices and specifies the defining characteristics:

Offices are incompatible when any of the following circumstances are present, unless simultaneous holding of the particular offices is compelled or expressly authorized by law:

- Either of the offices may audit, overrule, remove members of, dismiss employees of, or exercise supervisory powers over the other office or body.
- (2) Based on the powers and jurisdictions of the offices, there is a possibility of a significant clash of duties or loyalties between the offices.
- (3) Public policy considerations make it improper for one person to hold both offices.

A number of legal opinions issued by the Office of the California Attorney General offer additional guidance in determining whether or not certain offices are incompatible. Here are five examples of offices that the Attorney General's Office has deemed to be incompatible:

- (1) the offices of city councilman and school district board member where the city and the school district have territory in common
- (2) the positions of fire chief of a county fire protection district and member of the board of supervisors of the same county;
- (3) the offices of trustee of a high school district and trustee of an elementary school district which is wholly within the geographic boundaries of the high school district;
- (4) a water district director and a city council member; and
- (5) a water district director and a school district trustee having territory in common.

Nomination Papers

(July 14, 2014 – August 8, 2014)

We strongly encourage candidates to file their nomination papers ahead of the deadline to allow time to gather additional signatures if necessary.

Candidates for office requiring a filing fee must pay their filing fee prior to the issuance of nomination papers.

Signers (Sponsors) of Nomination Papers

No more signers shall be secured for any candidate than the maximum number required. If, however, through miscalculation or otherwise, more signers are secured than the maximum number, the officer with whom the nomination papers are filed shall, with the written consent of the candidate, withdraw the excess number.

EC §8067

Circulator of Nomination Papers

Any person 18 years of age or older may circulate nomination papers. *EC §§102, 8451*

Petitions and Papers Must Include Declaration of Circulator

- (a) Where any petition or paper is submitted to the elections official, each section of the petition or paper shall have attached to it a declaration signed by the circulator of the petition or paper, setting forth, in the circulator's own hand, the following:
 - (1) The printed name of the circulator.
 - (2) The residence address of the circulator, giving street and number, or if no street or number exists, adequate designation of residence so that the location may be readily ascertained.
 - (3) The dates between which all the signatures to the petition or paper were obtained.
- (b) Each declaration submitted pursuant to this section shall also set forth the following:
 - (1) That the circulator circulated that section and witnessed the appended signatures being written.
 - (2) That according to the best information and belief of the circulator, each signature is the genuine signature of the person whose name it purports to be.
- (c) The circulator shall certify to the content of the declaration as to its truth and correctness, under penalty of perjury under the laws of the State of California, with the signature of his or her name. The circulator shall state the date and the place of execution on the declaration immediately preceding his or her signature

EC §104

Qualified Signers for Petitions and Nomination Papers

Only a person who is a registered qualified voter at the time he/she signs the nomination paper is entitled to sign it. A signer shall, at the time of signing the petition or paper, personally affix his or her signature, printed name and place of residence, giving street and number, and if no street or number exists, then a designation of the place of residence which will enable the location to be readily ascertained.

EC §100

Candidates may also sign their own papers, and the signature will be given the same effect as that of any other qualified signer. EC $\S106$

Circulating Within 100 Feet of Polling Place

Signatures for nomination papers shall not be obtained within 100 feet of a polling place, satellite location or elections official's office. *EC* §18370

Voters May Sign Only One Paper Per Open Position

No signer shall, at the time of signing a certificate, have his or her name signed to any other nomination paper for any other candidate for the same office or, in case there are several places to be filled in the same office, signed to more nomination papers for candidates for that office than there are places to be filled.

EC §8069

Registering Voters at Time of Nomination Papers

Candidates may register voters at the same time as the voter signs the candidate's nomination paper. For purposes of verifying signatures on a petition or paper, a properly executed affidavit of registration shall be deemed effective for verification purposes if both (a) the affidavit is signed on the same date or a date prior the signing of the petition, and (b) the affidavit is received by the elections official on or before the date on which the petition is filed. *EC* §2102(*b*)

Validation of Signatures

The county elections official shall verify the signatures of the signers on the petition or paper with the registration affidavits on file in the office of the county elections official. The county elections official shall mark "not sufficient" any signature that does not appear in the same handwriting as appears on the affidavit of registration in his or her office, or that is accompanied by a declaration of party preference that is not in accordance with the declaration of party preference in the affidavit of registration. The county elections official may cease to verify signatures once the minimum requisite number of signatures has been verified. *EC* §8081

No defect in any nomination document presented shall prevent the filing of another nomination document within the period allowed for presenting the nomination document. *EC §8102*

The following guidelines will be used when validating signatures on nomination papers. A signature can be challenged for any of the follow reasons. If the signer:

- is not registered to vote;
- provides a signature on the petition that does not compare to the signature on the voter's affidavit of registration;
- does not reside in the appropriate district;
- uses a P.O. Box number for residence;
- residential address is omitted;
- uses a mail drop number for residence address;
- provides an address that is different from the voter's residential address on the affidavit of registration on the voter's record;
- prints his or her name for the signature, unless registered as such;
- lists and signs her name using spouse's name, such as "Mrs. John Jones";
- uses ditto marks for an address previously listed.

Official Filing Form.	Filed in County of	
County Elections Official By:	County Elections Official By:	
Date Issued:	Date Received:	(Secretary of State Use Only)

Nomination Paper

For use in STATEWIDE GENERAL ELECTIONS for Voter-Nominated and Nonpartisan Offices (Elections Code §§100, 104, 8041, 8062, 8068, 8069, 8140; Code of Civil Procedure §2015.5)

I, the undersigned signer for ______, for nomination/election to the office of ______, to be voted for at the Statewide General Election to be held on November 4, 2014, hereby assert as follows:

I am a resident of ______ County and am registered to vote at the address shown on this paper. I am not at this time a signer of any other nomination paper of any other candidate for the above-named office.

My residence is correctly set forth after my signature hereto:

PRECINCT (To be entered by Elections Official)	NAME	RESIDENCE	VERIFICATION (To be entered by Elections Official)
	Print	Residence Address ONLY	
	Sign	City or Town	
	Print 2	Residence Address ONLY	
	Sign	City or Town	
	Print	Residence Address ONLY	
	3 Sign	City or Town	
	Print	Residence Address ONLY	
	4		
4	Sign	City or Town	
	Print	Residence Address ONLY	
	5		
	Sign	City or Town	

Please Complete Affidavit of Circulator on Reverse Side

PRECINCT (To be entered by Elections Official)	NAME	RESIDENCE	VERIFICATION (To be entered by Elections Official)
	Print	Residence Address ONLY	
	6		
	Sign	City or Town	
	Print	Residence Address ONLY	
	7		
	Sign	City or Town	
	Print	Residence Address ONLY	
	8		
	Sign	City or Town	
	Print	Residence Address ONLY	
	9		
	Sign	City or Town	
	Print	Residence Address ONLY	
	10	City of Tanan	
	Sign	City or Town	

AFFIDAVIT OF CIRCULATOR

(To be completed in circulator's own hand)

I, ______, solemnly swear (or affirm) all of the following:

1. That I am 18 years of age or older.

2. 7	That	my res	ider	ice addres	ss, inclu	din	g street and r	um	ber, i	is							_
(If	no	street	or	number	exists,	a	designation	of	my	residence	adequate	to	readily	ascertain	its	location	is

That the signatures on this section of the nomination paper were obtained between ______, 20_____

and _____, 20____; that I circulated the petition and I witnessed the signatures on this section of the

nomination paper being written; and that, to the best of my information and belief, each signature is the genuine signature of the person whose name it purports to be.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Dat	

Circulator's Signature

Examined and certified by me this _____ day of ______, 20___.

______ _

(TO BE ENTERED BY ELECTIONS OFFICIAL AFTER VERIFICATION)

Number of Valid Signatures on this Section:

Date:

Ву: ___

WARNING: Every person acting on behalf of a candidate is guilty of a misdemeanor who deliberately fails to file at the proper time and in the proper place any nomination paper in his or her possession which is entitled to be filed under the provisions of the Elections Code. (Elections Code §18202.)

County Elections Official

(July 14, 2014 – August 8, 2014)

Legally Qualified Candidate

- (a) A person shall not be considered a legally qualified candidate for an office, for party nomination for a partisan office, or for nomination to participate in the general election for a voter-nominated office, under the laws of this state unless that person has filed a declaration of candidacy or statement of write-in candidacy with the proper official for the particular election or primary, or is entitled to have his or her name placed on a general election ballot by reason of having been nominated at a primary election, or having been selected to fill a vacancy on the general election ballot as provided in Section 8807 or having been selected as an independent candidate pursuant to Section 8304.
- Nothing in this section shall be construed as preventing or prohibiting any qualified voter of this (b) state from casting a ballot for a person by writing the name of that person on the ballot, or from having that ballot counted or tabulated, nor shall this section be construed as preventing or prohibiting a person from standing or campaigning for an elective office by means of a "write-in" campaign. However, nothing in this section shall be construed as an exception to the requirements of Section 15341 or to permit a person to be a write-in candidate contrary to Sections 8600 and 8606.

EC §13

Name on Ballot

The candidate's name as provided by the candidate on the Declaration of Candidacy is the way it will appear on the ballot. The declaration cannot be changed after the nomination process is complete.

No title or degree shall appear on the same line on a ballot as a candidate's name, either before or after the candidate's name, in the case of any election to any office. EC §13106

If the candidate has changed his or her name within one year prior to the election, the new name will not appear on the ballot unless the change was made by either of the following: (a) Marriage, (b) Decree of any court of competent jurisdiction. EC §13104

No candidate's name shall be printed on the ballot unless a Declaration of Candidacy and nomination papers are delivered for filing with the County Elections Official. The candidate shall execute the Declaration of Candidacy in the office of the County Elections Official unless the candidate has signed and dated a written statement designating a person to receive a Declaration of Candidacv form from the County Elections Official for the candidate or, upon request of a candidate, the County Elections Official shall provide the candidate with a Declaration of Candidacy and nomination papers. Such statement shall include language explaining that the candidate is aware that the Declaration of Candidacy must be properly executed and delivered to the County Elections Official of the county of the candidate's residence by 5:00 p.m., August 8, 2014.

EC §§8020, 8028, 8040, 8041, and 8060

(July 14, 2014 – August 8, 2014)

Ballot Designation

Candidates have the option of using a ballot designation. The ballot designation is the word, or group of not more than three (3) words, which will appear on the ballot under the candidate's name, designating the current principal profession, vocation, or occupation of the candidate.

The ballot designation that a candidate may use is governed by Elections Code §13107 which states the following:

- (a) With the exception of candidates for Justice of the State Supreme Court or Court of Appeal, immediately under the name of each candidate, and not separated from the name by any line, unless the designation made by the candidate pursuant to Section 8002.5 must be listed immediately below the name of the candidate pursuant to Section 13105, and in that case immediately under the designation, may appear at the option of the candidate only one of the following designations:
 - (1) Words designating the elective city, county, district, state, or federal office which the candidate holds at the time of filing the nomination documents to which he or she was elected by vote of the people, or to which he or she was appointed, in the case of a superior court judge.
 - (2) The word "incumbent" if the candidate is a candidate for the same office which he or she holds at the time of filing the nomination papers, and was elected to that office by a vote of the people, or, in the case of a superior court judge, was appointed to that office.
 - (3) No more than three words designating either, the current principal professions, vocations, or occupations of the candidate, or the principal professions, vocations, or occupations of the candidate during the calendar year immediately preceding the filing of nomination documents. For purposes of this section, all California geographical names shall be considered to be one word. Hyphenated words that appear in any generally available standard reference dictionary, published in the United States at any time within the 10 calendar years immediately preceding the election for which the words are counted, shall be considered as one word. Each part of all other hyphenated words shall be counted as a separate word.
 - (4) The phrase "appointed incumbent" if the candidate holds an office other than a judicial office by virtue of appointment, and the candidate is a candidate for election to the same office, or, if the candidate is a candidate for election to the same office or to some other office, the word "appointed" and the title of the office. In either instance, the candidate may not use the unmodified word "incumbent" or any words designating the office unmodified by the word "appointed." However, the phrase "appointed incumbent" shall not be required of a candidate who seeks reelection to an office which he or she holds and to which he or she was appointed, as a nominated candidate, in lieu of an election, pursuant to Sections 5326 and 5328 of the Education Code or Section 7228, 7423, 7673, 10229, or 10515 of this code.

- (b) Neither the Secretary of State nor any other elections official shall accept a designation of which any of the following would be true:
 - (1) It would mislead the voter.
 - (2) It would suggest an evaluation of a candidate, such as outstanding, leading, expert, virtuous, or eminent.
 - (3) It abbreviates the word "retired" or places it following any word or words which it modifies.
 - (4) It uses a word or prefix, such as "former" or "ex-," which means a prior status. The only exception is the use of the word "retired."
 - (5) It uses the name of any political party, whether or not it has qualified for the ballot.
 - (6) It uses a word or words referring to a racial, religious, or ethnic group.
 - (7) It refers to any activity prohibited by law.
- (c) If, upon checking the nomination documents and the ballot designation worksheet described in Section 13107.3, the election official finds the designation to be in violation of any of the restrictions set forth in this section, the elections official shall notify the candidate by registered or certified mail return receipt requested, addressed to the mailing address provided on the candidate's ballot designation worksheet.
 - (1) The candidate shall, within three days, excluding Saturday, Sunday, and state holidays, from the date he or she receives notice by registered or certified mail, or from the date the candidate receives actual notice of the violation, whichever occurs first, appear before the elections official or, in the case of the Secretary of State, notify the Secretary of State by telephone, and provide a designation that complies with subdivision (a).
 - (2) In the event the candidate fails to provide a designation that complies with subdivision (a) within the three-day period specified in paragraph (1), no designation shall appear after the candidate's name.
- (d) No designation given by a candidate shall be changed by the candidate after the final date for filing nomination documents, except as specifically requested by the elections official as specified in subdivision (c) or as provided in subdivision (e). The elections official shall maintain a copy of the ballot designation worksheet for each candidate that appears on the ballot in the county for the same period of time as applied to nomination documents pursuant to Section 17100.
- (e) The designation shall remain the same for all purposes of both primary and general elections, unless the candidate, at least 98 days prior to the general election, requests in writing a different designation which the candidate is entitled to use at the time of the request.
- (f) In all cases, the words so used shall be printed in 8-point roman uppercase and lowercase type except that, if the designation selected is so long that it would conflict with the space requirements of Sections 13207 and 13211, the elections official shall use a type size for the designation for each candidate for that office sufficiently smaller to meet these requirements.

(g) Whenever a foreign language translation of a candidate's designation is required under the Voting Rights Act of 1965 (42 U.S.C. Sec. 1971), as amended, to appear on the ballot in addition to the English language version, it shall be as short as possible, as consistent as is practicable with this section, and shall employ abbreviations and initials wherever possible in order to avoid undue length.

Ballot Designation Worksheet Required

- (a) A candidate who submits a ballot designation pursuant to subdivision (a) of Section 13107 shall file a ballot designation worksheet that supports the use of that ballot designation by the candidate, in a format prescribed by the Secretary of State.
- (b) The ballot designation worksheet shall be filed with the elections official at the same time that the candidate files his or her Declaration of Candidacy.
- (c) In the event that a candidate fails to file a ballot designation worksheet in accordance with subdivision (a), no designation shall appear under the candidate's name on the ballot.

EC §13107.3

Use of the term "Community Volunteer" as a Ballot Designation

A candidate's ballot designation as "community volunteer" shall constitute a valid principal vocation or occupation for purposes of subdivision (a) of Section 13107, if not otherwise in violation of any of the restrictions set forth in that section, and subject to the following conditions:

- (1) A candidate's community volunteer activities constitute his or her principal profession, vocation, or occupation.
- (2) A candidate is not engaged concurrently in another principal profession, vocation, or occupation.
- (3) A candidate may not use the designation of "community volunteer" in combination with any other principal profession, vocation, or occupation designation.

EC §13107.5(a)

Use of the Secretary of State's Ballot Designation Regulations

The California Secretary of State has adopted regulations (specifically, Chapter 7 of Division 2 of Title 2 of the California Code of Regulations) relating to ballot designations for certain offices. The San Mateo County Elections Official has opted to refer to those regulations to provide guidance in addressing issues which arise relating to ballot designations for local offices. The regulations are available online at www.oal.ca.gov/CCR.htm.

Official Filing Form	Filed in County of						
County Elections Official	County Elections Official County Elections Official						
Ву:	Ву:						
Date Issued:	Date Received:	(Secretary of State Use Only)					
Declaration of Candidacy For use in STATEWIDE GENERAL ELECTIONS for Voter-Nominated and Nonpartisan Offices (Elections Code §§200, 8002.5, 8020, 8040, 8121, 8140, 13105)							

I hereby declare myself a candidate for nomination/election to the office of to be voted for at the Statewide General Election to be held on November 4, 2014, and declare the following to be true:

My name is ____

I request my name and ballot designation to appear on the ballot as follows:

Print Your Name for Use on the Ballot	Candidate initials if preferring no designation:
Print Designation Requested	
A ballet designation is antional. If one is memorial a completed DALLOT DESIGNATION of	askehast must be submitted. If we ballet

A ballot designation is optional. If one is requested a completed BALLOT DESIGNATION worksheet must be submitted. If no ballot designation is requested, write in the word "NONE" and initial in the box. (Elections Code §§13107, 13107.3.)

NOTE: The Secretary of State (SOS) will publish one of the addresses below in the certified list of candidates and on the SOS website. Please check the appropriate box to indicate which address you wish to be used for this purpose. If no box is checked, the first address listed below will be published. If a business telephone, residence telephone, FAX number, e-mail address, or website are provided, that information will also be published.

Mailing Address:					
			State	The Code	
Residence Address:	City		State	Zīp Code	
(Required)					
	City		State	Zip Code	
Business Address:					
	City		State	Zip Code	
Telephone:	()		()		
	Area Code	Business	Area Code	Residence	
FAX and E-mail:	() Area Code	FAX		E-mail	
Website:					

Important: Reverse Side of Page Must Be Completed

I meet the statutory and constitutional qualifications for this office (including, but not limited to, citizenship and residency). I am at present an incumbent of the following public office (if any): ______

I have not been convicted of a felony involving accepting or giving, or offering to give, any bribe, the embezzlement of public money, extortion or theft of public money, perjury, or conspiracy to commit any of those crimes, or for being an official interested in contracts, or becoming a vendor or purchaser at sales, or purchasing scrips or other evidences of indebtedness, in which the official has a financial interest.

If nominated/elected, I will accept the nomination/election and not withdraw.

	Dated this day of, 20
State of California	Signature of Candidate
County of	} ss.
Subscribed and sworn to before me this	day of, 20
Examined and certified by me this day of	
	County Elections Official
WARNING: Every person acting on behalf of a candidate is guilty of a misdemeanor declaration of candidacy in his or her possession which is entitled to be filed under the pr	ir who deliberately fails to file at the proper time and in the proper place any rovisions of the Elections Code. (Elections Code $\S18202$.)
Oath of (
I,	ance to the Constitution of the United States and the ion freely, without any mental reservation or purpose of
State of California	Signature of Candidate
County of	ss.
Subscribed and sworn to before me this	day of, 20
Frankelandar (F. Harrishi) and	Notary Public (or other official)
Examined and certified by me this day of	, 20
	County Elections Official

Other Forms

The entire set of official forms relating to becoming a candidate and operating an election campaign will be provided by the San Mateo County Registration & Elections Division at the time of your candidate filing appointment. Candidates for elective city offices must obtain the appropriate forms from the City Clerk.

Ballot Designation Worksheet (Required)

As a supplement to the ballot designation indicated on a candidate's Declaration of Candidacy, a Ballot Designation Worksheet is required of all candidates. The Ballot Designation Worksheet provides verification and supporting information as to the validity of the candidate's proposed designation as well as alternate designations, should the Elections Official find the proposed designation to be invalid.

Code of Fair Campaign Practices (Optional)

The Legislature declares that the purpose of this chapter [Chapter 5, Division 20 of the California Elections Code] is to encourage every candidate for public office in this state to subscribe to the Code of Fair Campaign Practices. It is the ultimate intent of the Legislature that every candidate for public office in this state who subscribes to the Code of Fair Campaign Practices will follow the basic principles of decency, honesty, and fair play in order that, after vigorously contested, but fairly conducted campaigns, the citizens of this state may exercise their constitutional right to vote, free from dishonest and unethical practices which tend to prevent the full and free expression of the will of the voters.

The purpose in creating the Code of Fair Campaign Practices is to give voters guidelines in determining fair play and to encourage candidates to discuss issues instead of untruths or distortions. *EC* §20400

At the time an individual is issued his or her Declaration of Candidacy, nomination papers, or any other paper evidencing an intention to be a candidate for public office, the elections official, shall give the individual a blank form of the code and a copy of this chapter. The elections official shall inform each candidate for public office that subscription to the code is voluntary. The elections official shall accept, at all times prior to the election, all completed forms that are properly subscribed to by a candidate for public office and shall retain them for public inspection until 30 days after the election. Every code subscribed to by a candidate for public office by a candidate for public by a candidate for public office by a candidate for public by a candidate for public

EC §§20400 – 20444

Chinese Transliteration Form (Required)

As of July 2002, all election information that is provided in English about voter registration, elections and voting, including information provided in polling places and the voting booths, must be provided in Chinese and Spanish to the extent needed to allow effective participation of all individuals in the electoral process and all voting related activities.

Section 203 of the Voting Rights Act, 42 U.S.C.1973aa-1a

Other Forms (continued)

The Voting Rights Act applies to all elections conducted within San Mateo County, which includes cities, special districts and school districts. This is a federal mandate that is not funded; therefore the election costs will be divided amongst the jurisdictions holding elections and the candidates submitting candidate statements. As a result of these requirements, costs for printing and handling of candidate statements have increased. Further information can be found through the Department of Justice website at www.usdoj.gov/crt/voting/sec_203/activ_203.htm.

Candidate names are listed in English along with a Chinese transliteration in the Chinese version of the Sample Ballot and Official Ballot. Each candidate must complete a Chinese Transliteration form designating one of three options with respect to how his/her name appears on the Chinese version of the Sample Ballot and Official Ballot. The three options are as follows:

- (1) provide his/her own Chinese transliteration of his/her name;
- (2) use the court certified translator provided and performed by the County of San Mateo; or
- (3) choose to have his/her name printed only in English.

Form 700 – Statement of Economic Interest (Required)

All candidates are required to file a statement disclosing personal investments and his or her interest in real property. Forms must be filed by the final date for filing the Declaration of Candidacy (August 8, 2014).

GC §§87100, 87200, 87302.3

Permission to Post Personal Information Form (Required)

- No state or local agency shall post the home address or telephone number of any elected or appointed official on the internet without first obtaining the written permission of that individual.
- No person shall knowingly post the home address or telephone number of any elected or appointed official, or of the official's residing spouse or child on the internet knowing that person is an elected or appointed official and intending to cause imminent great bodily harm that is likely to occur or threatening to cause imminent great bodily harm to that individual. A violation of this subdivision is a misdemeanor. A violation of this subdivision that leads to the bodily injury of the official, or his or her residing spouse or child, is a misdemeanor or a felony.
- For purposes of this section "elected or appointment official" includes, but is not limited to, all of the following: (1) State Constitutional Officers; (2) Members of the Legislature; (3) Judges and Court Commissioners; (4) District Attorneys; (5) Public Defenders; (6) Members of a City Council; (7) Members of a Board of Supervisors; (8) Appointees of the Governor; (9) Appointees of the Legislature; (10) Mayors; (11) City Attorneys; (12) Police Chiefs and Sheriffs; (13) A Public Safety Official as defined in Section 6254.24. *GC* §6254.21

Extension of the Filing Period if an Eligible Incumbent Does Not File and/or Qualify

(August 8, 2014 – August 13, 2014)

If an eligible incumbent does not file Nomination Papers by Friday, August 8, 2014 at 5:00 p.m., the filing period is extended for that office for five calendar days until Wednesday, August 13, 2014 at 5:00 p.m., for any person other than the incumbent. This section is not applicable where there is no incumbent eligible to be elected.

EC §§10225, 10407, 10516, 10604

Withdrawal of Candidacy

No candidate shall withdraw his or her Declaration of Candidacy after 5:00 p.m. on the 88th day prior to the election (August 8, 2014). If the filing period is extended, as explained above, a candidate may withdraw his or her Declaration of Candidacy until 5:00 p.m. on the 83rd day before the election (August 13, 2014).

EC §§10224, 10225(b), 10510, 10516(b),10603(b), 10604(b)

Elections Code §13307 lists the following requirements regarding the candidate statement:

- (a) (1) Each candidate for nonpartisan elective office in any local agency, including any city, county, city and county, or district, may prepare a candidate's statement on an appropriate form provided by the elections official. The statement may include the name, age, and occupation of the candidate and a brief description, of no more than 200 words, of the candidate's education and qualifications expressed by the candidate himself or herself. However, the governing body of the local agency may authorize an increase in the limitations on words for the statement from 200 to 400 words. The statement shall not include the party affiliation of the candidate, nor membership or activity in partisan political organizations.
 - (2) The statement authorized by this subdivision shall be filed in the office of the elections official when the candidate's nomination papers are returned for filing, if it is for a primary election, or for an election for offices for which there is no primary. The statement shall be filed in the office of the elections official no later than the 88th day before the election, if it is for an election for which nomination papers are not required to be filed. If a runoff election or general election occurs within 88 days of the primary or first election, the statement shall be filed with the elections official by the third day following the governing body's declaration of the results from the primary or first election.
 - (3) Except as provided in Section 13309, the statement may be withdrawn, but not changed, during the period for filing nomination papers and until 5 p.m. of the next working day after the close of the nomination period.
- (b) The elections official shall send to each voter, together with the sample ballot, a voter's pamphlet which contains the written statements of each candidate that is prepared pursuant to this section. The statement of each candidate shall be printed in type of uniform size and darkness, and with uniform spacing. The elections official shall provide a Spanish translation to those candidates who wish to have one, and shall select a person to provide that translation from the list of approved Spanish language translators and interpreters of the superior court of the county or from an institution accredited by the Western Association of Schools and Colleges.
- (c) The local agency may estimate the total cost of printing, handling, translating, and mailing the candidate's statements filed pursuant to this section, including costs incurred as a result of complying with the federal Voting Rights Act of 1965, as amended. The local agency may require each candidate filing a statement to pay in advance to the local agency his or her estimated pro rata share as a condition of having his or her statement included in the voter's pamphlet. In the event the estimated payment is required, the receipt for the payment shall include a written notice that the estimate is just an approximation of the actual cost that varies from one election to another election and may be significantly more or less than the estimate, depending on the actual number of candidates filing statements. Accordingly, the local agency is not bound by the estimate and may, on a pro rata basis, bill the candidate for additional actual expense or refund any excess paid depending on the final actual cost. In the event of underpayment, the local agency may require the candidate to pay the balance of the cost incurred. In the event of overpayment, the local agency which, or the elections official who, collected the estimated cost shall prorate the excess amount among the candidates and refund the excess amount paid within 30 days of the election.

- (d) Nothing in this section shall be deemed to make any statement, or the authors thereof, free or exempt from any civil or criminal action or penalty because of any false, slanderous, or libelous statements offered for printing or contained in the voter's pamphlet.
- (e) Before the nominating period opens, the local agency for that election shall determine whether a charge shall be levied against that candidate for the candidate's statement sent to each voter. This decision shall not be revoked or modified after the seventh day prior to the opening of the nominating period. A written statement of the regulations with respect to charges for handling, packaging, and mailing shall be provided to each candidate or his or her representative at the time he or she picks up the nomination papers.
- (f) For purposes of this section and Section *13310*, the board of supervisors shall be deemed the governing body of judicial elections.

Guidelines for All Candidates

It is strongly recommended that the statement be filed personally by the candidate. If the statement is filed by someone other than the candidate, that person should have the authority to make corrections or deletions to the statement in the event that errors or an excess number of words are detected prior to filing the statement. Statements received by mail prior to the deadline will be filed provided that they meet the statutory requirements and county policies regarding candidates' statements. Statements may not be changed after filing.

Format and Non-Conformity

In order to ensure uniformity of all candidates' statements, each candidate **must** prepare the statement according to the following guidelines:

- Type the statement exactly as you wish it to appear. Attach printed copy to the form provided to you.
- In addition to hard copy, please provide the statement on flash drive, CD or by email (jkuryllo@smcare.org) in plain text format (*.txt), if possible.
- One signed hard copy must be filed by the deadline. If there are any discrepancies between the hard copy and the electronic copy, the hard copy will prevail.
- Do not use formats that are <u>underlined</u>, **bolded**, *italicized*, or ALL CAPITALIZED.
- Do not use any unusual spacing, punctuation, indentations, bullets, or an outline format.
- Check your statement for errors in spelling, punctuation and grammar. Remember, statements cannot be changed once they are filed and the County Elections Official is not responsible for correcting these errors.
- Confine the statement to the applicable word number limit.
- Do not include any party affiliation (applies to nonpartisan offices).
- Do not include membership or activity in partisan political organizations (applies to nonpartisan offices).

All statements will be formatted to fit within a quarter-page space. If a statement is submitted and found non-compliant in format, the Elections Official will make the necessary changes to create compliance.

Candidate Statement Guidelines (continued)

In the case where a candidate submits a statement which is not in conformance with the guidelines provided (i.e., typed in all caps, underscoring, unusual spacing, outline form, or capitalization of some words for emphasis purposes), the Registration & Elections Division will instruct the printer to ignore any special emphasis placed on words or phrases, and to typeset the statements utilizing a uniform format.

The heading includes the candidate's name (required), age (optional), and occupation (optional). All statements will be formatted to begin with the words: "Education and Qualifications:" followed by the text filed by the candidate. These words, as well as the heading, are standardized and included in the space provided. The words "Education and Qualifications" do not count toward the number of words allowed for the statement.

The "**Occupation**" field in the candidate's statement is NOT governed by the laws and regulations pertaining to the ballot designation that appears underneath the candidate's name on the ballot. Therefore, it may be different from the candidate's ballot designation. However, if its length exceeds one line, the candidate may be asked to modify words. In addition, the statement of "Occupation" must otherwise conform to applicable laws and regulations and should not be misleading.

Word Counting

Pursuant to the Secretary of State's guidelines and Section 9 of the Elections Code, words will be counted as follows:

- Each word shall be counted as one word except as specified in Section 9.
- All geographical names shall be considered as one word; for example, "City and County of San Francisco" shall be counted as one word.
- Each abbreviation for a word, phrase, or expression shall be counted as one word.
- Hyphenated words that appear in any generally available standard reference dictionary, published in the United States at any time within the 10 calendar years immediately preceding the election for which the words are counted, shall be considered as one word. Each part of all other hyphenated words shall be counted as a separate word. Examples: "mother-in-law", "first-rate", "one-time" will be counted as one word; "one-half", "local-area", "home-page" will be counted as two words.
- Dates consisting of a combination of words and digits (April 22, 2000 or March 2012) shall be counted as two words. Dates consisting only of a combination of digits (4/22/2000 or 1999-2000) shall be counted as one word.
- Any number consisting of a digit or digits shall be considered as one word. Any number which
 is spelled, such as "one," shall be considered as a separate word or words. Examples: "one"
 shall be counted as one word; "one hundred" shall be counted as two words; and "100" shall
 be counted as one word.
- Telephone numbers shall be counted as one word.
- Internet website addresses shall be counted as one word.
- This section shall not apply to counting words for ballot designations under Section 13107.
- Characters used in place of a word or number, such as "&" or "#", shall be counted as one word.
- Punctuation is <u>not</u> counted.
- Name, age and occupation located in the header is <u>not</u> counted.
- If the text exceeds the word limit, the author will be asked to rewrite the text in order to bring the total number of words within the required word limit.

Withdrawal

Any candidate may withdraw (but not change) the filed candidate statement, either in person or by a signed statement of withdrawal, no later than 5:00 p.m. of the next business day following the close of the nomination period.

EC §13307(a)(3)

Confidentiality

Notwithstanding the California Public Records Act, the statements filed pursuant to Elections Code §13307 shall remain confidential until expiration of the filing deadline. EC §13311

Public Examination of Candidate Statements

Statements are available for public examination in the county election official's office during the 10calendar-day review period (commencing at 5:00 p.m. August 8, or August 13 for extended races) prior to submission for printing. During this period any voter of the jurisdiction in which the election is to be held, or the county election official, may seek a writ of mandate or an injunction requiring any or all of the material in the statement to be amended or deleted. Venue for such a proceeding shall be the county in which the statement is filed. If the statement is filed in more than one county, the writ or injunction must be sought in each county in which amendments or deletions to the statement are sought.

EC §13313

Sample Ballot & Official Voter Information Pamphlet Sign-Off Process

Final copies of how candidate statements will appear in the Sample Ballot & Official Voter Information Pamphlet will be sent to each individual for "sign-off" approval. Changes will only be made if the finalized version differs from the hard copy submitted or if a gross error was made on the part of the Registration & Elections Division.

The same "sign-off" process is used for the Chinese and Spanish translations of candidate statements. Statements are translated by court-certified translators and then proofed against the original English hard copy. Changes will only be made to the Chinese and Spanish versions of a candidate's statement if the finalized version differs from the hard copy or if a gross error was made on the part of the translators.

A 24-hour turnaround time is required for this sign-off process, so as not to jeopardize the printing schedule.

The Sample Ballot & Official Voter Information Pamphlet mailing period for this election is September 25, 2014 through October 14, 2014.

Candidate Statement Fee Calculations (Example)

Candidate statement costs are based on the actual printing cost of the Sample Ballot & Official Voter Information Pamphlets. The estimated fee collected for the candidate's statement of qualifications is based upon the following three costs:

- (1) Printing
- (2) Postage
- (3) Translation of statement into Chinese and Spanish

The Registration & Elections Division does its best to provide the most accurate estimated fee, but this estimate can vary according to the number of submitted statements appearing on one page, the number of pages required for a particular office, as well as the number of different pamphlets in which your statement will appear.

An example of how the Candidate Statement fee is calculated is provided on the following page.

Candidate Statement Guidelines (continued)

Here's a step-by-step example of how the cost is calculated:

- 1. **Determine** the total number of pages ordered for ALL booklets in the election.
- 2. Calculate the cost of one page by dividing the total cost by total number of pages:

Divide the total print cost by the total number of pages ordered to calculate the cost per page.

Example: \$161,730.23 / 9,464,120 = \$0.02 printing cost per page.

3. **Multiply** each jurisdiction's total booklet order (registered voters) by the cost of one page:

Example: 30,041 x \$0.02 = \$600.82 cost per page (round up)

4. **Multiply** the cost per page by the number of pages needed for all statements for the jurisdiction:

Example: \$600.82 x 2 pages = \$1,201.64 Total cost (all statements, e.g. Council, Clerk)

5. **Divide** this cost (total for statement pages) by total number of statements appearing:

Example: Two pages containing five statements = \$1,201.64 / 5 = \$240.33 per statement.

6. Add statement translation costs (Spanish and Chinese) for the candidate:

Example: John Doe's statement into Spanish - \$100 John Doe's statement into Chinese - \$85

7. In our **Example**, the printing cost for each of the five candidates was \$240.33, and John Doe's total cost was \$425.33. However, if only one candidate chooses to file a candidate statement, the candidate will have to pay for the whole page instead of splitting it with others.

Fictitious Samples of Candidate Statements

www.fredbusinessman.com /s/

Below are fictitious samples of 200-word statements as they would appear in the voter information portion of the sample ballot pamphlet. Statements will appear in the same order as the candidates' names appear on the ballot, except for offices elected throughout the county (which are rotated on the ballot by supervisorial district, but not rotated in the Sample Ballot).

Candidates for the Office of City Council					
Name: Joseph W. Candidate Occupation: Businessman/Community Volunteer	Name:Jane CampaignerAge: 41Occupation:Educator				
Education and Qualifications : I have lived here my entire life and I love this community. I would like to get more involved in our community affairs. I believe that I am the best person for this position and I am willing to work very hard to make our lovely little community the best that it can possibly be. If you elect me I promise that I will dedicate all of my spare time to fulfilling the requirements of this position and pushing forward the special projects that are in desperate need of my time and attention. I believe that by improving our community we can provide a safe and secure environment for our children and families to enjoy a quality of life that is no longer available in the big overgrown metropolis to the west of us. I have years of experience in planning and organizing,	 Education and Qualifications: I have lived here my entire life and I love this community. I would like to get more involved in our community affairs. I believe that I am the best person for this position and I am willing to work very hard to make our lovely little community the best that it can possibly be. If you elect me I promise that I will dedicate all of my spare time to fulfilling the requirements of this position and pushing forward the special projects that are in desperate need of my time and attention. I believe that by improving our community we can provide a safe and secure environment for our children and families to enjoy a quality of life that is no longer available in the big overgrown metropolis to the west of us. I have years of experience in planning and organizing, and I am willing 				
and I am willing to use all of this experience and all of my training and education to do the best job that I can. I will make myself readily available to the public for all needs.	to use all of this experience and all of my training and education to do the best job that I can. I will make myself readily available to the public for all needs. Please support me. Jcampaigner@email.com /s/				
Please support me. Jcandidate@email.com or www.joecandidate.com /s/					
Name: Fred BusinessmanAge: 38Occupation: Health Director	Name: Margaret "Peg" VoterAge: 45Occupation: Real Estate Agent/Mother				
Education and Qualifications : I have lived here my entire life and I love this community. I would like to get more involved in our community affairs. I believe that I am the best person for this position and I am willing to work very hard to make our lovely little community the best that it can possibly be. If you elect me I promise that I will dedicate all of my spare time to fulfilling the requirements of this position and pushing forward the special projects that are in desperate need of my time and attention. I believe that by improving our community we can provide a safe and secure environment for our children and families to enjoy a quality of life that is no longer available in the big overgrown metropolis to the west of us. I have years of experience in planning and organizing, and I am willing to use all of this experience and all of my training and education to do the best job that I can. I will make myself readily available to the public for all needs. Please support me. You may find more information about my campaign at	 Education and Qualifications: I have lived here my entire life and I love this community. I would like to get more involved in our community affairs. I believe that I am the best person for this position and I am willing to work very hard to make our lovely little community the best that it can possibly be. If you elect me I promise that I will dedicate all of my spare time to fulfilling the requirements of this position and pushing forward the special projects that are in desperate need of my time and attention. I believe that by improving our community we can provide a safe and secure environment for our children and families to enjoy a quality of life that is no longer available in the big overgrown metropolis to the west of us. I have years of experience in planning and organizing, and I am willing to use all of this experience and all of my training and education to do the best job that I can. I will make myself readily available to the public for all provide a solution. 				

me. /s/

needs. Call me anytime (650.555.555). Please support



Fall 2014

Dear Candidate:

The League of Women Voters has a long history of providing voters with nonpartisan and easily accessible information at election time. In that tradition, we invite you to participate in Smart Voter, the League's comprehensive online guide, for the November 4, 2014 election.

All candidates in San Mateo County are offered space on the Smart Voter website and the service is <u>free of charge</u> to both candidates and the public. Smart Voter allows you to submit material about your candidacy to the voters, including a biography, endorsements, and positions on issues, a photo, and a link to your own website. Smart Voter also provides candidate ballot statements, information about ballot measures, polling place locations, events, and links to online news articles and to other websites. Using Smart Voter will help you reach the increasing number of voters who use the Internet to aid in their decision making at election time.

You may view the site at www.smartvoter.org. Candidates will be allowed to begin entering information during the first week in September. A letter confirming the date and complete instructions for accessing the secure candidate input area will be sent to you shortly after we receive the certified list of candidates. Please feel free to contact me if you have questions.

We look forward to working with you to make Smart Voter a success for you and for voters in San Mateo County. Feedback from candidates and the public in past elections has been enthusiastic. Don't miss this opportunity to get your message out!

Sincerely,

/s/

Kathee Tyson, San Mateo County Coordinator Smart Voter Project – League of Women Voters (650) 728-3850 e-mail: katheetyson@yahoo.com California's Political Reform Act of 1974 (*GC* §§81000-9101) requires candidates to file periodic campaign statements which disclose contributions received and expenditures made. The Act is administered and enforced by California's Fair Political Practices Commission. You may contact the Commission's Technical Assistance Division at: 428 J Street, Suite 620, Sacramento, CA 95814; phone 916.322.5660 (Toll Free 1-866-ASK-FPPC) or visit their website at www.fppc.ca.gov.

Form 501 — Candidate Intention

Must be filed before you solicit or receive any contributions or before making expenditures of personal funds on behalf of your candidacy. File with the filing officer who will receive your original campaign disclosure statements.

Form 410 — Statement of Organization

Form 410 is used when organizing a campaign committee and must be filed within 10 days of receiving \$1,000 in contributions. The form includes a space to indicate the campaign's bank account information. File the original and one copy with the Secretary of State's Political Reform Division and a copy with the County Clerk. Note: Form 502 is no longer required.

Form 460 — Form/Consolidated Campaign Statement

Form 460 is a Recipient Committee Campaign Statement, for use by a candidate or officeholder who has a controlled committee, or who has raised or spent or will raise or spend \$1,000 or more during a calendar year in connection with an election to office, or holding office.

Form 465 — Supplemental Independent Expenditure Statement

Form 465 reports independent expenditures totaling \$1,000 or more in a calendar year to support or oppose a single candidate, a single measure, or the qualification of a single measure. Filers of Form 465 include: officeholders, candidates, recipient committees, major donor committees, and independent expenditure committees. (Note: Proposition 34 prohibits independent expenditures and contributions of funds to another committee for the purpose of supporting or opposing another candidate.)

An "independent expenditure" is an expenditure made in connection with a communication (e.g., a billboard, advertisement, mailing) that expressly advocates the nomination, election, or defeat of a clearly identified candidate, or the qualification, passage, or defeat of a clearly identified measure, or, taken as a whole and in context, unambiguously urges a particular result in an election but which is not made to, or at the behest of, the affected candidate or committee.

Form 470 — Candidate and Officeholder Campaign Statement (Short Form)

This form is used by candidates who do not have a controlled committee and do not anticipate receiving contributions or making expenditures totaling \$1,000 or more in a calendar year. If a Form 470 is filed on or before the filing deadline for the first pre-election campaign statement, no additional campaign statement need be filed in connection with the election, so long as total receipts/expenditures remain less than \$1,000.

Form 470 Supplement

A candidate who has filed Form 470 in connection with an election and subsequently receives contributions or makes expenditures totaling \$1,000 or more is required to file notification within 48 hours. Form 470 Supplement may be used, and must be sent by telegram, guaranteed overnight service, personal delivery or fax to the Secretary of State, the local filing officer, and to each of his or her opponents seeking the same office.

Form 496 — Late Independent Expenditure Report

Any committee that makes independent expenditures totaling \$1,000 or more to support or oppose a single candidate or single ballot measure during the 16 days immediately prior to the election in which the candidate or measure is being voted must file a report within 24 hours of the expenditure.

Form 497 — Late Contribution Report

Any committee that makes or receives a late contribution totaling \$1,000 or more from a single source during the 16 days immediately prior to the election in which the candidate or measure is to be voted must file a report within 24 hours of the time the contribution was made or received.

CANDIDATES RECEIVING OR SPENDING OVER \$1,000

MUST FILE FORMS 501 + 410 + 460

CANDIDATES RECEIVING OR SPENDING <u>UNDER</u> \$1,000

MUST FILE FORMS 501 + 470

Campaign Statements

All candidates with qualified committees are required to file semi-annual campaign statements no later than July 31 and January 31. In addition, all committees that have made or received contributions of \$1,000 or more or made expenditures of \$1,000 or more in connection with an election and during the periods specified in the chart to follow must file campaign statements on the required dates.

	Basic Campaign Filing Guidelines for Candidates	idelines for Candidates	
	Please review the full instruction for each form and	Please review the full instruction for each form and applicable state regulation on the FPPC website (www.fppc.ca.gov).	ww.fppc.ca.gov).
	Form 501 – Candidate Intention	Form 410 – Statement of Organization	Form 460 – Campaign Statement
	Who: All State and Local Candidates When: Before raising or spending any money,	Who: State and Local Candidates and organizations who raise \$1,000 or more.	Who: All campaign committees formed via filing of a Form 410.
	including personal tunds. With: Local Filing Officer	When: Anytime, but required to be filed within 10 days of reaching \$1,000 in contributions (or within 24 hours if	When: Two pre-election statements due before election, and semi-annual statements thereafter until committee is terminated.
		\$1,000 level is reached in final 16 days before Election Day)	Exception for officeholders earning under \$200/mth. from the office and having
	<u>Form 470 – Campaign Statement Short Form</u>	With: Original & copy to Secretary of State,	Macive commutees. (GOV. CODE SEC. 84200)
	Who: Candidates who do not plan to raise or spend \$1,000 or more for their		• If 410 is filed before June 30, then 460 is due July 31.
35	compargni, and do not nave an open committee.		With: Original & one copy to Local Filing Officer
	When: Any time, but no later than the date the		
	first pre-election statement is due.	After the Election	Election
	With: Local Filing Officer	After the election, a successful candidate has the option of maintaining his/her committee and campaign bank account, or terminating the campaign committee and closing the bank account. An officeholder who maintains a committee may:	on of maintaining his/her committee and n committee and closing the bank account.
		 Continue to receive contributions; Use campaign funds to offset officeholder expenses; or 	benses; or
	Form 470 Supplement	 Hold funds for use in a future election. 	
	Who: Candidates who filed form 470 but subsequently raised or spent \$1 000 or	To redesignate a committee, (see the FPPC Manual for information on re-designating a committee) An officeholder who wishes to terminate a committee must both a Form 410 and Form 460	or information on re-designating a committee) must both a Form 410 and Form 460
	more for their campaign.	Form 410	Form 460
	When: Within 48 hours of raising or spending \$1,000.	Who: Committees formed via Form 410. Committee must have a "zero balance."	Who: Committees formed via Form 410. Committee must have a "zero balance."
	With: Secretary of State, Local Filing Officer, every other candidate seeking the same	When: At the discretion of the treasurer. Committees do not expire.	When: At the discretion of the treasurer. Committees do not expire.
	office. MUST ALSO FILE FORM 410	With: Original and copy to Secretary of State, copy to Local Filing Officer.	With: Original and copy to Local Filing Officer

Fair Political Practices Commission Filing Schedule for Committees Primarily Formed to Support/Oppose Local Candidates Being Voted on November 4, 2014

Deadline	Period	Form	Notes
Jul 31, 2014	Thru –	460	 460: All committees must file Form 460 465: File if independent expenditures totaling \$1,000 or more are made.
Semi-Annual	6/30/14	465	
Within 10 Days Independent Expenditure Verification	Ongoing	462	 Committees making independent expenditures ("IEs") must file this form with the FPPC. Email only- no paper copy. Committees file only one Form 462 for each candidate or measure supported or opposed by an independent expenditure.
Within 24 Hours Contribution/Ind ependent Expenditure Reports	8/6/14 – 11/3/14	496 497	 496: File if independent expenditures of \$1,000 or more are made. 497: File if a contribution of \$1,000 or more in the aggregate is received from a single source. 497: File if a contribution of \$1,000 or more is made in the aggregate to another candidate or measure being votes upon November 4, 2014, or to a political party committee. The recipient of a non-monetary contribution of \$1,000 or more must file a Form 497 report within 24 hours from the time the contribution is received. File by personal delivery, guaranteed overnight service or online.
Oct 6, 2014	7/1/14 –	460	 460: All committees must file Form 460 465: File if independent expenditures totaling \$1,000 or more are made. The October 5, 2014 deadline falls on Sunday, so the deadline is extended to the next business day.
Pre-Election	9/30/14	465	
Oct 23, 2014	10/1/14 –	460	 460: All committees must file Form 460 465: File if independent expenditures totaling \$1,000 or more are made. File by personal delivery, guaranteed overnight service or online.
Pre-Election	10/18/14	465	
Feb 2, 2015	10/19/14 –	460	 460: All committees must file Form 460 465: File if independent expenditures totaling \$1,000 or more are made between October 19, 2014 and November 3, 2014. The October 5, 2014 deadline falls on Sunday, so the deadline is extended to the next business day.
Semi-Annual	12/31/14	465	

• **Period Covered:** The period covered by any statement begins on the day after the closing date of the last statement filed, or January 1, if no previous statement has been filed.

- Filing Deadlines: Deadlines are extended when they fall on Saturday, Sunday, or an official state holiday. This extension does not apply to 24-hour independent expenditure reports (Form 496) and the deadline for the Form 497 that is due the weekend before the election. Such reports must be filed within 24 hours regardless of the day of the week. Statements filed after the deadline are subject to a \$10 per day late fine.
- **Method of Delivery**: All paper filing are filed by personal delivery or first class mail unless otherwise noted. A paper copy of a report is not required if a local agency requires online filing pursuant to a local ordinance.

• Local Ordinance: Always check on whether additional local rules apply.

- **Public Documents:** All forms are public documents. Campaign manuals and instructional materials are available at www.fppc.ca.gov, click on the Campaign link.
- Form 511- Paid Spokesperson Report: File within 10 days of making an expenditure totaling \$5,000 or more to an individual to appear in an advertisement to support or oppose a ballot measure.

Fair Political Practices Commission Filing Schedule for Committees Primarily Formed to Support/Oppose Local Measures Being Voted on November 4, 2014

Deadline	Period	Form	Notes
Apr 30, 2014 Quarterly	1/1/14 – 3/31/14	460	All committees must file Form 460.
Jul 31, 2014 Semi-Annual	Thru – 6/30/14	460	 All committees must file Form 460. Period covered is 4/1/14 – 6/30/14 if a quarterly report was filed.
Within 24 Hours Contribution Reports	8/6/14 – 11/4/14	497	 File if contribution of \$1,000 or more in the aggregate is received from a single source. File if a contribution of \$1,000 or more is made in the aggregate in connection with a candidate or another measure being voted upon the November 4, 2014 ballot or to a political party committee. The recipient of a non-monetary contribution of \$1,000 or more must file a Form 497 report within 48 hours from the time the contribution is received. File by personal delivery, guaranteed overnight service, fax or online.
Oct 6, 2014 Pre-Election	7/1/14 – 9/30/14	460	 All committees must file Form 460. The October 5, 2014 deadline falls on Sunday, so the deadline is extended to the next business day.
Oct 23, 2014 Pre-Election Feb 2, 2015 Semi-Annual	10/1/14 – 10/18/14 10/19/14 – 12/31/14	460 460	 All committees must file Form 460. File by personal delivery, guaranteed overnight service or online. All committees must file Form 460 unless the committee filed termination Forms 410 and 460 before December 31, 2014. The January 31, 2015, deadline falls on Saturday, so the deadline is extended to the next business day.

Additional Reports

Depending on committee activity, one or all of the following reports may also be required:

- **460 Ballot Measure Quarterly Report:** Prior to the semi-annual period in which the measure(s) supported or opposed is being voted upon, primarily formed ballot measure committees must file quarterly campaign statements in addition to semi-annual statements. Following the election, quarterly statements may also be required.
- **511 Paid Spokesperson Report:** File within 10 days of making an expenditure totaling \$5,000 or more to an individual to appear in an advertisement to support or oppose a ballot measure.
- **Period Covered:** The period covered by any statement begins on the day after the closing date of the last statement filed, or January 1, if no previous statement has been filed.
- Filing Deadlines: Deadlines are extended when they fall on Saturday, Sunday, or an official state holiday. This extension does not apply to 24-hour independent expenditure reports (Form 496) and the deadline for the Form 497 that is due the weekend before the election. Such reports must be filed within 24 hours regardless of the day of the week. Statements filed after the deadline are subject to a \$10 per day late fine.
- **Method of Delivery**: All paper filing are filed by personal delivery or first class mail unless otherwise noted. A paper copy of a report is not required if a local agency requires online filing pursuant to a local ordinance.
- Local Ordinance: Always check on whether additional local rules apply.
- **Public Documents:** All forms are public documents. Campaign manuals and instructional materials are available at www.fppc.ca.gov, click on the Campaign link.
- Committees making independent expenditures to support or oppose candidates or other ballot measures also file:
 462: A verification form must be emailed to the FPPC within 10 days of an independent expenditure of \$1,000
 - or more.
 465: This form is due on applicable pre-election/semi-annual deadlines in connection with the candidate or ballot measure election.
 - **496:** This form is due within 24 hours when made in a 90-day period of the election. Refer to the candidate or ballot measure election filing schedule.

Selected State Laws Governing Campaign Practices

The following are selected laws from California Elections Code (Divisions 18 and 20) and Government Code (Title 9, Political Reform Act), and accompanying regulations. For a complete listing of restrictions on campaign practices and accompanying regulations, please refer to the Divisions and Titles in their entirety.

Restrictions on Campaign Literature and Certain Other Campaign Activities

Candidate Statement and Qualifications

Candidates are advised not to mislead voters in their candidate statement.

Elections Code §18351 states: "Any candidate in an election or incumbent in a recall election who knowingly makes a false statement of a material fact in a candidate's statement, prepared pursuant to Section 11327 or 13307, with the intent to mislead the voters in connection with his or her campaign for nomination or election to a non-partisan office is punishable by a fine not to exceed one thousand dollars (\$1,000)."

Use of a Simulated Ballot

The publication of a "simulated ballot" in relation to elections is regulated by Elections Code §20009 which states in relevant part:

(a) Every simulated ballot or simulated sample ballot shall bear on each surface or page thereof, in type or lettering at least half as large as the type or lettering of the statement or words or in 10-point roman type, whichever is larger, in a printed or drawn box and set apart from any other printed matter, the following statement:

> NOTICE TO VOTERS (Required by Law)

This is not an official ballot or an official sample ballot prepared by the county elections official or the Secretary of State.

This is an unofficial, marked ballot prepared by _____ (insert name and address of the person or organization responsible for preparation thereof).

Nothing in this section shall be construed to require this notice in any editorial or other statement appearing in a regularly published newspaper or magazine other than a paid political advertisement.

(b) No simulated ballot or simulated sample ballot referred to in subdivision (a) shall bear any official seal or the insignia of any public entity, nor shall that seal or insignia appear upon the envelope in which it is mailed or otherwise delivered.

Campaign Advertising or Communication Defined

"Campaign advertising or communication" means a communication authorized by a candidate or a candidate's controlled committee, as defined in Section 82016 of the Government Code, or by a committee making independent expenditures, as defined in Section 82031 of the Government Code, or by a committee formed primarily to support or oppose a ballot measure, as defined in Section 82047.5 of the Government Code, for the purpose of advocating the election or defeat of a qualified candidate or ballot measure through any broadcasting station, newspaper, magazine, outdoor advertising facility, direct mailing, or any other type of general, public, political advertising. *EC §304*

Selected State Laws Governing Campaign

Practices (continued)

Mass Mailing

A "mass mailing" is defined in Government Code Section 82041.5 as "over two hundred substantially similar pieces of mail, but does not include a form letter or other mail which is sent in response to an unsolicited request, letter or other inquiry."

- (a) Except as provided in subdivision (b), no candidate or committee shall send a mass mailing unless the name, street address, and city of the candidate or committee are shown on the outside of each piece of mail in the mass mailing and on at least one of the inserts included within each piece of mail of the mailing in no less than 6-point type which shall be in a color or print which contrasts with the background so as to be easily legible. A post office box may be stated in lieu of a street address if the organization's address is a matter of public record with the Secretary of State.
- (b) If the sender of the mass mailing is a single candidate or committee, the name, street address, and city of the candidate or committee need only be shown on the outside of each piece of mail.
- (c) If the sender of a mass mailing is a controlled committee, the name of the person controlling the committee shall be included in addition to the information required by subdivision (a).

GC §84305

Political Advertising

Any paid political advertisement that refers to an election or to any candidate for state or local elective office and that is contained in or distributed with a newspaper, shall bear on each surface or page thereof, in type or lettering at least half as large as the type or lettering of the advertisement or in 10-point roman type, whichever is larger, the words Paid Political Advertisement. The words shall be set apart from any other printed matter

As used in this section "paid political advertisement" shall mean and shall be limited to, published statements paid for by advertisers for purposes of supporting or defeating any person who has filed for an elective state or local office. *EC* §20008

Libel and Slander

"The provisions of Part 2 (commencing with Section 43) of Division 1 of the Civil Code, relating to libel and slander, are applicable to any campaign advertising or communication." *EC* §20500

Persons Liable

- (a) A candidate or state measure proponent is liable for any slander or libel committed by a committee that is controlled by that candidate or state measure proponent as defined by Section 82016 of the Government Code if the candidate or state measure proponent willfully and knowingly directs or permits the libel or slander.
- (b) A person who is a sponsor of a sponsored committee, as defined by Section 82048.7 of the Government Code, is liable for any slander or libel committed by the sponsored committee if the sponsor willfully and knowingly directs or permits the libel or slander.

Selected State Laws Governing Campaign

Practices (continued)

Electioneering on Election Day

No person, on election day, or at any time that a voter may be casting a ballot, shall, within 100 feet of a polling place, a satellite location under Section 3018, or an elections official's office:

- (a) Circulate an initiative, referendum, recall or nomination petition or any other petition.
- (b) Solicit a vote or speak to a voter on the subject of marking his or her ballot.
- (c) Place a sign relating to voter's qualifications or speak to a voter on the subject of his or her qualifications except as provided in Section 14240.
- (d) Do any electioneering, as defined by Section 319.5.

As used in this section "100 feet of a polling place or an election official's office" means a distance 100 feet from the room or rooms in which voters are signing the roster and casting ballots. Any person who violates any of the provisions of this section is guilty of a misdemeanor. *EC §18370*

Compelling Another in Voting

- (a) Every person who makes use of or threatens to make use of any force, violence, or tactic of coercion or intimidation, to induce or compel any other person to vote or refrain from voting at any election or to vote or refrain from voting for any particular person or measure at any election, or because any person voted or refrained from voting at any election or voted or refrained from voting for any particular person or measure at any election is guilty of a felony punishable by imprisonment pursuant to subdivision (h) of Section 1170 of the Penal Code for 16 months or two or three years.
- (b) Every person who hires or arranges for any other person to make use of or threaten to make use of any force, violence, or tactic of coercion or intimidation, to induce or compel any other person to vote or refrain from voting at any election or to vote or refrain from voting for any particular person or measure at any election, or because any person voted for refrained from voting at any election or voted or refrained from voting for any particular person or measure at any election is guilty of a felony punishable by imprisonment pursuant to subdivision (h) of Section 1170 of the Penal Code for 16 months or two or three years.

Selected State Laws Governing Campaign

Practices (continued)

Solicitation Dissuading Persons from Voting

- (a) No person shall, with the intent of dissuading another person from voting, within 100 feet of a polling place, do any of the following:
 - (1) Solicit a vote or speak to a voter on the subject of marking his or her ballot.
 - (2) Place a sign relating to voters' qualifications or speak to a voter on the subject of his or her qualifications except as provided in Section 14240.
 - (3) Photograph, video record, or otherwise record a voter entering or exiting a polling place.
- (b) Any violation of this section is punishable by imprisonment in a county jail for not more than 12 months, or in the state prison. Any person who conspires to violate this section is guilty of a felony.
- (c) For purposes of this section, 100 feet means a distance of 100 feet from the room or rooms in which voters are signing the roster and casting ballots.

EC §18541

NOTE: For purposes of *EC* §18541(a)(3), the photographing, videotaping, or recording of a voter must be in order to dissuade the person from voting. This does not apply to situations where newspaper photographers are photographing a polling place for journalistic purposes.

Challenging a Vote Without Probable Cause

(a) Every person who knowingly challenges a person's right to vote without probable cause or on fraudulent or spurious grounds, or who engages in mass, indiscriminate, and groundless challenging of voters solely for the purpose of preventing voters from voting or to delay the process of voting, or who fraudulently advises any person that he or she is not eligible to vote or is not registered to vote when in fact that person is eligible or is registered, or who violates Section 14240, is punishable by imprisonment in the county jail for not more than 12 months or in the state prison.

(b) Every person who conspires to violate subdivision (a) is guilty of a felony. *EC* §18543

Fine for Solicitation Requesting Voter Disclosure of his or her Ballot

Any person other than an elections official or a member of the precinct board who receives a voted ballot from a voter or who examines or solicits the voter to show his or her voted ballot is punishable by a fine not exceeding ten thousand dollars (\$10,000), by imprisonment pursuant to subdivision (h) of Section 1170 of the Penal Code for 16 months or two or three years or in a county jail not exceeding one year, or by both the fine and imprisonment. This section shall not apply to persons returning a vote by mail ballot pursuant to Sections 3017 and 3021 or persons assisting a voter pursuant to Section 14282.

Chapter 2.03 – Campaign Contributions

2.03.010-Definitions

- (a) The definitions and other provisions of the applicable provisions of the California Political Reform Act of 1974 (Government Code sections 81000 et seq.) and any amendments thereto and the regulations of the Fair Political Practices Commission shall govern the interpretation and application of this section to the extent practicable.
- (b) "County office" means the office of member of the Board of Supervisors, Assessor-County Clerk-Recorder, Controller, District Attorney, Sheriff, Coroner, Treasurer-Tax Collector. Ord. 4324, 08/15/06

2.03.020 – Limitation of campaign contributions to candidates in County elections.

- (a) No person or entity shall make to any candidate for County office or the candidate's controlled committee and no candidate or the candidate's controlled committee shall accept from any person or entity a contribution or contributions totaling more than one thousand dollars (\$1,000) for each election in which the candidate is attempting to be on the ballot or is a write-in candidate.
- (b) The provisions of this section do not apply to a candidate's contributions of his or her personal funds to his or her own campaign. *Ord.* 4324, 08/15/06.
- *Note:* Other local (city) campaign finance ordinances can be found online at: www.fppc.ca.gov/index.php?id=9

Proposition 34 – Campaign Laws for Statewide and Legislative Offices

Proposition 34 established voluntary spending limits for candidates running for statewide office, the State Senate, and the State Assembly. Candidates who choose to accept the spending limits are allowed to purchase space for a 250-word candidate statement, as applicable, in either the state Voter Information Guide or in the San Mateo County Sample Ballot & Official Voter Information Pamphlet.

To accept the spending limits, a candidate must file a Candidate Statement of Intention (Form 501) with the Secretary of State's Political Reform Division, prior to soliciting or receiving contributions and prior to filing the candidate's statement.

Voluntary Spending Limits

Position	Primary	General
Governor	\$8,166,000	\$13,610,000
Lieutenant Governor	\$5,444,000	\$8,166,000
Secretary of State	\$5,444,000	\$8,166,000
Controller	\$5,444,000	\$8,166,000
Treasurer	\$5,444,000	\$8,166,000
Attorney General	\$5,444,000	\$8,166,000
Insurance Commissioner	\$5,444,000	\$8,166,000
Superintendent of Public Instruction	\$5,444,000	\$8,166,000
Member, State Board of Equalization	\$1,361,000	\$2,041,000
Member of the State Assembly	\$544,000	\$953,000

Disclosure Requirements

- **24-Hour Reporting:** State candidates and state ballot measure committees must report within 24 hours contributions received of \$1,000 or more and independent expenditures made of \$1,000 or more during the period 90 days before an election.
- **Issue Advocacy Disclosure:** New electronic reporting requirements for anyone spending \$50,000 or more for a communication disseminated within 45 days of an election that clearly identifies a state candidate, but does not expressly advocate the election or defeat of that candidate.
- Ballot Measure Advertisements: Spokespersons paid \$5,000 or more to appear in ballot measure ads must be disclosed. In addition, Proposition 34 retains a provision of Proposition 208 requiring ballot measure advertisements to identify the top two of any donors that have given \$50,000 or more.

Contribution Limits

Position	Individual	Small Contributor Committee
Governor	\$27,200	\$27,200
Lieutenant Governor	\$6,800	\$13,600
Secretary of State	\$6,800	\$13,600
Controller	\$6,800	\$13,600
Treasurer	\$6,800	\$13,600
Attorney General	\$6,800	\$13,600
Insurance Commissioner	\$6,800	\$13,600
Superintendent of Public Instruction	\$6,800	\$13,600
Member, State Board of Equalization	\$6,800	\$13,600
Member of the State Assembly	\$4,100	\$8,200

The limits are **per election**. A small contributor committee must have been in existence for at least six months, receive contributions of no more than \$200 from 100 or more persons, and make contributions to five or more candidates.

- **Contributions to PACs**: \$6,000 per calendar year
- Candidate Contributions: A candidate's contributions to his or her own campaign are not limited, except a candidate may have no more than \$100,000 in personal loans to his or her own campaign outstanding at any time.
- **Lobbyist Contributions**: Prohibited if the lobbyist is registered to lobby the state candidates or officeholder's agency.
- **Contributions to Political Parties**: Limited to \$34,000 per calendar year for the purpose of making contributions for the support or defeat of candidates for state office. Contributions may not be "earmarked" for a particular candidate. No limit on contributions for "get out the vote" activities.
- **Contributions from Political Parties to Candidates**: No limit. In addition, moneys spent by a political party on membership communications do not count as contributions or expenditures.
- Legal Defense Fund: No limit on contributions to separate account used solely to fund legal costs incurred in proceedings arising directly out of an election campaign or the performance of the officeholder's duties.

Proposition 34 – Campaign Laws for Statewide and Legislative Offices (continued)

Other Contribution Requirements

A committee must return within 60 days any contribution of \$100 or more if the committee does not have the contributor's name, address, occupation and employer on file. A committee that receives a contribution in violation of the Act's prohibition on *money laundering* must pay the amount of the contribution to the General Fund.

- State candidates may raise funds for the general election before the date of the primary. Candidates must set aside funds raised for the general election to be used in that election.
- A candidate who loses in the primary or withdraws from the general must refund general election funds to contributors on a pro rata basis, less fundraising expenses. GC §85318
- State candidates may accept contributions after an election only to the extent the candidate has debts outstanding from that election, and the contribution does not exceed applicable contribution limits. GC §85318
- Definition of when funds become "surplus" is the same as current law.
- Repayment of contributions from surplus funds need not be pro rata. Surplus funds contributed to a political party committee may not be used to support or oppose candidates, but may be used for partisan voter registration, get-out-the-vote activities, and slate mailers.

(The following is an excerpt from the FPPC website)

Be Informed: Study FPPC Campaign Disclosure Manuals:

- Manual 1: State Candidates, and their Controlled and Primarily Formed Committees
- Manual 2: Local Candidates, Superior Court Judges, and their Controlled and Primarily Formed Committees

Before Raising or Spending any Money: File Form 501 (Candidate Intention). Then open a campaign bank account. Once \$1,000 is raised or spent, get an identification number by filing Form 410.

Mark Your Calendar: Know the due dates for campaign statements and file them on time.

Keep Good Records: Maintain details on contributions and expenditures of \$25 or more. Refer to record keeping guidelines in your campaign disclosure manual.

\$100 or more in Cash: Never accept or spend \$100 or more in cash.

Using Personal Funds for Campaign Expenses: All personal funds of the candidate must first be deposited in the campaign bank account, except for filing fee/ballot statement fee.

Report Late Contributions: If \$1,000 or more is received from one contributor during the last 16 days before the election, disclose receipt within 24 hours, even if the contribution is from your personal funds.

Itemize Contributors: For contributions of \$100 or more, including loans and in-kind contributions, you must disclose the contributor's name, address, occupation and employer.

If an Agent or Campaign Consultant Buys Goods or Services for the Campaign: Itemize expenditures of \$500 or more made by the agent or consultant.

Identify Candidate/Committee on Mailings: Include your name and campaign address in at least 6point type on the outside of all mass mailings (more than 200 pieces). Your committee's name may be used if it includes your name. If your name is not part of the committee's name, you may use just your name, or both your name and the name of the committee.

No Personal Use of Campaign Funds: Use campaign funds only for political, legislative, or governmental purposes.

Voter File Data

Our database of voter registration information is available to qualified purchasers, subject to submission and approval of the required application form and payment of the required fee. Inquiries and applications should be directed to Hillary O'Connor at 650.312.5294 or hoconnor@smcare.org.

What is Available

You may obtain our current database file of active status voters, encompassing the entire county or limited to the cities, districts or precincts that you specify. This file will contain:

- Voter name
- Residence and mailing address
- Precinct number and portion
- Birth date and birth place
- Telephone number
- Date of registration
- Vote by Mail voter status
- Political party
- Email address
- Date last voted
- Voting history for last five county-wide elections

Products and Prices

- Electronic file: \$125
- On CD-ROM: Add \$1.00 for copying; add \$2.00 for mailing
- Printed list: \$0.50 per 1,000 voter names; add \$0.10 per page for photocopy or print

Maps

Digital maps are available in PDF format on www.shapethefuture.org, CD-ROM or via FTP up/download. File size prohibits email transmission.

Permissible Uses and Limitations

The data files we provide shall be used solely for election, political, scholarly, journalistic or governmental purposes. Permissible uses of our voter data include, but are not limited to, the following:

- Using registration information for purposes of communicating with voters in connection with any election.
- Sending communications, including, but not limited to, mailings which campaign for or against any candidate or ballot measure in any election.
- Sending communications, including but not limited to, mailings by or on behalf of any political party; provided, however, that the content of such communications shall be devoted to news and opinions of candidates, elections, political party developments and related matters.
- Sending communications, including but not limited to, mailings, incidental to the circulation or support of, or opposition to any recall, initiative, or referendum petition.
- Sending newsletters or bulletins by any elected public official, political party, or candidate for public office.

Voter File Data (continued)

- Conducting any survey of voters in connection with any election campaign.
- Conducting any survey of voter opinions by any governmental agency, political party, elected official or political candidate, for election or governmental purposes.
- Conducting an audit of any voter registration list for the purpose of detecting voter registration fraud.
- Soliciting contributions or services as part of any election campaign on behalf of any candidate for public office or any political party or to support or oppose to any ballot measure.
- Any official use by any local, state, or federal governmental agency.



40 Tower Road San Mateo, CA 94402-4035 **phone** 650.312.5222 **fax** 650.312.5348 **email** registrar@smcare.org **web** www.shapethefuture.org

Fall 2014

Dear Candidates:

Every campaign season, our office receives a number of calls from property owners complaining of uninvited campaign signs being placed on private property. This letter serves as a reminder of California Penal Code provisions that prohibit such placements on private property without the owner's prior consent (Section 556.1) and likewise on property owned by the state, county or city (Section 556). Section 556.1 states:

"It is a misdemeanor for any person to place or maintain or cause to be placed or maintained upon any property in which he has no estate or right of possession any sign, picture, transparency, advertisement, or mechanical device which is used for the purpose of advertising, or which advertises or brings to notice any person, article of merchandise, business or profession, or anything that is to be or has been sold, bartered, or given away, without the consent of the owner, lessee, or person in lawful possession of such property before such sign, picture, transparency, advertisement, or mechanical device is placed upon the property."

Also, I am enclosing advisory letters from the Department of Transportation describing current regulations for the placement of political signs.

Finally, to aid your research on local ordinances, I have enclosed a contact list for city clerks within San Mateo County.

I request that you review these materials, and that you inform anyone who is posting materials on your behalf of these requirements.

Thank you in advance for your attention to this important matter.

Sincerely,

Mare Chunce

Mark Church

DEPARTMENT OF TRANSPORTATION DIVISION OF TRAFFIC OPERATIONS

DIVISION OF TRAFFIC OPERATIONS OUTDOOR ADVERTISING BRANCH



Dear Candidate or Committee Member:

As a candidate or campaign worker for either an office or a ballot measure, this reminder about state law governing campaign signs should be helpful to you.

Section 5405.3 of the State Outdoor Advertising Act (California Business & Professions Code §5200) exempts the placing of temporary political signs from normal outdoor advertising display requirements.

A temporary political sign meets the following criteria:

- A. Encourages a particular vote in a scheduled election.
- B. Is placed not sooner than 90 days prior to the schedule election and is removed within 10 days after that election.
- C. Is no larger than 32 square feet.
- D. Has had a Statement of Responsibility filed with the department certifying a person who will be responsible for removing the sign (attached).

A completed Statement of Responsibility must be submitted to the appropriate district office according to the county location of the temporary political sign(s).

Temporary political signs shall not be placed within the right-of-way of any highway, or be visible within 660 feet from the edge of the right-of-way of a classified "landscaped freeway".

State law directs the Department of Transportation to remove unauthorized temporary political signs and bill the responsible party for their removal. We are calling these provisions to your attention to avoid possible embarrassment to you and your supporters. Please pass this information along to those assisting in your campaign.

If you have any questions, feel free to contact us at the Outdoor Advertising Office.

Department of Transportation, District 4

Division of Traffic Operations Bay Area Outdoor Advertising Program P.O. Box 942874, MS-36 Sacramento, CA 94274-0001 (916) 654-6230 (916) 654-4463 FAX

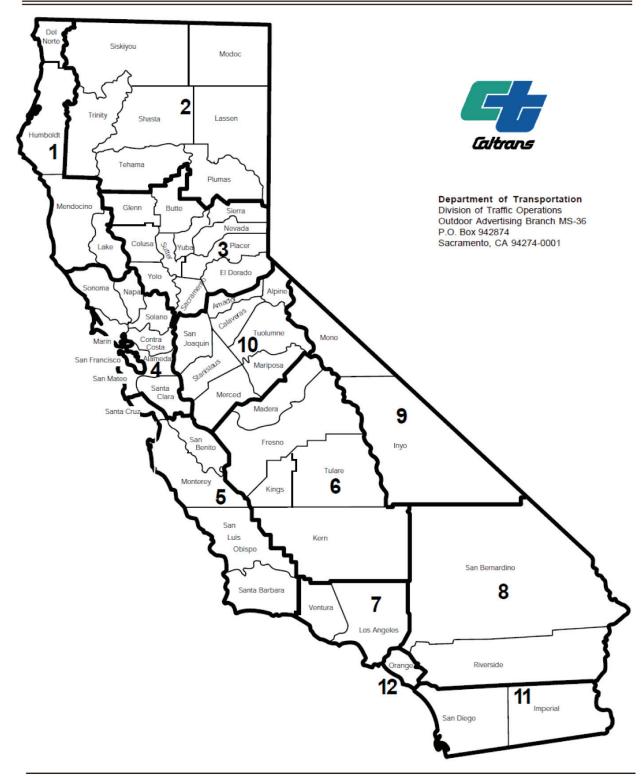
STATE OF CALIFORNIA • DEPARTMENT OF TRANSPORTATION

OUTDOOR ADVERTISING (ODA) DISPLAY PERMIT APPLICATION

ODA-0002 (REV. 01/2011)									
PERSONALINFORM					TWRI		ADEDAREAS]
Pursuant to the Federal Privacy Act (P.L. 93-579) (Civil Code Sections 1798, et seq.), notice is h			т со	UNTY	ROUT	E POS	TMILE	PERMIT NUMBER	
information by this form. The requested person	al information is voluntary. The print	cipal							
purpose of the voluntary information is to facilitate provide all or any part of the requested information disclosure of personal information will be made u	. No ction								
1798.24 of the IPA of 1977. Each individual has the right upon request and proper identification to inspect all personal information in any record maintained on the individual by an identifying particular.						D APP	LICATION NUMBER		
ADA NOTICE: For individuals with sensory d alternate formats. For information call (916)653 Records and Forms Management, 1120 N Street	-3657 or TDD (916) 654-3880 or wri		ISSUE D/	ATE		PERMITE	XPIRATION DATE		
COMPLETE ALL SECTIONS. ISSUAN	CE OF A PERMIT WILL BE D	ELAYED UNL	ESS AL	LITEMS	ARE F	ILLED IN	AND THE PROPER F	FEES	
REMITTED. IF APPROVED, A COPY	WILL BE RETURNED FOR Y	OUR RECOR	RDS.				www.dot.ca.gov/	oda	
MAIL TO: DEPARTMENT OF	TRANSPORTATION, Div	vision of Traf	fic Oper	ations N	AS 36, (ODA Brar	nch, P.O. Box 942874	, Sacramen	to, CA 94274-0001
SECTION 1-FEES (NO CASH									
MAKE CHECK PAYABLE TO: DEPAR	TMENT OF TRANSPORTATIO			E INFOR		N BELOV	W TO APPLICABLE O	CREDIT CAP	RD.
APPLICATION (non refundable)		\$300			<u>.</u>		1000 Mar 107 J		
PENALTY (required if display was placed prior to	obtaining permit)	\$100	20	11-2013		\$210	The Department o	perates on a 5y	year billing cycle: 2009-2013.
PRELIMINARY REVIEW REQUEST (If approvi towards the application fee per CA Code of Regu		\$200	20	11**		\$70	**Companies that l as pro-rata compa		10 permitted displays; known on an annual basis.
т	OTAL FEES PAID (A	pplicatio	n + Pe	rmit F	ees)	: \$			
	JMBER	VISA	N	ASTERC	ARD [AMER		DISCOVER E	Expiration Date:
CHARGE ACCOUNT NUMBER	۲. ا	TOTAL FEES CH	ARGED		A	JTHORIZE	DSIGNATURE		
SECTION 2 - DISPLAY TYPE (CHECK THE APPROPIAT	EBOX (ES)							
	MESSAGE CENTER DISPLAY	REDEVEL	OPMENT	T DISPLA	Y [PRIVATE	E DIRECTIONAL DISPLAY		IC DIRECTIONAL DISPLAY
SECTION 3 - APPLICANT									
PERMIT APPLICANT (Please print or type name	e of firm or individual desiring permit	:)			0	DALICENS	ED?	LICEN	SENUMBER
						YES NO			ESS PHONE NO.
STREET ADDRESS (CANNOT be a Post Office Box)			CITY			IAIE	ZIP CODE	DUSIN	ESS PHONE NO.
MAILING ADDRESS, IF DIFFERENT (Street A	CITY	ITY			TATE		ZIP CO	DDE	
SECTION 4 - PROPERTY		<i>.</i>							
PROPERTY OWNER (Person in control of prop	erty upon which display is situated)				A	SSESSOR	S PARCELNO.	ZONIN	IG
STREET ADDRESS/P.O. BOX			CITY			TATE	ZIP CODE	BUSIN	IESS PHONE NO.
SECTION 5 - DISPLAY LOCAT	ION INFORMATION								
COUNTY NAME	CITY NAME (if incorporated)			(circle)			STATE ROUTE NUMBER	OR ROAD / S	STREET NAME
FEET / MILES (Circle)	NAME OF NEAREST CROSSRO/			NSE	W S	IDE OF			
NSEW									
IDENTIFY A BUSINESS ACTIVITY BY NAME	THAT IS WITHIN 1,000 FEET OF T	HE DISPLAY LO	CATION	STREE	TADDR	ESS OF TH	E BUSINESS ACTIVITY		
SECTION 6 - DISPLAY CONFIG							REDDOCUMENTS		
NOTE: V - Shaped structures are sepa	rate displays and require two	applications		Applic			without ALL of the foll hit (City or County written pe		ments will be returned:
AND A CONTRACT AND A			APED DISPLAY			Detailed plotmap of the proposed display location Evidence of Property Owner's Consent ** Assessor's Parcel Map			
PANEL: NUMBER SIZE			_	-			arcei Map operty Ownership Informatio	on	
UPRIGHTS: ILLUMINATION? INDICATE FACING YES NO N S E W		OM PANEL TO (CHECK	**		delopment Agency (if applic t required if submitting a pre		N)
	ECTRONIC BOARD	.D. TF	RI-VISION	-	Ar		laced at the location beplaced by:		_(Date)
SECTION 8 - SIGNATURE									
NAME (Please print)	SIGNATURE	OF APPLICAN	TORAUT	HORIZED	AGENT		BUSINESS PHONE NO.		DATE
ADDRESS	СІТҮ						STATE		ZIP CODE

The applicant hereby agrees to place and maintain the advertising display described above in accordance with the provisions of the Outdoor Advertising Act, State Regulations, and local zoning ordinances. The applicant certifies that the statements made in this application are true, and understands that an incorrect statement of fact may be grounds for permit denial or for permit revocation.

Page 1 of 2



JANUARY 2011

Each city may have its own ordinances regarding posting political signs and conducting campaign activities. The San Mateo County Registration & Elections Division strongly recommends that you consult with the City Clerk to determine rules and regulations that you must follow.

Atherton Ms. Theresa DellaSanta 91 Ashfield Road Atherton, CA 94027 650.752.0529 tdellasanta@ci.atherton.ca.us

Burlingame Honorable Mary Ellen Kearney 501 Primrose Road Burlingame, CA 94010 650.558.7203 mkearney@burlingame.org

East Palo Alto Ms. Nora Pimental 2415 University Avenue East Palo Alto, CA 94303 650.853.3127 npimental@cityofepa.com

Hillsborough Ms. Miyuki Yokoyama 1600 Floribunda Avenue Hillsborough, CA 94010 650.375.7412 myokoyama@hillsborough.net

Pacifica Ms. Kathy O'Connell 170 Santa Maria Avenue Pacifica, CA 94044 650.738.7307 o'connellk@ci.pacifica.ca.us

San Bruno Honorable Carol Bonner 567 El Camino Real San Bruno, CA 94066 650.616.7058 cbonner@sanbruno.ca.gov

South San Francisco Honorable Krista Martinelli 400 Grand Avenue P.O. Box 711 South San Francisco, CA 94083 650.877.8518 krista.martinelli@ssf.net Belmont Honorable Terri Cook One Twin Pines Lane, Suite 375 Belmont, CA 94002 650.595.7413 tcook@belmont.gov

Colma Mr William Norton 1198 El Camino Real Colma, CA 94014 650.997.8318 bill.norton@colma.ca.gov

Foster City Ms. Doris Palmer 610 Foster City Boulevard Foster City, CA 94404 650.286.3250 dpalmer@fostercity.org

Menlo Park Ms. Pam Aguilar 701 Laurel Street Menlo Park, CA 94025 650.330.6620 piaguilar@menlopark.org

Portola Valley Ms. Sharon Hanlon 765 Portola Road Portola Valley, CA 94028 650.851.1700 shanlon@portolavalley.net

San Carlos Ms. Crystal Mui 600 Elm Street San Carlos, CA 94070 650.802.4219 cmui@cityofsancarlos.org

Woodside Ms. Janet Koelsch 2955 Woodside Road P.O. Box 620005 Woodside, CA 94062 650.851.6790 jkoelsch@woodsidetown.org Brisbane Ms. Sheri Spediacci 50 Park Place Brisbane, CA 94005 415.508.2113 cityclerk@ci.brisbane.ca.us

Daly City Honorable Annette Hipona 333 90th Street Daly City, CA 94015 650.991.8078 ahipona@dalycity.org

Half Moon Bay Ms. Siobhan Smith 501 Main Street Half Moon Bay, CA 94019 650.726.8271 ssmith@hmbcity.com

Millbrae Ms. Angela Louis 621 Magnolia Avenue Millbrae, CA 94030 650.259.2334 alouis@ci.millbrae.ca.us

Redwood City Ms. Silvia Vonderlinden 1017 Middlefield Road Redwood City, CA 94063 650.780.7222 svonderlinden@redwoodcity.org

San Mateo Ms. Patrice Olds 330 West 20th Avenue San Mateo, CA 94403 650.522.7042 polds@cityofsanmateo.org

Voter Registration Information

Registration Deadline for this Election

To vote in any election, a citizen must be properly registered **15 calendar days** prior to the election date. San Mateo County Registration & Elections Division encourages all voters to be properly registered well before that 15-calendar-day deadline to ensure enough time for our office to complete postal delivery of correct and complete election materials prior to an election.

Voters may register online by visiting our website at www.shapethefuture.org or the Secretary of State's at http://registertovote.ca.gov/.

For the November 4, 2014 election, voters must be registered at their current residential address on or before Monday, October 20, 2014.

For Your Information

In order to remain eligible to vote, voters must re-register following these events:

- Change of residential address
- Change of name (first, middle or last name) and/or signature
- Change of political party affiliation

Postage-paid voter registration forms are available at these locations:

- U.S. Post Offices
- Public libraries and colleges
- City Halls
- Department of Motor Vehicles offices
- San Mateo County Registration & Elections Division
- 555 County Center, Redwood City, CA, 94063

To be eligible to register to vote in California, a person must be:

- A citizen of the United States and a resident of California.
- At least 18 years of age by Election Day.
- Not in prison or on parole for the conviction of a felony.

If you have any questions about voter registration or wish to launch a voter registration drive during the upcoming election season, please call 650.312.5222. Forms for distribution (at no cost) are available at the Registration & Elections Division.

To assist voters who need assistance in Spanish or Chinese, you may use these translated phrases to refer them to our office:

Nuestra oficina esta equipada para proveer ayuda en español. Para más información favor llamar al 650.312.5222, y oprima 2.

如果你需要聖馬刁縣公室的協助,請致電選務處辦公室 650.312.5222,3。

Vote by Mail Information

State law specifies a uniformity in the format and content of an application form for a Vote by Mail ballot (EC §§3006, 3007, 3007.5). To ensure compliance with current law, it is recommended that any Vote by Mail ballot application intended for mass reproduction be approved by the Registration & Elections Division prior to its distribution. For further Vote by Mail information, you may contact Melinda Dubroff at 650.312.5390 or mdubroff@smcare.org.

- Any individual, group, or organization distributing applications for Vote by Mail ballots must use the format for this application which has been approved by the Secretary of State. *EC* §§3006, 3007, 3007.5 & 18402
- Only voter's name, residence address, and the name and date of the election for which the application is being made can be preprinted on the individual's application. *EC* §3006
- The portion of the application which asks the address to which the voter wishes the Vote by Mail ballot to be mailed must, if different from the voter's residence address, be completed by the voter. This mailing address may not be the address of any political party, candidate, or political campaign headquarters.
- The application shall provide the voters with information concerning the process for establishing permanent Vote by Mail voter status. EC §3006
- An application containing preprinted information must contain a conspicuously placed notice stating: "You have the legal right to mail or deliver this application directly to the local Elections Official of the county where you reside."
- Only the voter may sign the application.
- If applications are distributed through the mail, they must be non-forwardable. *EC* §3008
- Bar-coded voter identification numbers on applications must be approved by the Registration & Elections Division prior to distribution. To avoid possible problems with affidavit numbers, candidates and committees are advised to obtain voter information directly from the Registration & Elections Division.
- Applications for Vote by Mail ballots must be made in writing and be received by the Registration & Elections Division through Tuesday, October 28, 2014 (until the 7th day before the election). (Note: We can accept Vote by Mail applications from voters prior to Monday, October 6, 2014, 29 days prior to Election Day).
- Online Vote by Mail applications are also available at www.shapethefuture.org/votingoptions/votebymail.asp. A person may not submit a Vote by Mail ballot application electronically for another registered voter. EC §§3007.7, 3008
- Candidates and committees may receive applications for Vote by Mail ballots. Applications
 must be submitted to the Registration & Elections Division within 72 hours of receipt or by
 October 28, 2014, whichever is sooner.
 EC §3008

Vote by Mail Ballots

Voted ballots must be mailed or personally delivered by the voter to the San Mateo County Registration & Elections Division at 40 Tower Road, San Mateo, or may be personally returned by the voter to the following locations:

- (1) the Voting Center at 555 County Center, First Floor, Redwood City;
- (2) any City Hall in San Mateo County (during normal business hours); or
- (3) any active polling place on Election Day within San Mateo County

The voted ballot, sealed inside the return envelope may be delivered by a spouse, child, parent, grandparent, grandchild, brother or sister, or a person residing in the same household. In the space provided on the flap of the return envelope, the voter must write the name and relationship of the person returning the voted ballot. *EC* §3017

No person shall solicit the vote of a Vote by Mail voter, or do any electioneering while in the residence of or immediate presence of the voter during the time the Vote by Mail voter is voting. Violations may result in criminal penalties.

EC §18371

The "Go Green! Get your voter pamphlet online!" Program Option

This program allows any registered voter to sign up for electronic delivery of the voter's Sample Ballot & Official Voter Information Pamphlet, instead of receiving a paper version by postal delivery. After opting in to this program, the voter will receive the pamphlet electronically in every future election, until the voter opts out of the program, which may be done at any time.

- Any registered voter may enroll online (www.shapethefuture.org) or mail in the form provided in the Voter Information Pamphlet.
- The voter may provide a valid email address at which to receive a message containing a link to the electronic, printable version of the voter's assigned ballot and pamphlet.
- The voter's email address will be used solely for this program, and will not be included in the database of voter information that is sold, as allowed by state law, to campaigns and other qualified buyers. However, if the voter provided the email address when registering to vote, the address will be included in the database files that the Registration & Elections Division provides.

Election Day Observing

The Registration & Elections Division has procedures and protocols in place for accommodating and managing election observers at the polling place. It is important that activities at the polling places are organized, operationally smooth, and hassle-free for both the voters and the Election Officers.

- Observers are welcome to watch all proceedings at the polls, including Election Officers while opening up the polls, citizens preparing to vote, and, more commonly, to observe the closing activities.
- Observers have the right to pose questions. Procedural queries should be directed to the Inspector, or in the Inspector's absence, to the Judge in charge.
- Observers may not go an occupied voting booth and may not approach voters during the voting process. Observers may talk to voters outside the polling place, beyond the "noelectioneering zone."
- Observers may not directly challenge a voter's eligibility to cast a ballot. Election officers hold the sole authority to do so. (EC §14240)
- Observers may not interfere in any way with the voting process.

Procedure for Posting Results at the Polling Place

Elections law specifies procedures for the posting of the street index of voters at each polling place. This information is provided to assist candidates and campaign workers on Election Day when seeking information on voters. Candidates and members of their election campaign team should be aware of the following procedures and should not interfere with or request the Election Officers to handle additional tasks on behalf of your campaign:

Posting of Two Copies of Street Index of Voters

- (a) Before opening the polls, the precinct board shall post in separate, convenient places at or near the polling place, and of easy access to the voters, not less than two of the copies of the index to the affidavits of registration for that precinct.
- (b) In any county in which tabulating equipment is used to produce the index of registration, the copies of the index posted pursuant to this section shall be by street address in numerical order, unless otherwise provided by Section 2192.

EC §14202

• Updating the Index to Reflect Voter Activity

At all elections, a member of the precinct board shall mark, on one of the copies of the index posted at or near the polling place, the name of each person who has voted, by drawing a line through the name of the voter, with a pen or indelible pencil. The board member shall mark off the names at least once each hour, to and including 6 p.m. In all counties not using the index roster, the board member shall draw a line under the last name signed in the roster at 6 p.m. or at the time of discontinuation of this procedure, whichever occurs last.

Election Day (continued)

For purposes of clarification, the Election Officers are directed to cross off only the names of voters who voted in the polling place at that precinct on a precinct ballot. Election Officers shall not track other precincts, Vote by Mail voters, or anything other than the prescribed duties as indicated in the Elections Code, Guide for Election Officers, the Election Officer Digest, and/or the Election Officer training classes.

Therefore, County Election Officers will not comply with requests from campaigns to cross voters' names off the street index who:

- (a) may have dropped off a Vote by Mail ballot on Election Day,
- (b) have "Ballot Returned by Mail" noted on the Roster-Index, or
- (c) are on a list provided by the campaigner to the Election Officers.

Maintenance of Street Index

- (a) The precinct board shall maintain the copies of the index posted during the whole time of voting. These copies shall not be marked in any manner except by a member of the precinct board acting pursuant to Section 14294.
- (b) A member of the precinct board shall post a notice on each index which reads as follows: "This index shall not be marked in any manner except by a member of the precinct board acting pursuant to Section 14294. Any person who removes, tears, marks, or otherwise defaces this index with the intent to falsify or prevent others from readily ascertaining the name, address, or political affiliation of any voter, or the fact that a voter has or has not voted, is guilty of a misdemeanor."

EC §14298

Election Results: Semi-Official and Official Canvass

The semi-official canvass will commence immediately upon the close of the polls at 8:00 p.m., November 4, 2014. (*EC §15150*) Votes are extracted and cumulated at the secure, central counting location within the Registration & Elections Division at 40 Tower Road, San Mateo, CA 94402.

Generally, the election night results will be released as follows:

- (1) Vote by Mail ballots only
- (2) All mail ballot precinct results
- (3) Voting Center results
- (4) Live precinct results (every 30 minutes on the half-hour)

There are two different ways you may obtain Election Night Semi-Official results:

- (1) View the results as they are posted on our website at www.shapethefuture.org.
- (2) Subscribe to emailed reports, one week prior to the election, via subscription form posted on www.shapethefuture.org.

Upon completion of the regular vote count, we publish a Precinct Turnout Report.

Final Official Canvass

The purpose of the Official Canvass is to thoroughly audit, account for, and validate every ballot and vote cast in the election, so that the Elections Official may derive and certify the final vote counts. This process tests the accuracy and validity of partial vote counts derived in the Semi-Official Canvass, and goes beyond those preliminary processes to validate and count additional Vote by Mail ballots, provisional ballots and write-in votes, and to account for unused and damaged paper ballots.

During the Official Canvass, any interested person may observe the Registration & Elections Division's procedures. To arrange to be an observer, please call (650.312.5222) or visit the office at 40 Tower Road in San Mateo, during normal business hours (Monday–Friday, 8:00–5:00).

A press release detailing the Official Canvass will be available on the Registration & Election Division's website: www.shapethefuture.org.

Election Certification

Official results must be certified by the County Elections Official no later than 28 calendar days following the election (December 2, 2014). A certified "Statement of the Vote" will be available on our website www.shapethefuture.org.